FINANCIAL STATEMENTS

FOR THE YEAR ENDED

DECEMBER 31, 2019

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Accounting & Auditing
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### INDEPENDENT AUDITORS' REPORT

To the Board Members of the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish West Monroe, Louisiana

### Report on the Financial Statements

We have audited the accompanying financial statements of the governmental activities of the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish (the Bureau), as of and for the year ended December 31, 2019, and the related notes to the financial statements, which collectively comprise the Bureau's basic financial statements as listed in the Table of Contents.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express opinions on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinions.

#### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the respective financial position of the governmental activities of the Bureau as of December 31, 2019, and the respective changes in financial position for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### Other Matters

Required Supplementary Information

Accounting principles generally accepted in the United States of America require that the management's discussion and analysis, budgetary comparison information, schedule of proportionate share of the net pension liability and schedule of contributions - retirement plan on pages 4 through 7 and 41 through 43 be presented to supplement the basic financial statements. Such information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board, who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

#### Other Information

Our audit was conducted for the purpose of forming opinions on the financial statements that collectively comprise the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish's basic financial statements. The Schedule of Compensation, Benefits, and Other Payments to Agency Head or Chief Executive Officer is presented for purposes of additional analysis and is not a required part of the basic financial statements.

This information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the basic financial statements. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the basic financial statements or to the basic financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated, in all material respects, to the financial statements as a whole.

### Other Reporting Required by Governmental Auditing Standards

In accordance with Government Auditing Standards, we have also issued our report dated June 5, 2020, on our consideration of the Bureau's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with Government Auditing Standards in considering the Bureau's internal control over financial reporting and compliance.

### Johnson Rowey Rouseal & Cambrant, Rose

JOHNSON, PERRY, ROUSSEL & CUTHBERT, L.L.P. CERTIFIED PUBLIC ACCOUNTANTS
June 5, 2020



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#### MANAGEMENT'S DISCUSSION AND ANALYSIS

Our discussion and analysis of the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish (the Bureau) provides an overview of the Bureau's activities for the year ended December 31, 2019. Please read it in conjunction with the Bureau's financial statements.

USING THIS ANNUAL REPORT:

This annual report consists of a series of financial statements. The Statement of Net Position and the Statement of Activities provide information about the activities of the Bureau as a whole.

THE STATEMENT OF NET POSITION AND THE STATEMENT OF ACTIVITIES:

These statements include all assets and liabilities using the accrual basis of accounting, which is similar to the accounting used by most private-sector companies. All of the current year's revenues and expenses are taken into account regardless of when cash is received or paid.

These two statements report the Bureau's net position and changes in it. The Bureau's net position - the difference between assets and liabilities - measures the Bureau's financial position. The increases or decreases in the Bureau's net position are an indicator of whether its financial position is improving or deteriorating.



### MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH

### MANAGEMENT'S DISCUSSION AND ANALYSIS (Continued)

### THE BUREAU AS A WHOLE:

Net position December 31, 2019

	2019	2018	Variance
Current and Other Assets	8,901,134	9,859,836	(958,702)
Capital Assets, Net	945,411	728,818	216,593
Deferred Outflows of Resources	386,307	161,655	224,652
Other Assets	-	71,282	(71,282)
Total Assets	10,232,852	10,821,591	(588,739)
Current and Other Liabilities	108,193	170,232	( 62,039)
Deferred Inflows of Resources	26,111	211,068	(184,957)
Noncurrent Liabilities	428,586	_	428,586
Total Liabilities	562,890	381,300	(181,590)
Net Position			
Net Investment in Capital Assets	945,411	728,818	216,593
Unrestricted	8,724,551	9,711,473	(986,922)
Total Net Position	9,669,962	10,440,291	$(\overline{770,329})$

For the year ended December 31, 2019, net position changed as follows:

	2019	2018	Variance
Beginning Net Position	10,440,291	10,443,564	(3,273)
Increase in Net Position	(770,329)	(3,273)	( <u>767,056</u> )
Ending Net Position	9,669,962	10,440,291	(770,329)

### THE BUREAU'S FUNDS:

The following schedule presents a summary of revenues and expenditures for the fiscal year ended December 31, 2019.

Revenue Hotel-Motel Occupancy Tax Hotel-Motel Sales Tax Interest Earned Special Events	2019 <u>Amount</u> 1,708,385 1,552,486 157,680 121,669	Percent Of Total 47.82 % 43.45 % 4.41 % 3.40 %	2018 <u>Amount</u> 1,687,891 1,799,438 96,459 25,053	Variance 20,494 (246,952) 61,221 96,616
Miscellaneous	32,436	.92 %	61,237	( <u>28,801</u> )
Total Revenues	<u>3,572,656</u>	<u>100.00</u> %	<u>3,670,078</u>	( <u>97,422</u> )
Expenses				
Personal Services	916,507		816,886	99,621
Travel	67,755		78,590	( 10,835)
Operating Expenses	678,123		617,392	60,731
Supplies	12,224		11,545	679
Professional Services	237,666		115,898	121,768
Other Charges	2,372,229		1,973,426	398,803
Interest	_		=	-
Depreciation	58,481		59,614	(_1,133)
Total Expenditures	<u>4,342,985</u>	<u>100.00</u> %	3,673,351	<u>669,634</u>

#### MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH

### MANAGEMENT'S DISCUSSION AND ANALYSIS (Continued)

#### **BUDGETARY HIGHLIGHTS:**

The Executive Director prepares the annual budget which is based on what is expected to be collected during the fiscal year and is then approved by the Board of Commissioners. The adopted budget constitutes the authority of the Bureau to incur liabilities and authorize expenditures from the respective budgeted funds. Additionally, certain expenditures are approved monthly by the Board before payment.

The Bureau's total revenues in 2019 were more than the final budget by \$4,542. Actual expenditures for the Bureau in 2019 were less than the final budget by \$977,107. This variance reflects a moderate increase in sales tax revenue during the last year and a decrease in special promotions and community improvements.

#### CAPITAL ASSET AND DEBT ADMINISTRATION:

### Capital Assets

At December 31, 2019, the Bureau had \$1,878,954 invested in capital assets including buildings and improvements, furniture and fixtures, equipment, and vehicles (see table below).

	2019	2018	Variance
Building	$1,\overline{138,068}$	1,138,068	-0-
Furniture, Fixtures and Equipment	250,999	318,984	(67,985)
Vehicles	76,822	95,691	( 18,869)
Improvements	413,065	140,240	272,825
Total	1,878,954	1,692,983	185,971

Additions to Capital Assets during 2019 include a \$2,249 increase in Furniture, Fixtures and Equipment for computer equipment and a \$272,825 increase in Improvements for building improvements.

#### Debt

Accumulated depreciation decreased from \$1,014,165 at December 31, 2018 to \$983,543 at December 31, 2019.

The Bureau had no debt at December 31, 2019.

#### ECONOMIC FACTORS AND NEXT YEAR'S BUDGETS AND RATES:

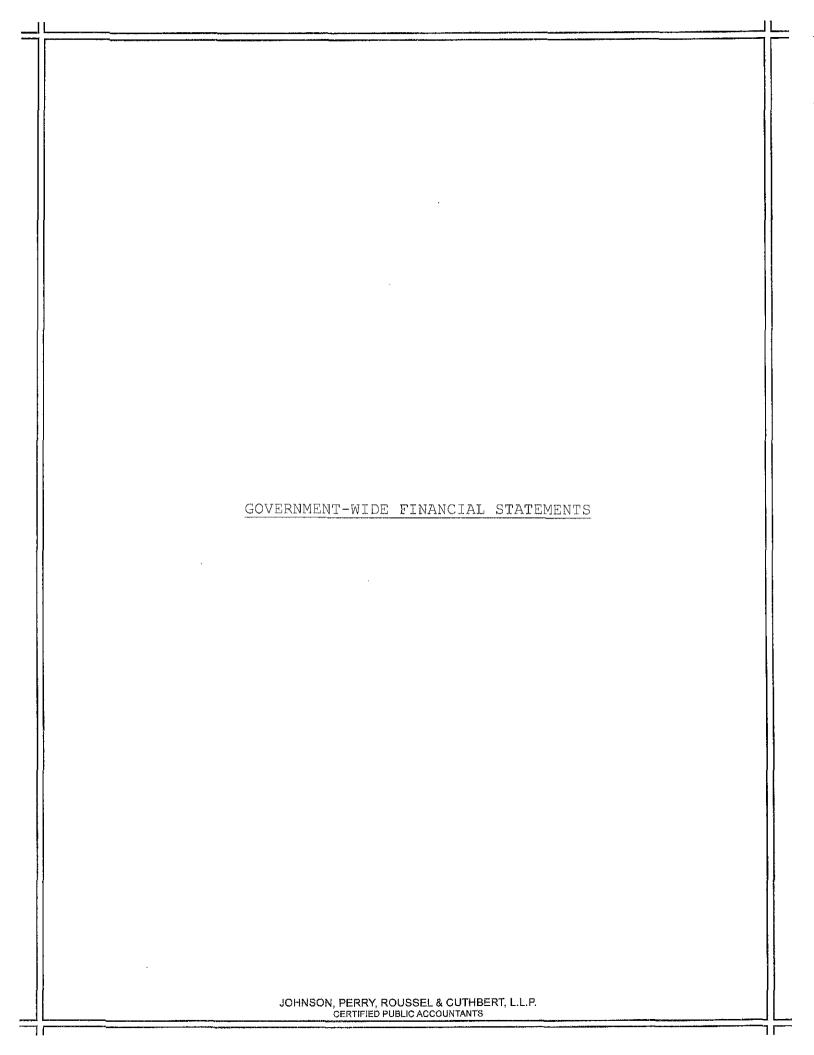
The Bureau's revenues are derived mainly from Hotel-Motel Occupancy and Sales Taxes. The Bureau does not anticipate any major increases or decreases in the taxes collected.

### CONTACTING THE BUREAU'S FINANCIAL MANAGEMENT:

This financial report is designed to provide our citizens, taxpayers, and creditors with a general overview of the Bureau's finances and to show the Bureau's accountability for the money it receives. If you have questions about this report or need additional financial information, contact the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish, 601 Constitution Avenue, West Monroe, Louisiana.

Alana Cooper

Executive Director



### MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA STATEMENT OF NET POSITION DECEMBER 31, 2019

ASSETS	Governmental <u>Activities</u>
CURRENT ASSETS  Cash  Accounts Receivable  Prepaid Expenses	8,467,974 411,376 21,784
TOTAL CURRENT ASSETS	8,901,134
CAPITAL ASSETS  Non-Depreciable  Depreciable	50,000 <u>895,411</u>
TOTAL CAPITAL ASSETS	945,411
DEFERRED OUTFLOWS OF RESOURCES Pension Related Deferrals  TOTAL DEFERRED OUTFLOWS OF RESOURCES	386,307 386,307
OTHER ASSETS	
Net Pension Asset	
TOTAL OTHER ASSETS	
TOTAL ASSETS	10,232,852

The accompanying notes are an integral part of these financial statements.

# MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA STATEMENT OF NET POSITION (CONTINUED) DECEMBER 31, 2019

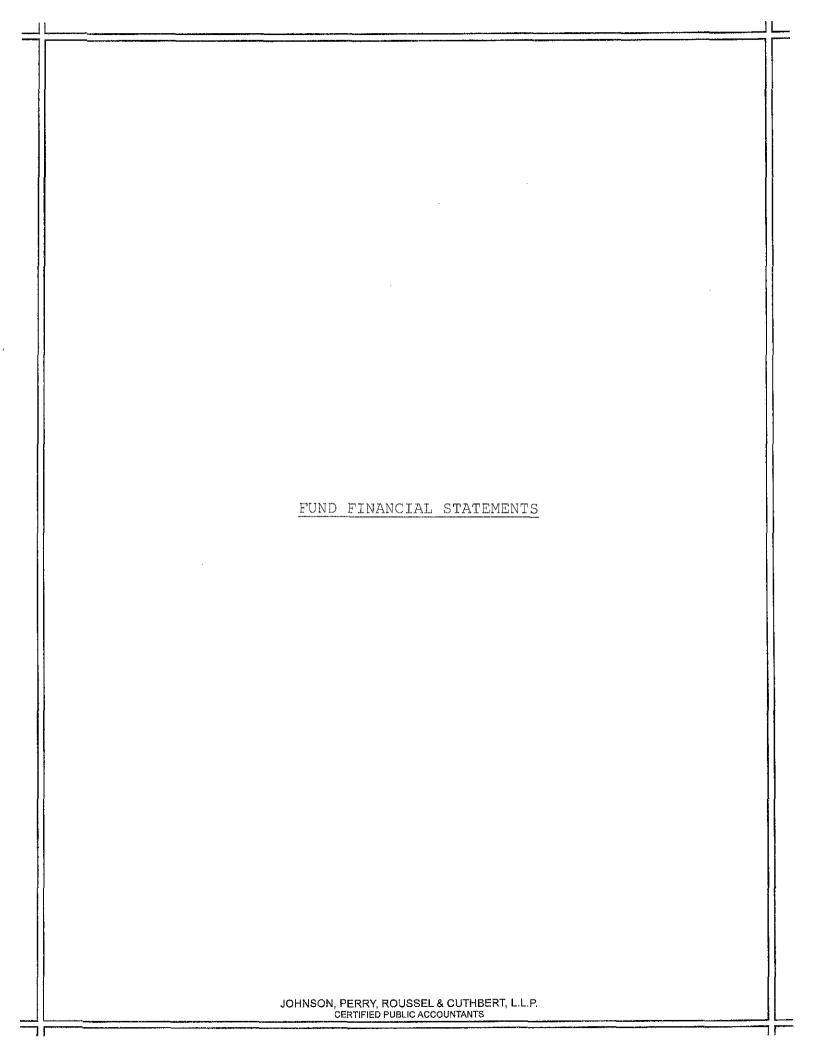
LIABILITIES AND NET POSITION	Governmental Activities
CURRENT LIABILITIES Accounts Payable Accrued Expenses	71,736 36,457
TOTAL CURRENT LIABILITIES	108,193
NON-CURRENT LIABILITIES  Net Pension Liability	428,586
TOTAL NON-CURRENT LIABILITIES	428,586
DEFERRED INFLOWS OF RESOURCES Pension Related Deferrals	26,111
TOTAL DEFERRED INFLOWS OF RESOURCES	26,111
TOTAL LIABILITIES	562,890
NET POSITION  Net Investment in Capital Assets, Unrestricted  Unrestricted	945,411 8,724,551
TOTAL NET POSITION	9,669,962
TOTAL LIABILITIES AND NET POSITION	10,232,852

The accompanying notes are an integral part of these financial statements. -9

# MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA STATEMENT OF ACTIVITIES FOR THE YEAR ENDED DECEMBER 31, 2019

			Program Revenue		Net (Expense) Revenue and Changes in Net Position
		_	Operating	Capital	_
	_	Charges	Grants and	Grants and	Governmental
	Expenses	for	Contributions	<u>Contributions</u>	<u>Activities</u>
Function/Program Activities Government		<u>Services</u>			·
Activities:					
Personal Services	916,507	=	<del></del>	<u>=</u>	( 916,507)
Travel	67,755	-	-	_	( 67,755)
Operating Expenses	678,123	_	-	_	( 678,123)
Supplies Professional Services	12,224	-	-	-	( 12,224)
Other Charges	237,666	-	_		( 237,666)
Interest on Long-Term	2,372,229	-	_	-	( 2,372,229)
Debt Debt Debt					
Unallocated	_	_	_	_	_
Depreciation	58,481				( 58,481)
5021001001011	30,401				(
Total Governmental					
Activities	4,342,985	-0-	-0-	<u> </u>	( <u>4,342,985</u> )
<del></del>		<del></del>		===	\ <u> </u>
General Revenues:					
			Occupancy Tax		1,708,385
		Hotel-Motel			1,552,486
		Miscellaneou			32,436
		Special Even			121,669
		interest Ear.	nea		157,680
		Total Genera	l Revenues		3,572,656
		Changes in N	et Position		( 770,329)
		Net Position	- Beginning		10,440,291
		Net Position	- Ending		9,669,962

The accompanying notes are an integral part of these financial statements. - 10 -



# MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA BALANCE SHEET-GOVERNMENTAL FUNDS DECEMBER 31, 2019

	General Fund
<u>ASSETS</u>	
Cash Receivables (Net of Allowances for Uncollectibles) Prepaid Expenses	8,467,974 411,376 21,784
TOTAL ASSETS	8,901,134
LIABILITIES AND FUND BALANCE	
Accounts Payable Accrued and Withhold Payroll Taxes	71,736 36,457
TOTAL LIABILITIES	108,193
FUND BALANCE Nonspendable	21,784
Committed Funds Unassigned Funds	1,203,109 7,568,048
onassigned funds	7,300,040
TOTAL FUND BALANCE	8,792,941
TOTAL LIABILITIES AND FUND BALANCE	8,901,134

The accompanying notes are an integral part of these financial statements.  $-\ 11\ -$ 

### RECONCILIATION OF TOTAL GOVERNMENTAL FUND BALANCES TO NET POSITION OF GOVERNMENTAL ACTIVITIES DECEMBER 31, 2019

Total Governmental Fund Balances	8,792,941
Amounts reported for governmental activities in the statement of net assets are different because:	
Capital assets used in governmental activities are not financial resources and therefore are not reported in the funds.	945,411
Other assets used in governmental activities	1994
Long-term liabilities, including compensated absences payable, are not due and payable in the current period and therefore are not reported in the funds.	( 428,586)
Pension related deferrals Outflows Inflows	386,307 ( <u>26,111</u> )
Net Position of Governmental Activities	9,669,962

The accompanying notes are an integral part of these financial statements. - 12 -

### STATEMENT OF REVENUES, EXPENDITURES, AND CHANGES IN FUND BALANCES - GOVERNMENTAL FUNDS FOR THE YEAR ENDED DECEMBER 31, 2019

Taxes		General Fund
Occupancy Tax	REVENUES	
Sales Tax         1,552,486           Other         25,037           Special Events - Sports         121,669           Interest         157,680           TOTAL REVENUES           EXPENDITURES           Personal Services         8           Salaries - Regular         643,995           FICA Taxes         11,635           Retirement Fund Expense         69,523           Unemployment Benefits         115           Other Related Benefits         115           Travel         65,086           Gasoline and Related Expenses         1,284           Auto Repairs and Maintenance         1,385           Operating Expenses         237,957           Convention Services         75,074           Research and Development         42,750           Printing         29,190           Insurance, Other Than Personal         31,886           Maintenance of Property and Equipment         26,316           Rentals and Related Expense         53,453           Dues and Subscriptions         35,128           Postage         5,332           Telephone         10,851           Other Operating Expenses         34,965 <t< td=""><td>Taxes</td><td></td></t<>	Taxes	
Other         25,037           Special Events - Sports         121,669           Interest         157,680           TOTAL REVENUES         3,565,257           EXPENDITURES           Personal Services         643,995           FICA Taxes         643,995           FICA Taxes flated Expense         69,523           Unemployment Benefits         11,635           Other Related Benefits         93,581           Travel         Travel and Convention Solicitation         65,086           Gasoline and Related Expenses         1,284           Auto Repairs and Maintenance         1,385           Operating Expenses         1,284           Advertising         237,957           Convention Services         75,074           Research and Development         42,750           Printing         29,190           Insurance, Other Than Personal         31,886           Maintenance of Property and Equipment         26,316           Rentals and Related Expense         53,453           Dues and Subscriptions         35,128           Postage         5,132           Telephone         10,851           Other Operating Expenses         34,965           Supplies </td <td>Occupancy Tax</td> <td>1,708,385</td>	Occupancy Tax	1,708,385
Special Events - Sports   121,689   157,680	Sales Tax	1,552,486
Titterest   157,680	Other	25,037
Titterest   157,680	Special Events - Sports	121,669
EXPENDITURES           Personal Services         643,995           Salaries - Regular         643,995           FICA Taxes         11,635           Retirement Fund Expense         69,523           Unemployment Benefits         93,581           Travel         1           Travel and Convention Solicitation         65,086           Gasoline and Related Expenses         1,284           Auto Repairs and Maintenance         1,385           Operating Expenses         237,957           Convention Services         75,074           Research and Development         42,750           Printing         29,190           Insurance, Other Than Personal         31,886           Maintenance of Property and Equipment         26,316           Rentals and Related Expense         53,453           Dues and Subscriptions         35,128           Postage         5,132           Telephone         10,851           Other Operating Expenses         83,397           Utilities         12,024           Professional Organizations         34,965           Supplies         -           Office Supplies         -           Operating Supplies         -		
Personal Services	TOTAL REVENUES	3,565,257
Salaries - Regular       643,995         FICA Taxes       11,635         Retirement Fund Expense       69,523         Unemployment Benefits       115         Other Related Benefits       93,581         Travel       1         Travel and Convention Solicitation       65,086         Gasoline and Related Expenses       1,284         Auto Repairs and Maintenance       1,385         Operating Expenses       75,074         Advertising       237,957         Convention Services       75,074         Research and Development       42,750         Printing       29,190         Insurance, Other Than Personal       31,886         Maintenance of Property and Equipment       26,316         Rentals and Related Expense       53,453         Dues and Subscriptions       35,128         Postage       5,132         Telephone       10,851         Other Operating Expenses       83,397         Utilities       12,024         Professional Organizations       34,965         Supplies       -         Office Supplies       -         Offices Supplies       -         Accounting and Auditing       18,525     <	EXPENDITURES	
### FICA Taxes	Personal Services	
Retirement Fund Expense 69,523 Unemployment Benefits 115 Other Related Benefits 93,581  Travel Travel and Convention Solicitation 65,086 Gasoline and Related Expenses 1,284 Auto Repairs and Maintenance 1,385 Operating Expenses Advertising 237,957 Convention Services 75,074 Research and Development 42,750 Printing 29,190 Insurance, Other Than Personal 31,886 Maintenance of Property and Equipment 26,316 Rentals and Related Expense 53,453 Dues and Subscriptions 35,128 Postage 5,132 Telephone 10,851 Other Operating Expenses 83,397 Utilities 12,024 Professional Organizations 34,965 Supplies 0ffice Supplies 12,224 Operating Supplies - Professional Services Accounting and Auditing 18,525	Salaries - Regular	643,995
Unemployment Benefits 93,581 Travel Travel 65,086 Gasoline and Related Expenses 1,284 Auto Repairs and Maintenance 1,385 Operating Expenses Advertising 237,957 Convention Services 75,074 Research and Development 42,750 Printing 29,190 Insurance, Other Than Personal 31,886 Maintenance of Property and Equipment 26,316 Rentals and Related Expense 53,453 Dues and Subscriptions 35,128 Postage 5,132 Telephone 10,851 Other Operating Expenses 83,397 Utilities 12,024 Professional Organizations 34,965 Supplies Office Supplies 12,224 Operating Supplies 12,224 Operating Supplies 12,224 Professional Services Accounting and Auditing 18,525	FICA Taxes	11,635
Other Related Benefits 93,581 Travel Travel and Convention Solicitation 65,086 Gasoline and Related Expenses 1,284 Auto Repairs and Maintenance 1,385 Operating Expenses  Advertising 237,957 Convention Services 75,074 Research and Development 42,750 Printing 29,190 Insurance, Other Than Personal 31,886 Maintenance of Property and Equipment 26,316 Rentals and Related Expense 53,453 Dues and Subscriptions 35,128 Postage 5,132 Telephone 10,851 Other Operating Expenses 83,397 Utilities 12,024 Professional Organizations 34,965 Supplies 0ffice Supplies 12,224 Operating Supplies 12,224 Professional Services Accounting and Auditing 18,525	Retirement Fund Expense	69,523
Travel and Convention Solicitation 65,086 Gasoline and Related Expenses 1,284 Auto Repairs and Maintenance 1,385 Operating Expenses Advertising 237,957 Convention Services 75,074 Research and Development 42,750 Printing 29,190 Insurance, Other Than Personal 31,886 Maintenance of Property and Equipment 26,316 Rentals and Related Expense 53,453 Dues and Subscriptions 35,128 Postage 5,132 Telephone 10,851 Other Operating Expenses 83,397 Utilities 12,024 Professional Organizations 34,965 Supplies 0ffice Supplies 12,224 Operating Supplies - Professional Services Accounting and Auditing 18,525	Unemployment Benefits	115
Travel and Convention Solicitation Gasoline and Related Expenses Auto Repairs and Maintenance Operating Expenses  Advertising Advertising Convention Services Research and Development Research and Development Printing Insurance, Other Than Personal Maintenance of Property and Equipment Rentals and Related Expense Dues and Subscriptions Postage Fostage Telephone Other Operating Expenses Other Operating Expenses Office Supplies Office Supplies Office Supplies Accounting and Auditing  Rentals Subscriptions Rentals Accounting and Auditing  65,086 A284 Auto Related Expense Avenue And Maintenance Avenue Atlanta Avenue At		93,581
Gasoline and Related Expenses Auto Repairs and Maintenance Operating Expenses Advertising Convention Services Research and Development Research and Development Printing Insurance, Other Than Personal Adintenance of Property and Equipment Rentals and Related Expense Dues and Subscriptions Subscriptions Telephone Other Operating Expenses Other Operating Expenses Office Supplies Office Supplies Office Supplies Accounting and Auditing  1, 284 Auto Repairs and Maintenance 1, 287, 957 Convention Services Accounting and Auditing 1, 284 Auto Repairs and Maintenance 237, 957 75, 074 Advertising 237, 957 75, 074 Advertising 237, 957 75, 074 Advertising 240, 18, 286 Advertising 240, 18, 287 Advertising 241, 287 Advertising 241, 284 Advertising 242, 287 Advertising 243, 957 Advertising 244 Advertising 244 Advertising 245, 957 Advertising 247 Advertisin	Travel	
Gasoline and Related Expenses 1,284 Auto Repairs and Maintenance 1,385  Operating Expenses 237,957 Convention Services 75,074 Research and Development 42,750 Printing 29,190 Insurance, Other Than Personal 31,886 Maintenance of Property and Equipment 26,316 Rentals and Related Expense 53,453 Dues and Subscriptions 35,128 Postage 5,132 Telephone 10,851 Other Operating Expenses 83,397 Utilities 12,024 Professional Organizations 34,965  Supplies Office Supplies 12,224 Operating Supplies - Professional Services Accounting and Auditing 18,525	Travel and Convention Solicitation	65,086
Auto Repairs and Maintenance 1,385 Operating Expenses Advertising 237,957 Convention Services 75,074 Research and Development 42,750 Printing 29,190 Insurance, Other Than Personal 31,886 Maintenance of Property and Equipment 26,316 Rentals and Related Expense 53,453 Dues and Subscriptions 35,128 Postage 5,132 Telephone 10,851 Other Operating Expenses 83,397 Utilities 12,024 Professional Organizations 34,965 Supplies Office Supplies 7 Operating Supplies 7 Professional Services Accounting and Auditing 18,525	Gasoline and Related Expenses	
Operating Expenses       237,957         Advertising       237,957         Convention Services       75,074         Research and Development       42,750         Printing       29,190         Insurance, Other Than Personal       31,886         Maintenance of Property and Equipment       26,316         Rentals and Related Expense       53,453         Dues and Subscriptions       35,128         Postage       5,132         Telephone       10,851         Other Operating Expenses       83,397         Utilities       12,024         Professional Organizations       34,965         Supplies       12,224         Operating Supplies       -         Professional Services       -         Accounting and Auditing       18,525		1,385
Advertising 237,957 Convention Services 75,074 Research and Development 42,750 Printing 29,190 Insurance, Other Than Personal 31,886 Maintenance of Property and Equipment 26,316 Rentals and Related Expense 53,453 Dues and Subscriptions 35,128 Postage 5,132 Telephone 10,851 Other Operating Expenses 83,397 Utilities 12,024 Professional Organizations 34,965 Supplies 0ffice Supplies 12,224 Operating Supplies - Professional Services Accounting and Auditing 18,525	Operating Expenses	
Convention Services 75,074 Research and Development 42,750 Printing 29,190 Insurance, Other Than Personal 31,886 Maintenance of Property and Equipment 26,316 Rentals and Related Expense 53,453 Dues and Subscriptions 35,128 Postage 5,132 Telephone 10,851 Other Operating Expenses 83,397 Utilities 12,024 Professional Organizations 34,965 Supplies 0ffice Supplies 12,224 Operating Supplies - Professional Services Accounting and Auditing 18,525		237,957
Research and Development Printing Insurance, Other Than Personal Maintenance of Property and Equipment Rentals and Related Expense Dues and Subscriptions Postage Telephone Other Operating Expenses Utilities Professional Organizations Supplies Office Supplies Office Supplies Accounting and Auditing  42,750 29,190 21,190 21,190 31,886 31,	Convention Services	75,074
Printing 29,190 Insurance, Other Than Personal 31,886 Maintenance of Property and Equipment 26,316 Rentals and Related Expense 53,453 Dues and Subscriptions 35,128 Postage 5,132 Telephone 10,851 Other Operating Expenses 83,397 Utilities 12,024 Professional Organizations 34,965 Supplies 0ffice Supplies 12,224 Operating Supplies - Professional Services Accounting and Auditing 18,525	Research and Development	•
Insurance, Other Than Personal Maintenance of Property and Equipment Rentals and Related Expense Dues and Subscriptions Postage Telephone Other Operating Expenses Utilities Professional Organizations Supplies Office Supplies Operating Supplies Professional Services Accounting and Auditing  31,886 31,886 31,886 31,886 31,886 31,886 326,316 327 33,453 35,128 35,128 35,128 35,128 36,128 36,128 37,128	<u></u>	
Maintenance of Property and Equipment Rentals and Related Expense Dues and Subscriptions Postage Fostage Telephone Other Operating Expenses Utilities Professional Organizations Supplies Office Supplies Operating Supplies Professional Services Accounting and Auditing 26,316 83,453 35,128 7,132		
Rentals and Related Expense 53,453 Dues and Subscriptions 35,128 Postage 5,132 Telephone 10,851 Other Operating Expenses 83,397 Utilities 12,024 Professional Organizations 34,965 Supplies 12,224 Operating Supplies 12,224 Operating Supplies Professional Services Accounting and Auditing 18,525		
Dues and Subscriptions 35,128 Postage 5,132 Telephone 10,851 Other Operating Expenses 83,397 Utilities 12,024 Professional Organizations 34,965 Supplies 12,224 Operating Supplies 12,224 Operating Supplies Professional Services Accounting and Auditing 18,525		
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Operating Supplies Professional Services Accounting and Auditing 18,525		12.224
Professional Services Accounting and Auditing 18,525	~	
Accounting and Auditing 18,525		
· ·		18,525
TO SOLE OFFICE FEOFORD TO FIRM NOT SECOND TO S	Legal and Other Professional Services	219,141

The accompanying notes are an integral part of these financial statements.

### STATEMENT OF REVENUES, EXPENDITURES, AND CHANGES IN FUND BALANCES - GOVERNMENTAL FUNDS (CONTINUED) FOR THE YEAR ENDED DECEMBER 31, 2019

	General Fund
EXPENDITURES (Continued)	
Other Charges	r m ^ ^
Miscellaneous Charges	5,703
Collection Fees (Statutory Charges)	4,000
Special Promotions and Community Improvement	2,185,759
Cost of Special Events (Sports) Christmas on the River	126,878 49,889
Capital Outlays	49,889
Furniture, Fixtures and Equipment	275,074
Vehicles	273,074
Debt Service	_
Bond Principal Payments	_
Interest	<del></del>
TOTAL EXPENDITURES	4,461,920
EXCESS (DEFICIENCY) OF REVENUES OVER (UNDER)	
EXPENDITURES	( <u>896,663</u> )
OTHER FINANCING SOURCES (USES)	
None	
NET OTHER FINANCING SOURCES (USES)	
NET CHANGE IN FUND BALANCE	( 896,663)
FUND BALANCE - BEGINNING OF YEAR	9,689,604
FUND BALANCE - END OF YEAR	8,792,941
	<u></u>

The accompanying notes are an integral part of these financial statements. -14 -

RECONCILIATION OF THE STATEMENT OF REVENUES, EXPENDITURES, AND CHANGES IN FUND BALANCES OF GOVERNMENTAL FUNDS TO THE STATEMENT OF ACTIVITIES FOR THE YEAR ENDED DECEMBER 31, 2019

### Net Changes in Total Governmental Fund

(896,663)

Amounts reported for governmental activities in the:

Governmental funds report capital outlays as expenditures while governmental activities report depreciation expense to allocate those expenditures over the life of the assets:

Capital assets purchases capitalized Depreciation expense

275,074 (<u>58,481</u>) 216,593

Repayment of debt principal is an expenditure in the governmental funds, but the repayment reduces long-term debt liabilities in the statement of net assets.

In the statement of activities, certain operating expenses are measured by the amounts incurred during the year. In the governmental funds, however, expenditures for these items are measured by the amount of financial resources used (essentially, the amounts actually paid). This is the amount by which the amount incurred was more than the amount actually paid:

Pension expense

<u>90,259</u>)

Total Changes in Net Position

(770, 329)

The accompanying notes are an integral part of these financial statements.  $-\ 15\ -$ 

### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES:

### Reporting Entity Information:

The Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish (the Bureau) was formed and created as a tourist commission for the purpose of the promotion of tourism within the Parish of Ouachita by an ordinance of the Police Jury of the Parish of Ouachita in 1976. There are eleven board members appointed by the Ouachita Parish Police Jury. The board members are not compensated or paid a per diem. On June 8, 1995 pursuant to Article VI, Section 19 and 30 of the Constitution of Louisiana, the Bureau was specifically created as a special district and shall from that point on be a political subdivision of the State of Louisiana.

The Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish was a component unit of the Ouachita Parish Police Jury, the governing body of the Parish until June 8, 1995 as noted above. The accompanying financial statements present information only on the funds maintained by the Bureau and do not present information on the police jury, or any other governmental unit.

The major sources of revenue for the Bureau are from hotel - motel sales taxes collected in Ouachita Parish.

The Bureau complies with accounting principles generally accepted in the United States of America (GAAP). GAAP includes all relevant Government Accounting Standards Board (GASB) pronouncements. The accounting and reporting framework and the more significant accounting policies are discussed in subsequent sections of this note.

The Bureau is an entity administered by a Board of Directors (Board) that acts as the authoritative and legislative body of the entity. The Board is comprised of eleven board members. Officers are elected by the Board. Each officer serves a term of one year; there are no term limits for reappointment. No board members receive compensation for serving on the Board, except for the Executive Director.

### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES: (Continued)

Reporting Entity Information: (Continued)

The Board of Directors annually appoints the Chairperson of the Board from existing board members. The Chair responsibilities are to preside at all meetings of the Board, be the chief officer of the Bureau, perform all duties commonly incident to the position of presiding officer of a board or business organization and exercise supervision over the business of the Bureau, its officers and employees.

The Bureau has determined that it has no potential component units that should be included in its financial statements. The Bureau also believes it is not a component unit of any other government.

Government-Wide Financial Statements - The government-wide financial statements display information on financial activities of the Bureau. The government-wide financial statements are reported using the economic resources measurement focus and the accrual basis accounting. Revenues are recorded when they are both measurable and available and expenses are recorded when a liability is incurred, regardless of the timing of related cash flows. Grants and similar items are recognized as revenue as soon as all eligibility requirements imposed by the provider have been met. Revenues are considered to be available when they are collectible within the current period, the Bureau considers revenues to be available if they are collected within sixty days of the end of the current fiscal year end.

Governmental Fund Financial Statements - The governmental fund financial statements are reported using the current financial resources measurement focus and the modified accrual basis of accounting. Revenues are recognized as soon as they are both measurable and available. Revenues are considered to be available when they are collectible within the current period; the Bureau considers revenues to be available if they are collected within 60 days of the end of the current fiscal year end.

### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES: (Continued)

Measurement Focus, Basis of Accounting and Financial Statement Presentation

Principal revenue sources considered susceptible to accrual are interest on investments and sales taxes. Some revenue that are considered measurable and available finance operations during the year from an accounting perspective are not available for expenditure due to the Bureau's present appropriation system. These revenues have accrued in accordance with accounting generally accepted in the United States of America since they have been earned and are expected to be collected within sixty days of the end of the period. Other revenues are considered to be measurable and available only when cash received by the Bureau. Expenditures generally recorded when a liability is incurred, as under accrual accounting. The Bureau does not use encumbrance accounting. Modifications to the accrual basis of accounting include:

- Interest on general long-term obligations is recognized when paid.
- Debt service expenditures are recorded only when payment is due.
- Claims, judgments and compensated absences are recorded when the payment is due.

### Fund Accounting

The Bureau reports the following fund types:

### Governmental Funds

Governmental Funds are those through which governmental functions of the Bureau are financed. The acquisition, use and balances of the Bureau's expendable financial resources and the related liabilities are accounted for through Governmental Funds. The measurement focus is upon determination of changes in financial position, rather than

### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES: (Continued)

Measurement Focus, Basis of Accounting and Financial Statement Presentation (Continued)

Governmental Funds (Continued)

upon net income determination. The following is the Governmental Fund of the Bureau:

General Fund - The General Fund is the general operating fund of the Bureau. It is used to account for all financial resources except those that are required to be accounted for in another fund. The General Fund is the Bureau's only major fund.

### Net Position and Fund Equity

GASB Statement 34. No. Basic Financial-Statements, Management's Discussion and Analysis, for State and Local Governments, required reclassification of net assets into three separate components. GASB Statement No. 63, Financial Reporting of Deferred Outflows of Resources, Deferred Tnflows of Resources, and Net Position. revised terminology by incorporating deferred outflows of resources and deferred inflows of resources into the definitions of required components of the residual measure and by renaming that measure as net position, rather than net assets. GASB Statement No. 63 requires the following components of net position:

• Net Investment in Capital Assets Component of Net Position - The net investment in capital assets component of net position consists of capital assets, net of accumulated depreciation, reduced by the outstanding balances of bonds, mortgages, notes, or other borrowings that are attributable to the acquisition, construction, or improvement of those assets. Deferred outflows of resources and deferred inflows of resources that are

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES: (Continued)

Measurement Focus, Basis of Accounting and Financial Statement Presentation (Continued)

Net Position and Fund Equity (Continued)

Net Investment in Capital Assets Component of Net (Continued) attributable acquisition, construction, or improvement of those assets or related debt also should be included in this component of net position. If there are significant unspent related debt proceeds deferred inflows of resources at the end of the reporting period, the portion of the debt deferred inflows of resources attributable to the unspent amount should not be included in calculation of net investment in capital assets. Instead, that portion of the debt or deferred inflows of resources should be included in the position component net (restricted or unrestricted) as the unspent amount.

Component of Net Position Restricted restricted component of net position consists of assets reduced by liabilities deferred inflows of resources related to those assets. Generally, а liability relates restricted assets if the asset results from a resource flow that also results in the recognition a liability or if the liability will liquidated with the restricted assets reported.

• Unrestricted Component of Net Position - The unrestricted component of net position is the net amount of the assets, deferred outflows of resources, liabilities, and deferred inflows of resources that are not included in the determination of net investment in capital assets or the restricted component of net position.

### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES: (Continued)

Measurement Focus, Basis of Accounting and Financial Statement Presentation (Continued)

Net Position and Fund Equity (Continued)

In the fund statements, governmental fund equity is classified as fund balance. Fund balances of governmental funds are classified as follows:

- Nonspendable These are amounts that cannot be spent either, because they are in a nonspendable form or because they are legally or contractually required to be maintained intact.
- Restricted These are amounts that can be spent only for specific purposes, because of constitutional provisions, enabling legislation or constraints that are externally imposed by creditors, grantors, contributors, or the laws or regulations of other governments.
- Committed These are amounts that can be used only for specific purposes determined by a formal vote of the Board, which is the highest level of decision-making authority for the Bureau.
- Assigned These are amounts that do not meet the criteria to be classified as restricted or committed but are intended to be used for specific purposes based on the discretion of the Board.
- Unassigned These are all other spendable amounts. This also includes expenditure amounts incurred for specific purposes which exceed the amounts restricted, committed or assigned to those purposes.

### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES: (Continued)

Measurement Focus, Basis of Accounting and Financial Statement Presentation (Continued)

Net Position and Fund Equity (Continued)

The Bureau's policy is to apply expenditures against nonspendable fund balances, restricted fund balances, committed fund balances, assigned fund balances, and unassigned fund balances, in that order.

### Fixed Assets

Fixed assets used in governmental fund type operations (general fixed assets) are accounted for in governmental funds. General Fixed Assets purchased are recorded at time of purchase. Such assets are capitalized at cost. Gifts or contributions are recorded at fair market value at the time received. Depreciation has been provided on general fixed assets using the straight-line method of depreciation over their estimated useful lives, ranging from five to eight years for furniture and equipment and ten to thirty-nine years for leasehold improvements and buildings.

All capital assets are capitalized at cost and updated for additions and retirements during the year. The Bureau maintains a capitalization threshold of \$1,000. Improvements are capitalized; the cost of normal maintenance and repairs that do not add to the value of the asset or materially extend the asset's life are not.

### Cash and Cash Equivalents

Cash received by the Bureau is mainly deposited in local financial institutions with excess cash invested in short-term investments.

For presentation in the financial statements, investments with an original maturity of three months or less at the time they are purchased are considered to be cash equivalents. Investments with an original maturity of more than three months are reported as investments.

### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES: (Continued)

### Compensated Absences

Only permanent full-time employees are entitled to vacation and sick leave. Vacation not taken during a calendar year cannot be carried forward to the following year. Sick leave not taken can be carried forward for one year.

### Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

### Budget

The Bureau utilizes the following budgetary practices:

The Executive Director of the Bureau prepares the annual budget, which is based on what is expected to be collected during the fiscal year, and the budget is approved by the Board. The adopted budget constitutes the authority of the Bureau to incur liabilities and authorize expenditures from the respective budgeted funds. Additionally, expenditures are approved monthly by the Board before payment. All budget amounts presented in the financial statements have been adjusted for legally authorized revisions of annual budget during the year. Appropriations lapse at the end of each year.

Budgets for the general fund are adopted on a basis consistent with generally accepted accounting principles (GAAP) and presented on the modified accrual basis of accounting. Accordingly, the budgetary comparison schedules present actual expenditures in accordance with the accounting principles generally accepted in the United States on a basis consistent with the legally adopted budgets as amended. The budget was amended once during the year.

NOTES TO FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED DECEMBER 31, 2019

### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES: (Continued)

### Pension Plan

For purposes of measuring the net pension liability, resources and deferred inflows of deferred outflows of related to resources pensions, pension and information about the fiduciary net position of the Bureau's pension plan and additions to/deductions from the plan's fiduciary net position have been determined on the accrual basis, which is the same basis as they are reported by the plans. For this purpose, benefit payments (including refunds of employee contributions) are recognized when due and payable in accordance with the benefit terms. Investments are reported at fair value.

### NOTE 2 - DEPOSITS AND INVESTMENTS:

At December 31, 2019, the Bureau had cash and cash equivalents totaling \$8,467,974 as follows:

 Category 1
 1,793,189

 Category 2

 Category 3
 6,674,785

TOTAL

8,467,974

Deposits with financial institutions are classified into one of the following three categories:

- 1. Category 1 Insured or collateralized, with securities held by the entity or by its agent in the entity's name.
- 2. Category 2 Collateralized, with securities held by the pledging financial institution's trust department or agent in the entity's name.
- 3. Category 3 Uncollateralized. Includes any bank balance collateralized with securities held by the pledging financial institution, or by its trust department or agent, but not in the entity's name.

### NOTE 2 - DEPOSITS AND INVESTMENTS: (Continued)

These deposits are stated at cost, which approximates market and are secured from risk by federal deposit insurance. At December 31, 2019, the Bureau had \$883,216 in the bank that was insured with additional coverage through pledged securities. Time deposits include an investment of \$2,677 in the Louisiana Asset Management Pool (LAMP).

LAMP is an investment pool established as a cooperative endeavor to enable public entities of the State of Louisiana as parishes, school boards, police juries sheriffs, among others) to aggregate funds for investment. pooling is intended improve administrative to efficiency and increase investment yield. LAMP cooperative endeavor formed, in part, in reliance upon Opinion No. 92-192 (March 31, 1992) issued by the Attorney General of the State of Louisiana. That opinion provides, in part, that public entities may pool funds for investment purposes.

Custodial credit risk is the risk that in the event of the failure of the counterparty to a transaction, the Bureau will not be able to recover the value of its investments or collateral securities that are in the possession of an outside party. The Bureau's investment policy requires that all investments be fully collateralized and held by the counterparty's trust department or agent. Investments in external investment pools, mutual funds, and other pooled investments are not exposed to custodial credit risk because of their natural diversification and the diversification required by the Securities and Exchange Bureau. The Bureau had no investment balances exposed to custodial credit risk at December 31, 2019.

The Bureau manages its exposure to interest rate risk and declines in fair market values by limiting investments to "money market investments", which are defined as creditworthy, highly liquid investments of one year or less. The general use of long-term securities is limited.

### MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA NOTES TO FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED DECEMBER 31, 2019

### NOTE 3 - RECEIVABLES:

The following is a summary of receivables at December 31, 2019:

Class of Receivable	General Fund
Hotel-Motel Sales Tax Rebate	161,035
Hotel-Motel Sales Tax Revenue	250,341
Miscellaneous	-0-
TOTAL	<u>411,376</u>

Management has determined that all receivables are deemed collectible and no allowance for doubtful accounts is necessary. Management reviews receivables monthly for any doubtful receivables.

### NOTE 4 - FIXED ASSET ACTIVITY:

Capital asset activity for the year ended December 31, 2019 is as follows:

	December			December
·	31, 2018			31, 2019
	Balance	Additions	Disposals	Balance
Non-Depreciable Assets:				
Land	50,000	***		50,000
Depreciable Assets:	,		_	
Building	1,138,068	-	-	1,138,068
Office Equipment and				
Furniture	312,132	2,249	68,407	245,974
Furniture & Fixtures	6,852	_	1,827	5,025
Vehicles	95,691	_	18,869	76,822
Improvements	140,240	<u>272,825</u>		413,065
Totals at				
Historical Cost	1,742,983	<u>275,074</u>	89,103	<u>1,928,954</u>
Less Accumulated				
Depreciation For:				
Building	539,853	29,181	-	569,034
Office Equipment &		, ,		,
Furniture	295,335	7,337	68,407	234,265
Furniture & Fixtures	6,852	· -	1,827	5,025
Vehicles	74,290	9,268	18,869	64,689
Improvements	97,835	12,695	· -	110,530
Total Accumulated				
Depreciation	1,014,165	_58,481	89,103	983,543
CAPITAL ASSETS, NET	728,818	216,593	-0-	945,411
	1201010	<u> </u>		<u></u>

### NOTE 4 - FIXED ASSET ACTIVITY: (Continued)

Depreciation expense for the depreciable capital assets was \$58,481.

### NOTE 5 - PENSION PLAN:

Employees of the Bureau are provided retirement through Parochial Employees' Retirement System. All employees are members of Plan A.

### A. Parochial Employees' Retirement System (PERS)

#### Plan Description

Parochial Employees' Retirement System of Louisiana is the administrator of a cost-sharing multiple employer defined benefit pension plan. The System was established and provided for by R.S.11:1901 of the Louisiana Revised Statute (LRS). The System provides retirement benefits to employees of taxing districts of a parish or any branch or section of a parish within the State which does not have their own retirement system and which elects to become members of the System.

### Eligibility Requirements

All permanent parish government employees, except those employed by Orleans, Lafouche, and East Baton Rouge parishes, who work at least 28 hours a week shall become members on the date of employment. New employees meeting the age and Social Security criteria have up to 90 days from the date of hire to elect to participate. As of January 1997, elected officials, except coroners, justices of the peace, and parish presidents may no longer join the System.

### NOTE 5 - PENSION PLAN: (Continued)

#### Benefits Provided

The following is a description of the Plan and its benefits and is provided for general information purposes only. Participants should refer to the appropriate statutes for more complete information.

#### Retirement Benefits

Any member of Plan A can retire providing he/she meets one of the following criteria:

For employees hired prior to January 1, 2007:

- 1. Any age with thirty or more years of creditable service.
- 2. Age 55 with twenty-five years of creditable service.
- 3. Age 60 with a minimum of ten years of creditable service.
- 4. Age 65 with a minimum of seven years of creditable service.

For employees hired after January 1, 2007:

- 1. Age 55 with thirty years of service.
- 2. Age 62 with ten years of service.
- 3. Age 67 with seven years of service.

Generally, the monthly amount of the retirement allowance of any member of Plan A shall consist of an amount equal to three percent of the member's final average compensation multiplied by his/her years of creditable service. However, under certain conditions, as outlined in the statutes, the benefits are limited to specified amounts.

### Deferred Retirement Option Plan (DROP) Benefits

Act 338 of 1990 established the Deferred Retirement Option Plan (DROP) for the Retirement System. DROP is an option for that member who is eligible for normal retirement. In lieu of terminating employment and accepting a service retirement, any member of Plan A or B who is eligible to

NOTE 5 - PENSION PLAN: (Continued)

### Deferred Retirement Option Plan (DROP) Benefits (Continued)

retire may elect to participate in the DROP in which they are enrolled for three years and defer the receipt of benefits. During participation in the plan, employer contributions are payable but employee contributions cease. The monthly retirement benefits that would be payable, had the person elected to cease employment and receive a service retirement allowance, are paid into the DROP Fund.

Upon termination of employment prior to or at the end of the specified period of participation, a participant in the DROP may receive, at his option, a lump sum from the account equal to the payments into the account, a true annuity based upon his account balance in that fund, or roll over the fund to an Individual Retirement Account. Interest is accrued on the DROP benefits for the period between the end of DROP participation and the member's retirement date.

For individuals who become eligible to participate in the Deferred Retirement Option Plan on or after January 1, 2004, amounts which remain credited to the individual's subaccount after termination in the Plan will be placed in liquid asset money market investments at the discretion of the board of trustees. These subaccounts may be credited with interest based on money market rates of return or, at the option of the System, the funds may be credited to selfdirected subaccounts. The participant in the self-directed portion of this Plan must agree that the benefits payable to the participant are not the obligations of the state or the System, and that any returns and other rights of the Plan are the sole liability and responsibility of the participant and the designated provider to which contributions have been made.

### Disability Benefits

For Plan A, a member shall be eligible to retire and receive a disability benefit if they were hired prior to January 1, 2007, and has at least five years of creditable service or

NOTE 5 - PENSION PLAN: (Continued)

### Disability Benefits (Continued)

hired after January 1, 2007, has seven vears and is not eligible creditable service. for retirement and has been officially certified as disabled by the State Medical Disability Board. Upon retirement caused by disability, a member of Plan A shall be paid a disability benefit equal to the lesser of an amount equal to three of member's final percent the average compensation multiplied by his years of service, not to be less than fifteen, or three percent multiplied by years of service assuming continued service to age sixty.

#### Survivor's Benefits

Upon the death of any member of Plan A with five (5) or more years of creditable service who is not eligible retirement, the plan provides for benefits for the surviving spouse and minor children, as outlined in the statutes. Any member of Plan A, who is eligible for normal retirement at time of death, the surviving spouse shall receive an automatic Option 2 benefit, as outlined in the statutes. A surviving spouse who is not eligible for Social Security survivorship or retirement benefits and married not less than twelve (12) months immediately preceding death of the member, shall be paid an Option 2 benefit beginning at age 50.

### Cost-of-Living Increases

The Board is authorized to provide a cost-of-living allowance for those retirees who retired prior to July 1973. The adjustment cannot exceed 2% of the retiree's original benefit for each full calendar year since retirement and may only be granted if sufficient funds are available from investment income in excess of normal requirements. In addition, the Board may provide an additional cost of living increase to all retirees and beneficiaries who are over age sixty-five equal to 2% of the member's benefit paid on

NOTE 5 - PENSION PLAN: (Continued)

### Cost-of-Living Increases (Continued)

October 1, 1977, (or the member's retirement date, if later). Also, the Board may provide a cost of living increase up to 2.5% for retirees 62 and older. (RS 11:1937). Lastly, Act 270 of 2009 provided for further reduced actuarial payments to provide an annual 2.5% cost-of-living adjustment commencing at age 55.

#### Contributions

According to state statute, contributions for all employers are actuarially determined each year. For the year ended December 31, 2018, the actuarially determined contribution rate was 9.99% of member's compensation for Plan A. However, the actual rate for the fiscal year ending December 31, 2018, was 11.50% for Plan A. According to state statute, the System also receives 1/4 of 1% of ad valorem taxes collected within the respective parishes, except for Orleans and East Baton Rouge parishes. The System also receives revenue sharing funds each year as appropriated by the Legislature. These additional sources of income are used as additional employer contributions and are considered support from non-employer contributing entities.

The Bureau's contractually required contribution rate for the year ended December 31, 2019, was 11.50% from January 1, 2019 to December 31, 2019, actuarially determined as an amount that, when combined with employee contributions, is expected to finance the costs of benefits earned by employees during the year, with an additional amount to finance any unfunded actuarial accrued liability.

Contributions to the pension plan from the Bureau were \$69,523 for the year ended December 31, 2019.

### NOTE 5 - PENSION PLAN: (Continued)

### Pension Liabilities, Pension Expense, and Deferred Outflows of Resources and Deferred Inflows of Resources Related to Pensions

At December 31, 2019, the Bureau reported a liability of \$428,586 for its proportionate share of the Net Pension Liability. The Net Pension Liability was measured as of December 31, 2018, and the total pension liability used to calculate the Net Pension Liability was determined by an actuarial valuation as of that date. The Bureau's proportion of the Net Pension Liability was based on a projection of the Bureau's long-term share of contributions to the pension plan relative to the projected contributions of all participating employers, actuarially determined. At December 31, 2018, the Bureau's proportion was .0966%, which was an increase of .0006 percentage points from its proportion measured as of December 31, 2017.

For the year ended December 31, 2019, the Bureau recognized pension expense of \$166,363 plus employer's amortization of change in proportionate share and differences between employer contributions and proportionate share of contributions of \$818.

	Business-type Activities		
	Deferred	Deferred	
	Outflows of	Inflows of	
	Resources	Resources	
Differences between expected and actual experience	<del>-</del>	26,111	
Net difference between projected and actual earnings on pension plan			
investments	205,165	-	
Change in Assumption	107,160	-	
Change in proportion and differences between employer contributions and proportionate share of contributions	4,459	-	
Employer contributions subsequent to the measurement date	69,523		
<u>Total</u>	<u>386,307</u>	<u>26,111</u>	

### NOTE 5 - PENSION PLAN: (Continued)

Pension Liabilities, Pension Expense, and Deferred Outflows of Resources and Deferred Inflows of Resources Related to Pensions (Continued)

Deferred outflows of resources of \$69,523 related to PERS resulting from the Bureau's contributions subsequent to the measurement date are recognized as a reduction of the Net Pension Liability in the year ended December 31, 2019. Other amounts reported as deferred outflows of resources and deferred inflows of resources related to PERS will be recognized as an increase (decrease) in pension expense as follows:

Year Ended	
December 31	
2020	99,425
2021	54,594
2022	43,736
2023	92,918
Total	290,673

#### Actuarial Assumptions

A summary of the actuarial methods and assumptions used in determining the total pension liability of PERS as of December 31, 2019 are as follows:

Valuation date	December 31, 2018
Actuarial cost method	Entry Age Normal
Expected remaining service lives	4 years
Actuarial assumptions:	
Investment rate of return	6.50%, net of investment expense, including inflation
Inflation rate	2.40%
Projected salary increases	4.75% (2.35% merit and 2.40% inflation)

NOTE 5 - PENSION PLAN: (Continued)

### Actuarial Assumptions (Continued)

Mortality rates

Pub-2010 Public Retirement Plans Mortality Table for Health Retirees multiplied by 130% for males and 125% for females using MP2018 scale for annuitant and beneficiary mortality. For employees, the Pub-2010 Public Retirement Plans Mortality Table for General Employees multiplied by 130% for males and 125% for females using MP2018 scale. Pub-2010 Public Retirement Plans Mortality Table for General Disabled Retirees multiplied by 130% for males and 125% for females using MP2018 scale for disabled annuitants.

Cost-of-living adjustments

The present value of future retirement benefits is based on benefits currently being paid by the System and includes previously granted cost of living increases. The present values do not include provisions for potential future increases not yet authorized by the Board of Trustees.

discount rate used to measure the The total liability was 6.50% for Plan A. The projection of cash flows determine the discount rate assumed contributions from plan members will be made at the current contribution rates and that contributions from participating employers and non-employer contributing entities will be made at the actuarially determined contribution rates, which are calculated in accordance with relevant statutes and approved by the Board of Trustees and the Public Retirement Actuarial Committee. Based on those assumptions, the System's fiduciary net position was projected to be

# MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA NOTES TO FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED DECEMBER 31, 2019

### NOTE 5 - PENSION PLAN: (Continued)

available to make all projected future benefit payments of current plan members. Therefore, the long-term expected rate of return on pension plan investments was applied to all periods of projected benefit payments to determine the total pension liability.

long-term expected rate of return on pension plan investments was determined using a triangulation method which integrated the CAPM pricing model (top-down), a treasury yield curve approach (bottom-up) and an equity building-block model (bottom-up). Risk return and correlations are projected on a forward-looking basis in equilibrium, in which best-estimates of expected future real rates of return (expected returns, net of pension plan investment expense and inflation) are developed for each major asset class. These rates are combined to produce the long-term expected rate of return by weighting the expected future real rates of return by the target asset allocation percentage and by adding expected inflation of 2.00% and an adjustment for the effect of rebalancing/diversification. The resulting expected long-term rate of return is 7.43% for the year ended December 31, 2018.

Best estimates of arithmetic real rates of return for each major asset class included in the System's target asset allocation as of December 31, 2018, are summarized in the following table:

Asset Class	Target Asset Allocation	Long-Term Expected Portfolio Real Rate <u>of</u> <u>Return</u>
Fixed Income Equity Alternatives Real assets	35% 52% 11% 2%	1.22% 3.45% 0.65% <u>0.11</u> %
Totals	<u>100</u> %	<u>5.43</u> %
Inflation Expected		2.00% 7.43%

## NOTE 5 - PENSION PLAN: (Continued)

The mortality rate assumption used was set based upon an experience study performed on plan data for the period January 1, 2013 through December 31, 2017. As a result of this study, mortality for employees was set equal to the Pub-2010 Public Retirement Plans Mortality Table for General Employees multiplied by 130% for males and 125% for females, each with full generational projection using the MP2018 scale. mortality for Ιn addition, annuitants and beneficiaries equal to the Pub-2010 Public was set Retirement plans for Healthy Retirees Mortality Table multiplied by 130% for males and 125% for females, each with full generational projection using the MP2018 scale. For Disabled annuitants mortality was set equal to the Pub-2010 Public Retirement Plans Mortality Table for General Disabled Retirees multiplied by 130% for males and 125% for females, each with full generational projection using the MP2018 scale.

# Sensitivity of the Employer's Proportionate Share of the Net Pension Liability to Changes in the Discount Rate

The following presents the Bureau's proportionate share of the PERS net pension liability calculated using the discount rate of 6.50%, as well as what the Bureau's proportionate share of the net pension liability would be if it were calculated using a discount rate that is one percentage point lower, or one percentage point higher than the current rate as of December 31, 2018:

	One Percentage Point Decrease 5.50%	Current Discount Rate <u>6.50%</u>	One Percentage Point Increase 7.50%
Net Pension Liability(Asset)	\$910,201	\$428,586	\$25,997

#### Pension Plan Fiduciary Net Position

Detailed information about the pension plan's fiduciary net position is available in the separately issued Parochial Employees' Retirement System of Louisiana Annual Financial Report at www.persla.org or www.lla.state.la.us.

MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA

NOTES TO FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED DECEMBER 31, 2019

### NOTE 5 - PENSION PLAN: (Continued)

#### Payable to the Pension Plan

These financial statements include a payable to the pension plan of \$428,586, which is the legally required contribution due at December 31, 2019. This amount is recorded in accrued expenses.

### NOTE 6 - COMMITTED NET ASSETS:

Total

The Board of Directors, the Bureau's highest level of decision-making authority, has committed net assets, by adoption of a board resolution, for use in future years for tourism in Ouachita Parish. The breakdown of the committed amounts is as follows:

Billboards/Lamar	799
ULM Tennis Courts	5,937
Friends of Chennault-Airpark	133,398
Biedenharn Museum	15,440
Chennault Museum/Website	5,000
2020 National Horseshoe Association	50,900
2020 Crappie National Tournament	55,000
2020 Dixie Boys 13 and 14 World Series	30,000
2020 National Limousin Jr. Cattle Show	6,000
Chennault Museum/Flower Show	1,325
Twin City Art Foundation	637
Krewe of Janus Mardi Gras Parade Bands - 20	10,000
Krewe of Janus Ad - 20	20,000
Twin City Ballet Company	2,500
BMX Cajun National 2019-2021	24,750
Downtown Arts Alliance/COTR	1,250
DWMRG/Christmas/4 <sup>th</sup> of July 20	14,250
Louisiana Quarter 2019	1,875
Downtown Arts Alliance	5,000
East Ouachita Recreation District #1 Osterland	250,000
N/E Louisiana Childrens Museum	3,750
Downtown West Monroe Alley Park	26,952
Ike Hamilton Expo Center/Stalls & Electrical	238,346
University Park/ULM Baseball Turf Project	300,000

1,203,109

### NOTE 7 - EMPLOYMENT CONTRACT:

The Board of Directors voted to grant the Executive Director a three-year employment contract in August of 2017. The three-year contract offers an annual raise of not less than 4% per year.

#### NOTE 8 - RISK MANAGEMENT:

The Bureau is exposed to various risks of loss related to torts, theft, damage or destruction of assets, employee injuries, natural disaster and other claims in its normal course of business. The Bureau has obtained insurance coverage to reduce its risk in the event of a loss. The Bureau has had no significant reduction in insurance coverage from prior years and has had no settlement that exceeds insurance coverage during the past three years.

#### NOTE 9 - SPECIAL EVENTS:

Special events held during the year consisted of the Louisiana State Games. Details of this event are as follows:

	Twin City	Dixie World	Louisiana
	Marathon	Series	State Games
Income	28,529	80,385	12,755
Expenses	( <u>23,485</u> )	( <u>72,455</u> )	(30,938)
Net	5,044	<u>7,930</u>	( <u>18,183</u> )

#### NOTE 10 - IMPAIRMENT OF LONG-LIVED ASSETS:

In accordance with the accounting guidance for the impairment or disposal of long-lived assets, the Bureau reviews its rental property for impairment whenever events or changes in circumstances indicate that the carrying value of an asset may not be recoverable. If the fair value is less than the carrying amount of the asset, an impairment loss is recognized for the difference. No impairment loss has been recognized to date.

#### NOTE 11 - SUBSEQUENT EVENTS:

In January 2020, the World Health Organization declared the outbreak of a novel coronavirus (COVID-19) as a "Public Health Emergency of International Concern," which continues to spread throughout the world and has adversely impacted global commercial activity and contributed to significant volatility in financial and markets. coronavirus outbreak and government responses are creating disruption in global supply chains and adversely impacting many industries. The outbreak could have a continued material adverse impact on economic and market conditions and trigger a period of global economic slowdown. The rapid development and fluidity of this situation precludes any prediction as to the ultimate material adverse impact of the coronavirus outbreak. Nevertheless, the outbreak presents uncertainty and risk with respect to the Bureau, performance, and its financial results.

Events that occur after the balance sheet date but before the financial statements were issued must be evaluated for recognition or disclosure. The effects of subsequent events that provide evidence about conditions that existed after the balance sheet date require disclosure accompanying notes. Management evaluated the activity of the Bureau through June 5, 2020, the date the report was available for issue, and concluded that no additional subsequent events have occurred that would recognition in the financial statements or disclosures in the notes to the financial statements.

#### NOTE 12 - LEASES:

The Bureau has an agreement to lease a vehicle for \$921 a month. This lease is a 3-year lease that ends on June 25, 2021. Future minimum payments on the vehicle lease are as follows:

Year Ended	Amount
12/31/2020	11,052
12/31/2021	5,526

NOTE 12 - LEASES: (Continued)

The Bureau has an agreement to lease storage space from August 1, 2019 to July 31, 2020 in the amount of \$400 per month. Future minimum payments on the lease are as follows:

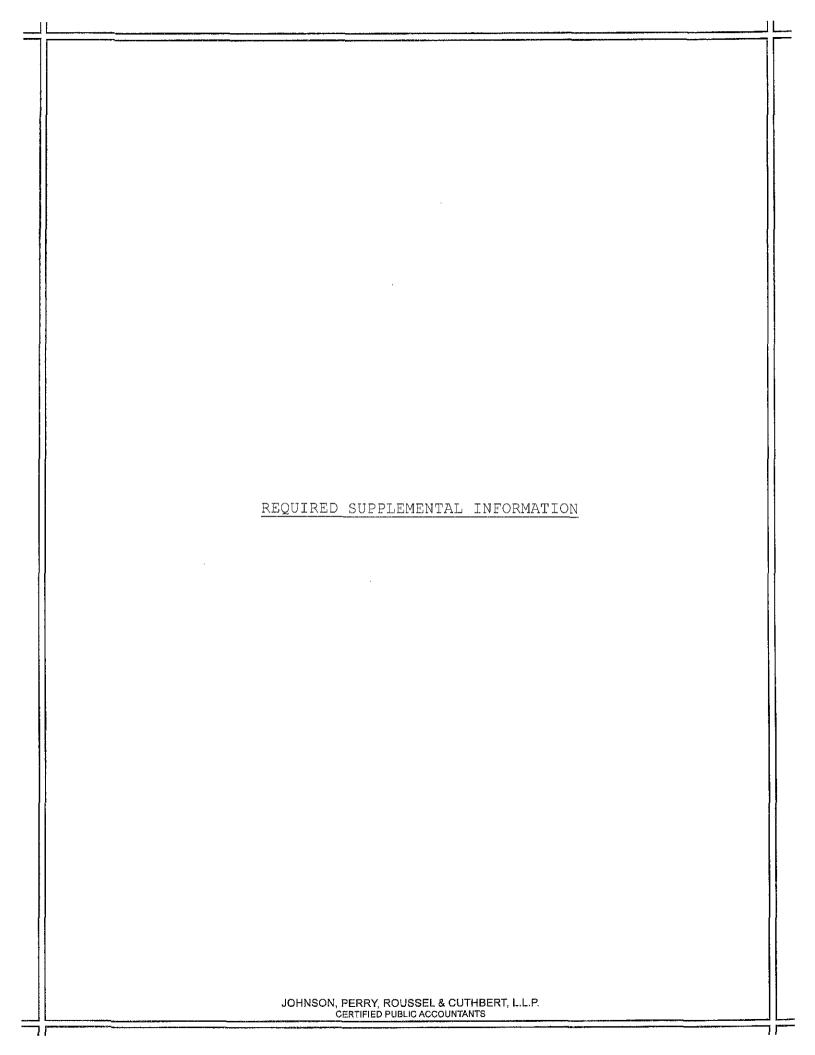
Year Ended 12/31/2020

<u>Amount</u> 2,800

The Bureau has an agreement to lease office space from September 2019 through February 2020 in the amount of \$3,319 per month. Future minimum payments on the lease are as follows:

Year Ended 12/31/2020

Amount 6,782



# MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA

## BUDGETARY COMPARISON SCHEDULE - GENERAL FUND FOR THE YEAR ENDED DECEMBER 31, 2019

				Variance With Final Budget
	Budgeted	Amounts	Actual	Positive
	Original	Final	Amounts	(Negative)
Resources (Inflows):				
Hotel-Motel Occupancy Tax	1,650,000	1,727,796	1,708,385	( 19,411)
Hotel-Motel Sales Tax Rebate	1,637,625	1,552,486	1,552,486	-
Miscellaneous Revenues	50,000	11,643	25,037	13,394
Special Events	85,000	96,445	121,669	25,224
Interest	67,200	172,345	<u>157,680</u>	(_14,665)
Amounts Available				
for Appropriation	3,489,825	3,560,715	3,565,257	4,542
Charges to Branch day				
<pre>Charges to Appropriations   (Outflows):</pre>				
Personal Services	847,381	830,834	818,849	( 11,985)
Travel	116,153	83,230	67,755	( 15,475)
Operating Expenses	807,863	691,193	678,123	· · ·
Supplies		•		( 13,070)
* *	3,700	2,348	12,224	9,876
Professional Services	250,675	275,128	237,666	( 37,462)
Other Charges	1,971,900	3,279,479	2,372,229	(907,250)
Capital Outlays	460,800	276,815	275,074	( 1,741)
Bond Principal Payments	-	-	-	_
Interest on Long-Term Debt		<del>_</del>		
Total Charges to				
Appropriations	4,458,472	5,439,027	4,461,920	(977,107)
Excess of Reserves				
Over (Under) Expenditures	968,647	(1,878,312)	(896,663)	981,649
	,			,
Other Financing Sources				
(Uses)				
Proceeds of Bond	_	_	_	-
Asset			<del>_</del>	_
Net Other Financing				
Sources (Uses)	-0-		-0-	-0-
Excess of Revenues and				
Sources Over (Under)				
Expenditures and Uses	968,647	(1,878,312)	(896,663)	981,649
	300,041	(1,070,312)	( 030,003)	501,045
Fund Balance at Beginning				
of Year	9,689,604	9,689,604	9,689,604	
ELIND DALANCE AR STORE				
FUND BALANCE AT END OF	10 000 001	7 011 000	0 700 041	004 640
YEAR	<u>10,658,251</u>	<u>7,811,292</u>	<u>8,792,941</u>	<u>981,649</u>

See Independent Auditors' Report.

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JOHNSON, PERRY, ROUSSEL & CUTHBERT, L.L.P. CERTIFIED PUBLIC ACCOUNTANTS

MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA

SCHEDULE OF PROPORTIONATE SHARE OF THE NET PENSION LIABILITY FOR THE YEAR ENDED DECEMBER 31, 2019\*

Parochial Employees Retirement System of Louisiana	12/31/2019	12/31/2018	12/31/2017*	12/31/2016*	12/31/2015*
Employers' Proportion of the Net Pension Liability	.096564	.096035	.086994	0.085482	0.079823
Employer's Proportionate Share of the Net Pension Liability	428,586	( 71,282)	179,165	225,013	21,824
Employer's Covered-Employee Payroll	604,551	593,637	591,110	515,920	490,119
Employer's Proportionate Share of the Net Pension Liability as a Percentage of its Covered-Employee Payroll	70.89%	112.00%	30.30%	43.61%	4.45%
Plan Fiduciary Net Position as a Percentage of the Total Pension Liability	88.86%	101.98%	94.15%	92.23%	99.15%

Note: Schedule is intended to show information for 10 years. Additional years will be displayed as they become available.

See Independent Auditors' Report.

<sup>\*</sup> The amounts presented have a measurement date of the previous fiscal year end.

# MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA SCHEDULE OF CONTRIBUTIONS - RETIREMENT PLAN FOR THE YEAR ENDED DECEMBER 31, 2019

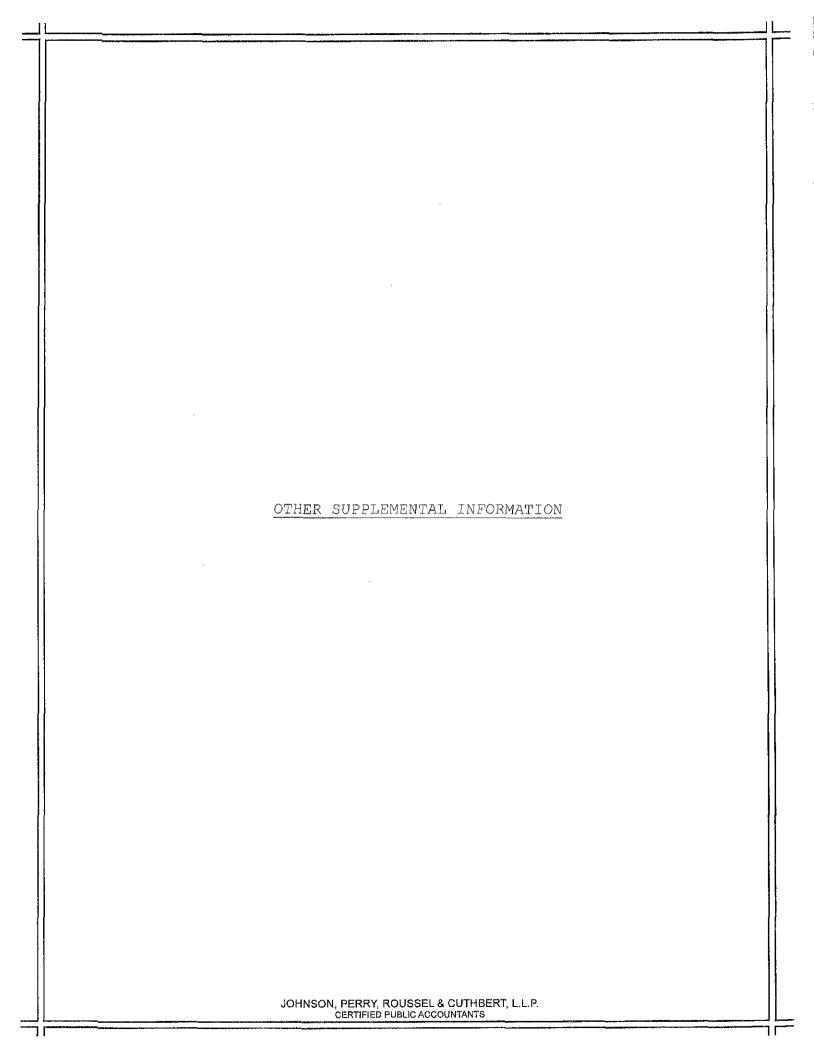
Parochial Employees Retirement System of Louisiana	12/31/2019	12/31/2018	12/31/2017	12/31/2016	12/31/2015
Contractually Required Contribution	69,523	68,268	73,790	67,069	71,067
Contributions in Relation to the Contractually Required Contribution	69,523	68,268	73,790	67,069	71,067
Contribution Deficiency (Excess)		-0-		-0-	<u>-0-</u>
Employer's Covered- Employee Payroll	604,551	593,637	591,110	515,920	490,119
Contributions as a Percentage of Covered- Employee Payroll	11.50%	11.49%	12.48%	13.00%	14.50%

Note: Schedule is intended to show information for 10 years. Additional years will be displayed as they become available.

See Independent Auditors' Report.

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JOHNSON, PERRY, ROUSSEL & CUTHBERT, L.L.P. CERTIFIED PUBLIC ACCOUNTANTS



# MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA

SCHEDULE OF COMPENSATION, BENEFITS, AND OTHER PAYMENTS TO AGENCY HEAD OR CHIEF EXECUTIVE OFFICER FOR THE PERIODS ENDED DURING FISCAL YEAR DECEMBER 31, 2019

## AGENCY HEAD NAME/TITLE: ALANA COOPER, EXECUTIVE DIRECTOR

Purpose	Amount
Salary	118,000
Benefits-insurance	21,311
Benefits-retirement	13,570
Benefits-other (describe)	
Benefits-other (describe)	-0-
Benefits-other (describe)	-0-
Car allowance	-0-
Vehicle provided by government	
(enter amount reported on W-2)	4,018
Per diem	-0-
Reimbursements	-0-
Travel	-0-
Registration fees	2,948
Conference travel	6,827
Housing	0
Unvouchered expenses (example:	
travel advances, etc.)	-0-
Special meals	-0-
Other	-0-

# JOHNSON, PERRY, ROUSSEL & CUTHBERT, L.L.P.

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INDEPENDENT AUDITORS' REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING AND ON COMPLIANCE AND OTHER MATTERS BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE WITH GOVERNMENT AUDITING STANDARDS

To the Board Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish West Monroe, Louisiana

We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States, the financial statements of the government activities of the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish (the Bureau) as of and for the year ended December 31, 2019, and the related notes to the financial statements, which collectively comprise the Bureau's basic financial statements and have issued our report thereon dated June 5, 2020.

## Internal Control Over Financial Reporting

In planning and performing our audit of the financial statements, we considered the Bureau's internal control over financial reporting (internal control) to determine the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinions on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Bureau's internal control. Accordingly, we do not express an opinion on the effectiveness of the Bureau's internal control.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct misstatements on a timely basis, A material weakness is a deficiency, or combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of

the entity's financial statements will not be prevented, or detected and corrected on a timely basis. A significant deficiency is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.

## Compliance and Other Matters

As part of obtaining reasonable assurance about whether the Bureau's financial statements are free of material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit and, accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under Government Auditing Standards.

## Purpose of this Report

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the result of that testing, and not to provide an opinion on the effectiveness of the entity's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the entity's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

This report is intended for the information use of management, the Board members, and the Louisiana Legislative Auditor for the State of Louisiana, and is not intended to be and should not be used by anyone other than these specified parties. However, under Louisiana Revised Statute 24:513, this report is distributed by the Legislative Auditor as a public document.

# Johnson Penny Monopal & Compart, days

JOHNSON, PERRY, ROUSSEL & CUTHBERT, L.L.P. CERTIFIED PUBLIC ACCOUNTANTS
June 5, 2020

MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH
WEST MONROE, LOUISIANA
SCHEDULE OF CURRENT YEAR FINDINGS AND RESPONSES
FOR THE YEAR ENDED DECEMBER 31, 2019

## FINANCIAL STATEMENT FINDINGS

Internal Control

Not Applicable

Compliance

Not Applicable

# MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH MANAGEMENT'S CORRECTIVE ACTION PLAN FOR CURRENT YEAR FINDINGS AND RESPONSES FOR THE YEAR ENDED DECEMBER 31, 2019

Ms. Alana Cooper, executive director, is the contact person for the corrective action plan.

### INTERNAL CONTROL FINDINGS

Not Applicable

## COMPLIANCE FINDINGS

Not Applicable

# MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA SCHEDULE OF PRIOR YEAR FINDINGS AND RESPONSES DECEMBER 31, 2019

### FINANCIAL STATEMENT FINDINGS - PRIOR YEAR ENDED DECEMBER 31, 2018

2018-001

Finding: As is common in small organizations, management has chosen to engage the auditor to propose certain year-end adjusting journal entries and to prepare the Bureau's annual financial statements. This condition is intentional by management based upon the Bureau's financial complexity, along with the cost effectiveness of acquiring the ability to prepare financial statements in accordance with generally accepted accounting principles. Consistent with this decision, internal controls over the preparation of year-end adjusting entries and annual financial statements, complete with notes, in accordance with generally accepted accounting principles, have not been established. Under generally accepted auditing standards, this condition represents a significant deficiency in internal controls.

Status: Cleared.

# JOHNSON, PERRY, ROUSSEL & CUTHBERT, L.L.P.

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# INDEPENDENT ACCOUNTANTS' REPORT ON APPLYING AGREED-UPON PROCEDURES

To the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish and the Louisiana Legislative Auditor

We have performed the procedures enumerated below, which were agreed to by the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish (the Bureau) and the Louisiana Legislative Auditor (LLA) on the control and compliance (C/C) areas identified in the LLA's Statewide Agreed-Upon Procedures (SAUPs) for the fiscal period January 1, 2019 to December 31, 2019. The Bureau's management is responsible for those C/C areas identified in the SAUPs.

This agreed-upon procedures engagement was conducted in accordance with attestation standards established by the American Institute of Certified Public Accountants and applicable standards of Government Auditing Standards. The sufficiency of these procedures is solely the responsibility of the specified users of this report. Consequently, we make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or for any other purpose.

The procedures and associated findings are as follows:

#### Written Policies and Procedures

- 1. Obtain and inspect the Bureau's written policies and procedures and observe that they address each of the following categories and subcategories (if applicable to public funds and the entity's operations):
- a) **Budgeting**, including preparing, adopting, monitoring, and amending the budget.

- b) **Purchasing**, including (1) how purchases are initiated; (2) how vendors are added to the vendor list; (3) the preparation and approval process of purchase requisitions and purchase orders; (4) controls to ensure compliance with the public bid law; and (5) documentation required to be maintained for all bids and price quotes.
- c) Disbursements, including processing, reviewing, and approving.
- d) Receipts/Collections, including receiving, recording, and preparing deposits. Also, policies and procedures should include management's actions to determine the completeness of all collections for each type of revenue or agency fund additions (e.g. periodic confirmation with outside parties, reconciliation to utility billing after cutoff procedures, reconciliation of traffic ticket number sequences, agency fund forfeiture monies confirmation).
- e) **Payroll/Personnel**, including (1) payroll processing, and (2) reviewing and approving time and attendance records, including leave and overtime worked.
- f) *Contracting*, including (1) types of services requiring written contracts, (2) standard terms and conditions, (3) legal review, (4) approval process, and (5) monitoring process.
- g) Credit Cards (and debit cards, fuel cards, P-Cards, if applicable), including (1) how cards are to be controlled, (2) allowable business uses, (3) documentation requirements, (4) required approvers of statements, and (5) monitoring card usage.
- h) Travel and expense reimbursement, including (1) allowable expenses, (2) dollar thresholds by category of expense, (3) documentation requirements, and (4) required approvers.
- i) **Ethics**, including (1) the prohibitions as defined in Louisiana Revised Statute 42:1111-1121, (2) actions to be taken if an ethics violation takes place, (3) system to monitor possible ethics violations, and (4) requirement that all employees, including elected officials, annually attest through signature verification that they have read the entity's ethics policy.
- j) **Debt Service**, including (1) debt issuance approval, (2) EMMA reporting requirements, (3) debt reserve requirements, and (4) debt service requirements.
- k) Disaster Recovery/Business Continuity, including (1) identification of critical data and frequency of data backups, (2) storage of backups in a separate physical location isolated from the network, (3) periodic testing/verification that backups can be restored, (4) use of antivirus software on all systems, (5) timely application of all available system and software patches/updates, and (6) identification of personnel, processes, and tools needed to recover operations after a critical event.

Findings: The written policies on purchasing do not address how vendors are added to the vendor list.

The written policies on ethics do not require all employees to annually attest through signature verification that they have read the entity's ethics policy.

The written policies on travel and expense reimbursement do not include dollar thresholds by category of expense.

The written policies do not address disaster recovery and business continuity.

Except as otherwise stated, no other exceptions were identified in the performance of the procedures listed above.

#### Board or Finance Committee

- 2. Obtain and inspect the board/finance committee minutes for the fiscal period, as well as the board's enabling legislation, charter, bylaws, or equivalent document in effect during the fiscal period, and:
  - a) Observe that the board/finance committee met with a quorum at least monthly, or on a frequency in accordance with the board's enabling legislation, charter, bylaws, or other equivalent document.
  - b) For those entities reporting on the governmental accounting model, observe that the minutes referenced or included monthly budget-to-actual comparisons on the general fund and major special revenue funds, as well as monthly financial statements (or budget-to-actual comparisons, if budgeted) for major proprietary funds.
  - c) For governmental entities, obtain the prior year audit report and observe the unrestricted fund balance in the general fund. If the general fund had a negative ending unrestricted fund balance in the prior year audit report, observe that the minutes for at least one meeting during the fiscal period referenced or included a formal plan to eliminate the negative unrestricted fund balance in the general fund.

Findings: No exceptions noted.

#### Bank Reconciliations

- 3. Obtain a listing of client bank accounts for the fiscal period from management and management's representation that the listing is complete. Ask management to identify the entity's main operating account. Select the entity's main operating account and randomly select 4 additional accounts (or all accounts if less than 5). Randomly select one month from the fiscal period, obtain and inspect the corresponding bank statement and reconciliation for selected each account, and observe that:
  - a) Bank reconciliations include evidence that they were prepared within 2 months of the related statement closing date (e.g., initialed and dated, electronically logged);
  - b) Bank reconciliations include evidence that a member of management/board member who does not handle cash, post ledgers, or issue checks has reviewed each bank reconciliation (e.g., initialed and dated, electronically logged); and
  - c) Management has documentation reflecting that it has researched reconciling items that have been outstanding for more than 12 months at the end of the statement closing date.

Findings: No exceptions noted.

#### Collections

4. Obtain a listing of deposit sites for the fiscal period where deposits for cash/checks/money orders (cash) are prepared and management's representation that the listing is complete. Randomly select 5 deposit sites (or all deposit sites if less than 5).

Findings: We obtained the listing and management's representation.

- 5. For each deposit site selected, obtain a listing of collection locations and management's representation that the listing is complete. Randomly select one collection location for each deposit site (i.e. 5 collection locations for 5 deposit sites), obtain and inspect written policies and procedures relating to employee job duties (if no written policies or procedures, inquire of employees about their job duties) at each collection location, and observe that job duties are properly segregated at each collection location such that:
  - a) Employees that are responsible for cash collections do not share cash drawers/registers.

- b) Each employee responsible for collecting cash is not responsible for preparing/making bank deposits, unless another employee/official is responsible for reconciling collection documentation (e.g. pre-numbered receipts) to the deposit.
- c) Each employee responsible for collecting cash is not responsible for posting collection entries to the general ledger or subsidiary ledgers, unless another employee/official is responsible for reconciling ledger postings to each other and to the deposit:
- d) The employee(s) responsible for reconciling cash collections to the general ledger and/or subsidiary ledgers, by revenue source and/or agency fund additions are not responsible for collecting cash, unless another employee verifies the reconciliation.

Findings: No exceptions noted.

6. Inquire of management that all employees who have access to cash are covered by a bond or insurance policy for theft.

Findings: No exceptions noted.

- 7. Randomly select two deposit dates for each of the 5 bank accounts selected for procedure #3 under "Bank Reconciliations" above (select the next deposit date chronologically if no deposits were made on the dates randomly selected and randomly select a deposit if multiple deposits are made on the same day). Obtain supporting documentation for each of the 10 deposits and:
  - a) Observe that receipts are sequentially pre-numbered.
  - b) Trace sequentially pre-numbered receipts, system reports, and other related collection documentation to the deposit slip.
  - c) Trace the deposit slip total to the actual deposit per the bank statement.
  - d) Observe that the deposit was made within one business day of receipt at the collection location (within one week if the depository is more than 10 miles from the collection location or the deposit is less than \$100).
  - e) Trace the actual deposit per the bank statement to the general ledger.

Findings: No exceptions noted.

# Non-Payroll Disbursements (excluding card purchases/payments, travel reimbursements, and petty cash purchases)

8. Obtain a listing of locations that process payments for the fiscal period and management's representation that the listing is complete. Randomly select 5 locations (or all locations if less than 5).

Findings: We obtained the listing of locations that process payments.

- 9. For each location selected under #8 above, obtain a listing of those employees involved with non-payroll purchasing and payment functions. Obtain written policies and procedures relating toemployee job duties (if the agency has no written policies and procedures, inquire of employees about their job duties), and observe that job duties are properly segregated such that:
- a) At least two employees are involved in initiating a purchase request, approving a purchase, and placing an order/making the purchase.
- b) At least two employees are involved in processing and approving payments to vendors.
- c) The employee responsible for processing payments is prohibited from adding/modifying vendor files, unless another employee is responsible for periodically reviewing changes to vendor files.
- d) Either the employee/official responsible for signing checks mails the payment or gives the signed checks to an employee to mail who is not responsible for processing payments.

Findings: The written policies and procedures manual does not address adding/modifying vendor files. There is no review of vendors.

Except as otherwise stated, no other exceptions were identified in the performance of the procedures listed above.

- 10. For each location selected under #8 above, obtain the entity's non-payroll disbursement transaction population (excluding cards and travel reimbursements) and obtain management's representation that the population is complete. Randomly select 5 disbursements for each location, obtain supporting documentation for each transaction and:
  - a) Observe that the disbursement matched the related original invoice/billing statement.

b) Observe that the disbursement documentation included evidence (e.g., initial/date, electronic logging) of segregation of duties tested under #9, as applicable.

Findings: No exceptions noted.

#### Credit Cards/Debit Cards/Fuel Cards/P-Cards

11. Obtain from management a listing of all active credit cards, bank debit cards, fuel cards, and P-cards (cards) for the fiscal period, including the card numbers and the names of the persons who maintained possession of the cards. Obtain management's representation that the listing is complete.

Findings: We obtained the listing and management's representation.

- 12. Using the listing prepared by management, randomly select 5 cards (or all cards if less than 5) that were used during the fiscal period. Randomly select one monthly statement or combined statement for each card (for a debit card, randomly select one monthly bank statement), obtain supporting documentation, and:
  - a) Observe that there is evidence that the monthly statement or combined statement and supporting documentation (e.g., original receipts for credit/debit card purchases, exception reports for excessive fuel card usage) was reviewed and approved, in writing, by someone other than the authorized card holder. [Note: Requiring such approval may constrain the legal authority of certain public officials (e.g., mayor of a Lawrason Act municipality); these instances should not be reported.)]
  - b) Observe that finance charges and late fees were not assessed on the selected statements.

Findings: No exceptions noted.

13. Using the monthly statements or combined statements selected under #12 above, excluding fuel cards, randomly select 10 transactions (or all transactions if less than 10) from each statement, and obtain supporting documentation for the transactions (i.e. each card should have 10 transactions subject to testing). For each transaction, observe that it is supported by (1) an original itemized receipt that identifies precisely what was purchased, (2) written documentation of the business/public purpose, and (3) documentation of the individuals participating in meals (for meal charges only).

Findings: No exceptions noted.

# Travel and Travel-Related Expense Reimbursements (excluding card transactions)

- 14. Obtain from management a listing of all travel and travel-related expense reimbursements during the fiscal period and management's representation that the listing or general ledger is complete. Randomly select 5 reimbursements, obtain the related expense reimbursement forms/prepaid expense documentation of each selected reimbursement, as well as the supporting documentation. For each of the 5 reimbursements selected:
  - a) If reimbursed using a per diem, agree the reimbursement rate to those rates established either by the State of Louisiana or the U.S. General Services Administration (www.gsa.gov).
  - b) If reimbursed using actual costs, observe that the reimbursement is supported by an original itemized receipt that identifies precisely what was purchased.
  - c) Observe that each reimbursement is supported by documentation of the business/public purpose (for meal charges, observe that the documentation includes the names of those individuals participating) and other documentation required by written policy (procedure #1h).
  - d) Observe that each reimbursement was reviewed and approved, in writing, by someone other than the person receiving reimbursement.

Findings: We obtained the general ledger and the Bureau's travel and related expense reimbursements. We obtained management's representation.

No exceptions noted.

#### Contracts

- 15. Obtain from management a listing of all agreements/contracts for professional services, materials and supplies, leases, and construction activities that were initiated or renewed during the fiscal period. Alternately, the practitioner may use an equivalent selection source, such as an active vendor list. Obtain management's representation that the listing is complete. Randomly select 5 contracts (or all contracts if less than 5) from the listing, excluding the practitioner's contract, and:
  - a) Observe that the contract was bid in accordance with the Louisiana Public Bid Law (e.g., solicited quotes or bids, advertised), if required by law.

- b) Observe that the contract was approved by the governing body/board, if required by policy or law (e.g. Lawrason Act, Home Rule Charter).
- c) If the contract was amended (e.g. change order), observe that the original contract terms provided for such an amendment.
- d) Randomly select one payment from the fiscal period for each of the 5 contracts, obtain the supporting invoice, agree the invoice to the contract terms, and observe that the invoice and related payment agreed to the terms and conditions of the contract.

Findings: We obtained a list of contracts and management's representations.

No exceptions noted.

#### Payroll and Personnel

16.Obtain a listing of employees/elected employed during the fiscal period and management's representation that the listing is complete. Randomly select 5 employees/officials, obtain related paid salaries and personnel files, and agree paid salaries to authorized salaries/pay rates in the personnel files.

Findings: We obtained a listing of employees and management's representation.

No exceptions were noted.

- 17. Randomly select one pay period during the fiscal period. For the 5 employees/officials selected under #16 above, obtain attendance records and leave documentation for the pay period, and:
  - a) Observe that all selected employees/officials documented their daily attendance and leave (e.g., vacation, sick, compensatory). (Note: Generally, an elected official is not eligible to earn leave and does not document his/her attendance and leave. However, if the elected official is earning leave according to policy and/or contract, the official should document his/her daily attendance and leave.)
  - b) Observe that supervisors approved the attendance and leave of the selected employees/officials.
  - c) Observe that any leave accrued or taken during the pay period is reflected in the entity's cumulative leave records.

Findings: No exceptions noted.

18. Obtain a listing of those employees/officials that received termination payments during the fiscal period and management's representation that the list is complete. Randomly select two employees/officials, obtain related documentation of the hours and pay rates used in management's termination payment calculations, agree the hours to the employee/officials' cumulate leave records, and agree the pay rates to the employee/officials' authorized pay rates in the employee/officials' personnel files.

Findings: We obtained a listing of terminated employees and management's representation.

No exceptions noted.

19. Obtain management's representation that employer and employee portions of payroll taxes, retirement contributions, health insurance premiums, and workers' compensation premiums have been paid, and associated forms have been filed, by required deadlines.

Findings: No exceptions noted.

### Ethics (excluding nonprofits)

- 20. Using the five randomly selected employees/officials from procedure #16 under "Payroll and Personnel" above, obtain ethics documentation from management and:
  - a) Observe that the documentation demonstrates each employee/official completed one hour of ethics training during the fiscal period.
  - b) Observe hat the documentation demonstrates each employee/official attested through signature verification that he or she has read the entity's ethics policy during the fiscal period.

Findings: There was no signed verification that employees have read the ethics policy during the fiscal year.

Except as otherwise stated, no other exceptions were identified in the performance of the procedures listed above.

#### Debt Service

21. Obtain a listing of bonds/notes issued during the fiscal period and management's representation that the listing is complete. Select all bonds/notes on the listing, obtain supporting documentation, and observe that State Bond Commission approval was obtained for each bond/note issued.

Findings: We noted that no debt was issued during the fiscal period.

22. Obtain a listing of bonds/notes outstanding at the end of the fiscal period and management's representation that the listing is complete. Randomly select one bond/note, inspect debt covenants, obtain supporting documentation for the reserve balance and payments, and agree actual reserve balances and payments to those required by debt covenants.

Findings: We noted that the Bureau did not have any outstanding debt during the fiscal period.

#### Other

23. Obtain a listing of misappropriations of public funds and assets during the fiscal period and management's representation that the listing is complete. Select all misappropriations on the listing, obtain supporting documentation, and observe that the entity reported the misappropriation(s) to the legislative auditor and the district attorney of the parish in which the entity is domiciled.

Findings: We noted that there were no misappropriations of public funds or assets reported to the Bureau.

24. Observe that the entity has posted on its premises and website, the notice required by R.S. 24:523.1 concerning the reporting of misappropriation, fraud, waste, or abuse of public funds.

Findings: No exceptions noted.

We were not engaged to and did not conduct an examination or review, the objective of which would be the expression of an opinion or conclusion, respectively, on those C/C areas identified in the SAUPs. Accordingly, we do not express such an opinion or conclusion. Had we performed additional procedures, other matters might have come to our attention that would have been reported to you.

The purpose of this report is solely to describe the scope of testing performed on those C/C areas identified in the SAUPs, and the result of that testing, and not to provide an opinion on control or compliance. Accordingly, this report is not suitable for any other purpose. Under Louisiana Revised Statute 24:513, this report is distributed by the LLA as a public document.

# Johnson Rang Roussel & Cuthbert, Romo

JOHNSON, PERRY, ROUSSEL & CUTHBERT, L.L.P. CERTIFIED PUBLIC ACCOUNTANTS
June 5, 2020