FINANCIAL STATEMENTS

FOR THE YEAR ENDED DECEMBER 31, 2024

Minden, Louisiana

# Annual Financial Statements As of and for the Year Ended December 31, 2024

## TABLE OF CONTENTS

Independent Accountants' Review Report	<u>Statement</u>	Page 1
Basic Financial Statements Government-Wide Financial Statements:		
Statement of Net Position	A	4
Statement of Activities	В	5
Fund Financial Statements:		
Governmental Funds:		
Balance Sheet	С	6
Reconciliation of the Governmental Fund Balance Sheet to the	C	U
Government-Wide Financial Statement of Net Position	D	7
Statement of Revenues, Expenditures, and Changes in Fund Balance	E	8
Reconciliation of the Statement of Revenues, Expenditures and	L	o
Changes in Fund Balance of the Governmental Fund to the		
Statement of Activities	F	9
	•	
Notes to the Financial Statements		10
REQUIRED SUPPLEMENTARY INFORMATION Budgetary Comparison Schedule	Schedule 1	Page 21
Oil B		
Other Reports		
Independent Accountants' Report on Applying Agreed Upon Procedures		23
Louisiana Attestation Questionnaire		28
Supplementary Information		
Schedule of Compensation Paid Board Members	2	32
Schedule of Compensation, Benefits, and Other Payments to		
Agency Head	3	33
Balance Sheet with comparative totals	4	34
Statement of Revenue, Expenditures and Changes in Fund		
Balance with comparative totals	5	35
Schedules for Louisiana Legislative Auditors		
Schedule of Prior Year Findings	6	37
Schedule of Current Year Findings	7	38

# WISE, MARTIN & COLE, L.L.C.

CERTIFIED PUBLIC ACCOUNTANTS

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CARLOS E. MARTIN, CPA (2020)

MEMBERS
AMERICAN INSTITUTE OF
CERTIFIED PUBLIC ACCOUNTANTS

SOCIETY OF LOUISIANA CERTIFIED PUBLIC ACCOUNTANTS

Independent Accountants' Review Report

To the Board of Commissioners of the Webster Parish Convention and Visitors Commission

MICHAEL W. WISE, CPA KRISTINE H. COLE, CPA

KRISTIE K. MARTIN, CPA

MARY A. LANE, CPA

We have reviewed the accompanying financial statements of the governmental activities and the major fund of the Webster Parish Convention and Visitors Commission as of and for the year ended December 31, 2024, and the related notes to the financial statements, which collectively comprise the Commission's basic financial statements as listed in the table of contents. A review includes primarily applying analytical procedures to management's financial data and making inquiries of the management. A review is substantially less in scope than an audit, the objective of which is the expression of an opinion regarding the financial statements as a whole. Accordingly, we do not express such an opinion.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentations of financial statements that are free from material misstatement whether due to fraud or error.

#### Accountant's Responsibility

Our responsibility is to conduct the review engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the American Institute of Certified Public Accountants, and the standards applicable to review engagements contained in *Government Auditing Standards*, issued by the United States Comptroller General. Those standards require us to perform procedures to obtain limited assurance as a basis for reporting whether we are aware of any material modifications that should be made to the financial statements for them to be in accordance with accounting principles generally accepted in the United States of America. We believe that the results of our procedures provide a reasonable basis for our conclusion.

We are required to be independent of the Commission, and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements related to our review.

#### Accountant's Conclusion

Based on our review, we are not aware of any material modifications that should be made to the accompanying financial statements in order for them to be in accordance with accounting principles generally accepted in the United States of America.

#### Other Matters

#### Supplementary information

The accompanying schedule of compensation paid board members, schedule of compensation, benefits, and other payments to agency head, balance sheet with comparative totals, and statement of revenue, expenditures and changes in fund balance with comparative totals are presented for purposes of additional analysis and are not a required part of the basic financial statements. The information is the representation of management. We have reviewed the information and, based on our review, we are not aware of any material modifications that should be made to the information in order for it to be in accordance with accounting principles generally accepted in the United States of America. We have not audited the supplementary information and, accordingly, do not express an opinion, on such information.

#### Required Supplementary Information

Accounting principles generally accepted in the United States of America require that the following supplementary information on page 21 be presented to supplement the basic financial statements:

#### **Budgetary Comparison Schedule**

Wise Martin 2 Cele LLC

Such information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board who considers it to be an essential part of financial reporting and for placing the basic financial statements in an appropriate operational, economic, or historical context. This information is the responsibility of management. We have reviewed the information, and based on our review, we are not aware of any material modifications that should be made to the information in order for it to be in accordance with accounting principles generally accepted in the United States of America. We have not audited the information and, accordingly, do not express an opinion on such information.

Management has omitted the Management Discussion and Analysis that accounting principles generally accepted in the United States of America require to be presented to supplement the basic financial statements. Such missing information, although not a required part of the basic financial statements, is required by the Governmental Accounting Standards Board, who considers it to be an essential part of financial reporting and for placing the basic financial statements in an appropriate operational, economic, or historical context.

Minden, Louisiana

October 27, 2025



Minden, Louisiana

# Statement of Net Position December 31, 2024

	Governmental Activities	
ASSETS		
Cash	\$ 441,077	
Investments	426,600	
Due from other governments	25,740	
Capital assets, net	573,232	
Total assets	1,466,649	
LIABILITIES		
Accounts payable	3,092	
Unearned revenue	28,434	
Total liabilities	31,526	
NET POSITION		
Net invested in capital assets	573,232	
Unrestricted	861,891	
Total net position	\$ 1,435,123	

Minden, Louisiana

# Statement of Activities For the Year Ended December 31, 2024

				rogram evenues		vernmental activities
	F	Expenses	g	perating rants & tributions	•	Net expenses)/
Governmental activities:						
Culture and tourism	\$	418,084	\$	55,315	\$	(362,769)
General revenues:						
Occupancy taxes						420,561
Interest						27,101
Total general revenues						447,662
Change in net position						84,893
Net position - beginning						1,350,230
Net position - ending					\$	1,435,123

Minden, Louisiana

Government Fund Balance Sheet December 31, 2024

	Ge	neral Fund
ASSETS		
Cash	\$	441,077
Investments		426,600
Due from other governments		25,740
Total assets	\$	893,417
LIABILITIES, DEFERRED INFLOWS OF RESOURCES		
AND FUND BALANCES		
Liabilities:		
Accounts payable	\$	1,325
Payroll tax liabilities		1,767
Unearned revenue		28,434
Total liabilities	-	31,526
Deferred inflows of resources:		
Unavailable revenues		10,000
Fund balances:		
Unassigned		851,891
Total fund balances		851,891
Total liabilities, deferred inflows of resources		
and fund balances	\$	893,417

Minden, Louisiana

Reconciliation of the Governmental Fund Balance Sheet to the Government-Wide Financial Statement of Net Position December 31, 2024

Fund balances, total governmental funds (Statement C)	\$ 851,891
Capital assets used in governmental activities are not financial resources and, therefore, are not reported in the governmental funds	573,232
Some receivables are not available to pay the current period expenditures and, therefore are deferred in the fund financial statements	 10,000
Net position of governmental activities (Statement A)	\$ 1,435,123

Minden, Louisiana

# Governmental Fund Statement of Revenues, Expenditures and Changes in Fund Balance For the Year Ended December 31, 2024

	General Fund
Revenues:	
Taxes	\$ 420,561
Intergovernmental:	·
Federal	45,985
State	4,830
Interest	27,101
Total revenues	498,477
Expenditures:	
Current:	
Operating management fees	38,100
Tax collection fees	3,497
Travel and seminars	7,932
Advertising and printing	114,269
Dues and subscriptions	15,914
Professional fees	35,185
Telephone	1,400
Grant funds	43,500
Salary and related benefits	95,703
Insurance	1,308
Office supplies	3,696
Maintenance	52,946
Utility	594
Miscellaneous	2,126
Capital outlay	61,274
Total expenditures	477,444
Excess of revenues over expenditures	21,033
Fund balance - beginning	830,858
Fund balance - ending	\$ 851,891

Minden, Louisiana

Reconciliation of the Statement of Revenues, Expenditures, and Changes in Fund Balance of the Governmental Fund to the Statement of Activities

For the Year Ended December 31, 2024

Net change in fund balances, total governmental funds, Statement E	\$ 21,033
Governmental funds report capital outlays as expenditures. However, in the Statement of Activities, the cost of those assets is allocated over their estimated useful lives as depreciation expense. This is the amount	
by which capital outlays exceeds depreciation.	59,361
Some revenues reported in the Statement of Activities are not available as current financial resources and, therefore, are not reported as revenues	 4,499
Change in net position of governmental activities, Statement B	\$ 84,893

Minden, Louisiana

Notes to the Financial Statements As of and for the Year Ended December 31, 2024

#### INTRODUCTION

The Webster Parish Convention and Visitors Commission was created by Ordinance No. 859 of Webster Parish Police Jury in May 1991. The purposes of the Commission are (1) to represent the business and civic community on an organized and non-profit basis for the solicitation and servicing of conventions and for the promotion of visitor activity within the Parish of Webster and (2) to present necessary facilities, equipment, and services to visitors and convention officials.

The governing authority of the Commission is a board of directors composed of seven members who shall serve without compensation. The directors are appointed by the Webster Parish Police Jury from nominations made by various governmental entities and other organizations within the Parish. The Directors are appointed to serve a term of either two or three years depending on the predecessor's term length.

#### 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### A. BASIS OF PRESENTATION

The accompanying basic financial statements of the Commission have been prepared in conformity with accounting principles generally accepted in the United States of America (GAAP) as applied to governmental units. The Governmental Accounting Standards Board (GASB) is the accepted standard setting body for establishing governmental accounting and financial reporting principles.

#### **B. REPORTING ENTITY**

Governmental Accounting Standards Board (GASB) Statements establish criteria for determining the governmental reporting entity and component units that should be included within the reporting entity. The basic criterion for including a potential component unit within the reporting entity is financial accountability. Oversight responsibility is determined on the basis of appointment of governing body, ability to significantly influence operations, accountability for fiscal matters, and the nature and significance of an organization's relationship with the primary government.

Based on consideration of the foregoing criteria, the Webster Parish Convention and Visitors Commission is deemed to be a separate reporting entity and not a component unit of the Webster Parish Police Jury. These financial statements include only information pertaining to all funds of the Commission. Certain units of the local government over which the Commission exercises no oversight responsibility, such as the Webster Parish Police Jury, other independently elected officials, and municipalities within the parish are excluded from the accompanying financial statements. These units of government are considered separate reporting entities and issue financial statements separate from that of the Commission.

Based on the previous criteria, the Commission has determined that there are no component units that are part of the reporting entity.

Minden, Louisiana

Notes to the Financial Statements As of and for the Year Ended December 31, 2024

#### C. BASIC FINANCIAL STATEMENTS

The Webster Parish Convention and Visitors Commission's (Commission) basic financial statements include both government-wide and fund financial statements. Both the government-wide and fund financial statements categorize primary activities as governmental.

#### Government-wide financial statements

The government-wide financial statements (i.e., the Statement of Net Position and the Statement of Activities) report information on all of the nonfiduciary activities of the Commission.

Governmental activities, which normally are supported by taxes and intergovernmental revenues, are reported separately from business-type activities, which rely, to a significant extent, on fees and charges for support.

The Statement of Activities demonstrates the degree to which the direct expenses of a given function or segment are offset by program revenues. Direct expenses are those that are clearly identifiable with a specific function or segment.

**Program revenues:** Program revenues include 1) charges to customers or applicants who purchase, use or directly benefit from goods, services, or privileges provided by a given function or segment and 2) grants and contributions that are restricted to meeting the operational or capital requirements of a particular function or segment. Taxes and other items not properly included among program revenues are reported instead as general revenues.

Allocation of indirect expenses: The Commission reports all direct expenses by function in the Statement of Activities. Indirect expenses not allocated to functions are reported separately in the Statement of Activities.

The government-wide focus is more on the sustainability of the Commission as an entity and the change in the Commission's net position resulting from the current year's activities.

Fiduciary funds are excluded from the government-wide financial statements.

#### Fund financial statements

The financial transactions of the Commission are reported in individual funds in the fund financial statements. Each fund is accounted for by providing a separate set of self-balancing accounts that comprise its assets, deferred outflows of resources, liabilities, deferred inflows of resources, fund equity revenues and expenditures/expenses. Fund accounting is designed to demonstrate legal compliance and to aid financial management by segregating transactions related to certain government function or activities.

Separate financial statements are provided for governmental funds.

Minden, Louisiana

Notes to the Financial Statements As of and for the Year Ended December 31, 2024

The Commission reports the following major governmental fund:

The General fund is the Commission's primary operating fund. It accounts for all financial resources of the general government, except those required to be accounted for in another fund.

#### D. BASIS OF ACCOUNTING

Basis of account refers to the point at which revenues or expenditures/expenses are recognized in the accounts and reported in the financial statements. It relates to the timing of the measurements made regardless of the measurement focus applied.

The government-wide financial statements are reported using the economic resources measurement focus and the accrual basis of accounting. Revenues are recorded when earned and expenses are recorded when a liability is incurred, regardless of the timing of related cash flows. Occupancy and sales taxes are recognized as revenues in the year for which they are earned. Grants and similar items are recognized as revenue as soon as all eligibility requirements imposed by the provider have been met.

Governmental fund financial statements are reported using the current financial resources measurement focus and the modified accrual basis of accounting. Revenues are recognized as soon as they are both measurable and available. Revenues are considered to be available when they are collectible within the current period or soon enough thereafter to pay liabilities of the current period. For this purpose, the government considers revenues to be available if they are collected within 30 days of the end of the current fiscal period.

Although most expenditures are recorded when a liability is incurred, as under accrual accounting, the measurement focus of a governmental fund significantly affects what items are to be considered expenditures in the governmental fund. Expenditures are recorded when the related fund liability is incurred. However, debt service expenditures are recognized when due. Compensated absences and claims and judgments are recorded in governmental funds if claims are due and payable.

Occupancy and hotel sales taxes and interest associated with the current fiscal period are all considered susceptible to accrual and so have been recognized as revenues of the current fiscal period. Only the portion of special assessment receivable due within the current fiscal period is considered to be susceptible to accrual as revenue of the current period. All other revenue items are considered to be measurable and available only when the government receives cash.

#### E. CASH & CASH EQUIVALENTS

Cash includes amounts in demand deposits, interest-bearing deposits, and money market accounts. Cash equivalents include amounts in time deposits and those investments with original maturities of 90 days or less.

Minden, Louisiana

Notes to the Financial Statements As of and for the Year Ended December 31, 2024

Under state law, the Commission may deposit funds in demand deposits, money market accounts, or time deposits with state banks organized under Louisiana law and United States, or under the laws of the United States.

#### F. INVESTMENTS

Investments are limited by R.S. 33:2955. Under state law, the Commission may invest in United States bonds, treasury notes, or certificates of deposit. These are classified as investments if their original maturities exceed 90 days; however, if original maturities are 90 days or less, they are classified as cash equivalents.

Investments in nonparticipating interest-earning contracts, such as nonnegotiable certificates of deposit with redemption terms that do not consider market rates, are reported using a cost-based measure as per GASB Statement No. 31.

The Commission has not formally adopted deposit and investment policies which address deposit and investment risks, such as custodial credit risk or interest rate risk.

The Commission's investments are in certificates of deposit.

#### G. RECEIVABLES

Receivables consist of amounts due from individuals or organizations for goods and services. No allowance for uncollectible accounts receivable is established since amounts are determined to be 100% collectible.

#### H. DUE FROM OTHER GOVERNMENTS

Due from other governments can include amounts from grantors for grants issued for specific programs and occupancy taxes receivable.

#### I. INVENTORY

Inventory is accounted for using the consumption method, where expenditures are recognized as inventory is used.

#### J. CAPITAL ASSETS

Capital assets, which include property, plant and equipment, are reported as governmental activities in the government-wide financial statements. Capital assets are capitalized at historical cost or estimated cost if historical cost is not available. Donated assets are recorded as capital assets at their estimated acquisition value at the date of donation. The Commission maintains a threshold level of \$5,000 or more for capitalizing capital assets. Major outlays for capital assets and improvements are capitalized as projects are constructed.

Straight line depreciation is used. The estimated useful life for equipment is 5-20 years.

Minden, Louisiana

Notes to the Financial Statements As of and for the Year Ended December 31, 2024

The costs of normal maintenance and repairs that do not add value to an asset or materially extend an asset's useful life are not capitalized.

#### K. DEFERRED OUTFLOWS/INFLOWS OF RESOURCES

In addition to assets, the financial statements will sometimes report a separate section for deferred outflows of resources. This separate financial statement element, deferred outflows of resources, represents a consumption of net position that applies to a future period(s) and so will not be recognized as an outflow of resources (expense/expenditure) until then. The Commission has no items that qualify for reporting in this category.

In addition to liabilities, the financial statements will sometimes report a separate section for deferred inflows of resources. This separate financial statement element, deferred inflows of resources, represents an acquisition of net position that applies to future period(s) and so will not be recognized as an inflow of resources (revenues) until that time. The Commission has no items that qualify for reporting in this category for the statement of financial position.

However, the governmental fund balance sheet reports unavailable revenues, from amounts which are deferred and will be recognized as an inflow of resources in the period in which the amounts become available.

#### L. COMPENSATED ABSENCES

The Commission has a "use it or lose it" policy, therefore there is no liability recognized at year end for compensated absences.

#### M. RESTRICTED NET POSITION

For the government-wide Statement of Net Position, net position is reported as restricted if either of the following conditions exists:

- Restrictions are externally imposed by creditors (such as debt convents), grantors, contributors, or laws or regulations of other governments;
- Restrictions are imposed by law through constitutional provision or enabling legislation.

When both restricted and unrestricted resources are available for use, it is the Commission's policy to use restricted resources first, then unrestricted resources when expenses are incurred for purpose for which both restricted and unrestricted net position are available.

As of December 31, 2024, and for the year ended, the Commission did not have net position restricted by enabling legislation.

Minden, Louisiana

Notes to the Financial Statements As of and for the Year Ended December 31, 2024

#### N. FUND EQUITY IN FUND FINANCIAL STATEMENTS

Fund balances are classified as follows:

**Non-spendable** – Fund balance that is not in spendable form or is legally or contractually required to be maintained intact. This category includes items that are not easily converted to cash such as inventories.

**Restricted** – Fund balance that can be spent only for specific purposes stipulated by constitution, external resource providers, or through enabling legislation.

Committed — Fund balance that can only be used for specific purposes pursuant to constraints imposed by formal action of the Board of Commissioners. The Board is the Commission's highest level of decision-making authority that can by adoption of a resolution, commit fund balance. Committed amounts cannot be used for any other purpose unless the Commission's board removes or changes the specified use by taking the same type of action that was employed when the funds were initially committed.

Assigned – Fund balance that is constrained by the Commission's intent to use for a specific purpose but are neither restricted nor committed. Intent should be expressed by the Board.

*Unassigned* – Fund balance that is the residual classification for the General fund. It is also used to report negative fund balance in other governmental funds.

*Minimum Fund Balance* – The Commission has not adopted a policy to maintain the General Fund's unassigned fund balance above a certain minimum level.

The Commission reduces committed amounts, followed by assigned amounts, and then unassigned amounts when expenditures are incurred for purposes for which amounts in any of those unrestricted fund balance classifications could be used. The Commission considers restricted amounts to have been spent when expenditure has been incurred for purposes for which both restricted and unrestricted fund balance are available.

#### O. ESTIMATES

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues, expenditures, and expenses during the reporting period. Actual results could differ from those estimates.

#### P. UNEARNED REVENUE

Unearned revenues arise when resources are received by the Commission before it has legal claim to them, as when grant monies are received prior to the occurrence of qualifying expenditures. In

Minden, Louisiana

Notes to the Financial Statements As of and for the Year Ended December 31, 2024

subsequent periods when the Commission has legal claim to the resources, the liability for unearned revenues is removed and revenues are recognized.

#### Q. COMPARATIVE DATA

Comparative total data for the prior year has been presented in the supplementary information, in order to provide an understanding of changes in the Commission's financial position and operations. However, comparative data (i.e., presentation of prior year totals) have not been presented in each of the statements since their inclusion would make the statements unduly complex and difficult to read.

## 2. STEWARDSHIP, COMPLIANCE AND ACCOUNTABILITY

BUDGET INFORMATION The Commission follows these procedures in establishing the budgetary data reflected in these financial statements:

- 1) An annual budget of receipts and expenditures is prepared and adopted by the Board of Commissioners.
- 2) The budget for the General fund is adopted on a basis consistent with generally accepted accounting principles (CASH).
- 3) Budgeted amounts, as originally adopted, are amended from time to time by the Council.
- 4) Appropriations lapse at the end of each fiscal year.

The revenues and expenditures shown on page 8 are reconciled with the amounts reflected on the budget comparison on page 21 as follows:

Excess of revenues and other sources over expenditures and other uses (GAAP Basis)	\$ 21,033
Adjustments:	
To adjust for accounts receivable	82,800
To adjust for accounts payable	(5,158)
To adjust for unearned revenues	(45,985)
To adjust for deferred inflows of resources	4,500
Excess of revenues and other sources over	
expenditures and other uses (CASH Basis)	\$ <u>57,190</u>

Excess of expenditures over appropriations – For the year ended December 31, 2024, expenditures exceeded appropriations in the General Fund by \$11,050. These overexpenditures were funded by greater than anticipated revenues in that fund.

Minden, Louisiana

Notes to the Financial Statements
As of and for the Year Ended December 31, 2024

#### 3. DEPOSITS AND INVESTMENTS

Cash and cash equivalents consist of the following at December 31, 2024:

Demand deposits	\$ 246,439
Savings deposits	194,638
Total	\$ 441,077

At December 31, 2024, the Commission reported \$426,600 as investments. The investments are made up of certificates of deposit held with various banks.

Deposits are stated at cost, which approximates market. Under state law, these deposits or the resulting bank balance must be secured by federal deposit insurance or the pledge of securities owned by the fiscal agent bank. The market value of the pledged securities plus the federal deposit insurance must at all times at least equal the amount on deposit with the fiscal agent. These securities are held in the name of the pledging fiscal agent bank in a holding or custodial bank that is mutually acceptable to both parties.

Custodial credit risk – deposits – At December 31, 2024, the Commission has \$876,171 in collected bank balances, including four (4) certificates of deposit of \$426,600 whose maturities are in excess of 90 days. These deposits and investments are secured from risk by \$718,325 of federal deposit insurance and \$1,147,093 of pledged securities held by the custodial bank in the name of the fiscal agent (GASB Category 3).

Even though the pledged securities are considered uncollateralized, Louisiana Revised State 39:1229 imposes a statutory requirement on the custodial bank to advertise and sell pledged securities within 10 days of being notified by the Commission that the fiscal agent has failed to pay deposited funds upon demand.

The Commission has not formally adopted a deposit or investment policy that limits the government's allowable deposits or investments and addresses custodial credit risk or interest rate risk.

#### 4. DUE FROM OTHER GOVERNMENTS

Amounts reported as due from other governments as of December 31, 2024 are as follows:

Webster Parish Sales and Use Tax Commission – occupancy tax	\$ 15,740
State of Louisiana – grant	10,000
	\$ 25,740

Minden, Louisiana

Notes to the Financial Statements As of and for the Year Ended December 31, 2024

#### 5. CAPITAL ASSETS

Capital assets and depreciation activity as of and for the year ended December 31, 2024, for the Commission is as follows:

	Beginning			Ending
	Balance	Additions	Deletions	Balance
Non depreciable capital assets:		<del></del>		
Land	\$ 481,900	\$ -	\$ -	\$ 481,900
Construction in progress	11,723	40,663	11,723	40,663
Total non depreciable capital assets	493,623	40,663	11,723	522,563
Depreciable capital assets				
Equipment	24,274	32,333	-	56,607
Total depreciable capital assets	24,274	32,333		56,607
Less accumulated depreciation for:				
Equipment	4,025	1,913	-	5,938
Total accumulated depreciation	4,025	1,913		5,938
Depreciable capital assets, net	20,249	30,420		50,669
Government activities capital assets, net	\$_513,872	\$ 71,083	\$ 11,723	\$ 573,232

There was \$1,913 of depreciation expense charged as direct expense of the governmental activities for the year ended December 31, 2024.

#### 6. HOTEL/MOTEL OCCUPANCY TAXES

Funds for the Commission are derived from an occupancy tax levied on hotel and motel rooms and overnight camp facilities located within the Parish of Webster, with the exception of the Methodist Conference Center. Effective July 1, 2006, the occupancy tax increased from 2% to 4%. These amounts are presented as a single line item on the Statement of Revenues, Expenditures and Changes in Fund Balance.

Local taxes	\$	249,792
State taxes	_	170,769
Total taxes	\$	420,561

#### 7. RETIREMENT SYSTEM

The Commission provides a defined contribution retirement plan, the Webster Parish Tourism Commission LA 457 DC Plan, to its full-time employees. The plan consists of a ROTH IRA held by each employee. The employees' portion of the retirement plan is withheld from their payroll check. The Commission then matches the contributions for each employee dollar for dollar. There is a maximum contribution which ranges from \$200-\$300 per month, or \$2,400-\$3,600 per year for eligible

Minden, Louisiana

Notes to the Financial Statements As of and for the Year Ended December 31, 2024

employees. No contributions are made once an employee is no longer with the Commission. There is a ninety (90) day waiting period for new employees to participate in the plan. There are no assets accumulated in a trust that provide retirement plan benefits to plan members. The benefit terms are established and can be amended by the Internal Revenue Service.

The Commission's contribution to the Roth IRA's for its employees for the year ending December 31, 2024 was \$5,700, and there was a \$600 liability outstanding as of year-end.

#### 8. NEW ACCOUNTING PRINCIPLE

The Commission implemented Statement No. 100 – Accounting Changes and Error Corrections – an amendment of GASB Statement No. 62. The purpose of this Statement is to enhance accounting and financial reporting requirements for accounting changes and error corrections to provide more understandable, reliable, relevant, consistent, and comparable information for making decisions and accountability. The adoption of this standard had no impact on the Commission's financial statements.

The Commission also implemented Statement No. 101 – Compensated Absences which increased the usefulness of government's financial statements by aligning the recognition and measurement guidance under a unified model. This statement requires that liabilities for compensated absences be recognized for (1) leave that has not been used and (2) leave that has been used but not paid in cash or settled through noncash means. The adoption of this standard resulted in no changes in compensated absence liability. There were no changes to the prior net position as a result of this implementation.

#### 9. SUBSEQUENT EVENTS

Subsequent events have been evaluated through October 27, 2025. This date represents the financial statements were available to be issued.

REQUIRED SUPPLEMENTARY INFORMATION

Minden, Louisiana

# Governmental Fund Type - General Fund Budgetary Comparison Schedule For the Year Ended December 31, 2024

	<b>—</b>			Variance with
	Budgeted	l Amounts		Final Budget
			Actual	Favorable
	<u>Original</u>	Final	(Cash basis)	(Unfavorable)
REVENUES:				
Taxes - occupancy	\$ 365,769	\$ 420,769	\$ 507,888	\$ 87,119
Intergovernmental revenue	73,000	55,985	4,830	(51,155)
Interest	3,500	7,500	27,101	19,601
Total revenues	442,269	484,254	539,819	55,565
EXPENDITURES:				
Current:				
Operating management fees	36,000	36,000	38,100	(2,100)
Tax collection fees	2,500	3,600	3,524	76
Travel and seminars	16,800	7,300	7,932	(632)
Advertising and printing	71,420	78,600	114,527	(35,927)
Dues and subscriptions	16,541	16,000	15,914	86
Professional fees	36,807	37,785	39,085	(1,300)
Telephone	1,500	1,500	1,400	100
Grant funds	59,000	43,500	44,500	(1,000)
Salary and related benefits	125,391	95,412	95,703	(291)
Insurance	400	300	1,308	(1,008)
Office supplies	3,000	3,700	3,696	4
Maintenance expense	-	-	52,946	(52,946)
Utility expense	-	_	595	(595)
Miscellaneous	21,500	108,302	2,125	106,177
Capital outlay	48,480	39,580	61,274	(21,694)
Total expenditures	439,339	471,579	482,629	(11,050)
Excess (deficiency) of revenues	over			
expenditures	2,930	12,675	57,190	44,515
Fund balance at beginning of ye	854,929	854,929	809,034	(45,895)
Fund balance at end of year	\$ 857,859	\$ 867,604	\$ 866,224	\$ (1,380)



# WISE, MARTIN & COLE, L.L.C.

CERTIFIED PUBLIC ACCOUNTANTS

601 Main Street P. O. Box 897 Minden, Louisiana 71058-0897 (318) 377-3171 Fax (318) 377-3177

CARLOS E. MARTIN, CPA (2020)

MEMBERS
AMERICAN INSTITUTE OF
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CERTIFIED PUBLIC ACCOUNTANTS

MICHAEL W. WISE, CPA KRISTINE H. COLE, CPA

KRISTIE K. MARTIN, CPA MARY A. LANE, CPA

#### INDEPENDENT ACCOUNTANTS' REPORT ON APPLYING AGREED-UPON PROCEDURES

To the Board of Commissioners of the Webster Parish Convention and Visitors Commission

We have performed the procedures enumerated below on the Commission's compliance with certain laws and regulations contained in the accompanying Louisiana Attestation Questionnaire during the fiscal year ended December 31, 2024, as required by Louisiana Revised Statute 24:513 and the Louisiana Governmental Audit Guide. The Commission's management is responsible for its financial records and compliance with applicable laws and regulations.

The Commission has agreed to acknowledge that the procedures performed are appropriate to meet the intended purpose of the engagement, which is to perform specified procedures on the Commission's compliance with the laws and regulations contained in the accompanying Louisiana Attestation Questionnaire during the fiscal year ended December 31, 2024. Additionally, the Louisiana Legislative Auditor has agreed to and acknowledged that the procedures performed are appropriate for its purposes. This report may not be suitable for any other purpose. The procedures performed may not address all the items of interest to a user of this report and may not meet the need of all users of this report and, as such, users are responsible for determining whether the procedures performed are appropriate for their purposes

The procedures and associated findings are as follows:

#### Public Bid Law

1. Obtain documentation for all expenditures made during the year for material and supplies exceeding \$60,000, or public works exceeding \$250,000. Compare the documentation for these expenditures to Louisiana Revised Statute (R.S.) 39:1551-39:1755 (the state procurement code), R.S. 38:2211-2296 (the public bid law), or the regulations of the Division of Administration and State Purchasing Office, whichever is applicable; and report whether the expenditures were made in accordance with these laws.

We observed no expenditures made during the year for equipment exceeding \$60,000 or public works projects exceeding \$250,000 that would be subject to the provisions of R.S. 38:2211-2296.

#### Code of Ethics for Public Officials and Public Employees

2. Obtain a list of the immediate family members of each board member as defined by R.S. 42:1101-1124 (the ethics law).

Management provided us with the required list for all board members.

3. Obtain from management a listing of all employees paid during the fiscal year.

Management provided us with a list of all employees.

4. Report whether any employees' names appear on both lists obtained in Procedures 2 and 3.

None of the employees included on the list of employees provided by management agreed-upon procedure 3 appeared on the lists provided by management in agreed-upon procedure 2.

5. Obtain a list of all disbursements made during the year; and a list of outside business interests of board members, employees, and board members' and employees' immediate families. Report whether any vendors appear on both lists.

Management provided requested information. None of the businesses of board members, employees, and board member's and employees' immediate families appeared as vendors on the list of disbursements.

#### **Budgeting**

6. Obtained a copy of the legally adopted budget and all amendments.

Management provided us with a copy of the original budget. There was one amendment made during the year.

7. Trace documentation for the adoption of the budget and approval of any amendments to the minute book, and report any exceptions.

We traced the adoption of the original budget to the minutes of the meeting held November 15, 2023, which indicated that the budget had been adopted by the Commissioners of the Webster Parish Convention and Visitors Commission. We traced the approval of the amendment to the budget to the minutes of the meeting held December 12, 2024.

8. Compare the revenues and expenditures of the final budget to actual revenues and expenditures. Report whether actual revenues failed to meet budgeted revenues by 5% or more, and whether actual expenditures exceeded budgeted amounts by 5% or more.

Actual revenues did not fail to meet budgeted revenues by 5% or more, nor did actual expenditures exceed budgeted amounts by 5% or more.

#### Accounting and Reporting

- 9. Obtain the list of all disbursements made during the fiscal year. Randomly select six disbursements, and obtain documentation from management for these disbursements. Compare the selected disbursements to the supporting documentation, and:
  - (a) Report whether the six disbursements agree to the amount and payee in the supporting documentation.

Exception: We examined supporting documentation for each of the six selected disbursements and found that one payment did not agree with supporting documentation.

Management Response: The Commission acknowledges the discrepancy noted in one of the six disbursements tested. Procedures will be implemented to ensure all payments are reviewed and verified against supporting documentation before disbursement. Going forward, both the bookkeeper and Executive Director will review payment documentation for accuracy prior to approval.

(b) Report whether the six disbursements were coded to the correct fund and general ledger account.

Exception: All but one of the six payments were properly coded to the correct fund and general ledger account. One payment was coded to professional fees when it should have been part of capital outlays.

Management Response: The Commission acknowledges that one payment was miscoded to professional fees rather than capital outlays. Going forward, all disbursements will be reviewed/or correct general ledger coding prior to posting. Adjustments will be made in the accounting system as needed to ensure accuracy.

(c) Report whether the six disbursements were approved in accordance with management's policies and procedures

**Exception:** Four disbursements were not approved in accordance with management's policies and procedures.

Management Response: The Commission acknowledges that four disbursements were not approved in accordance with management's established procedures. A new approval workflow will be adopted to ensure that all expenditures receive documented authorization prior to payment.

#### Meetings

10. Obtain evidence from management to support that agendas for meetings recorded in the minute book were posted or advertised as required by R.S. 42:11 through 42:28 (the open meetings law), and report whether there are any exceptions.

The Webster Parish Convention and Visitors Commission is only required to post a notice of each meeting and the accompanying agenda on the door of the Commission's office. Management asserted that such documents were properly posted, and we observed an agenda that was attached to each notice for the quarterly and special meetings.

#### Debt

11. Obtain bank deposit slips for the fiscal year, and scan the deposit slips in order to identify and report whether there are any deposits that appear to be proceeds of bank loans, bonds, or like indebtedness. If any such proceeds are identified, obtain from management evidence of approval by the State Bond Commission, and report any exceptions.

We scanned the bank deposit slips for all bank deposits for the period under examination and noted no deposits that appeared to be proceeds of bank loans, bonds, or like indebtedness.

#### Advances and Bonuses

12. Obtain the list of payroll disbursements and meeting minutes of the governing board, if applicable. Scan these documents to identify and report whether there any payments or approvals of payments to employees that would constitute bonuses, advance, or gifts.

Payroll reports were examined along with a review of the minutes for the year. We noted no payments constituting advances and bonuses made to employees in our scan of the general ledger.

#### State Audit Law

13. Report whether the agency provided for a timely report in accordance with R.S. 24:513.

Exception: The Webster Parish Convention and Visitors Commission's report was due June 30, 2025. The Commission did not provide for a timely report in accordance with R.S. 24:513.

Management Response: The Commission acknowledges that the 2024-2025 report was not submitted by the required due date. The delay was due to timing of the external audit process rather than in-office operations. Management will work closely with the auditor to ensure future reports are completed and submitted on schedule.

14. Inquire of management and report whether the agency entered into any contracts that utilized state funds as defined in R.S. 39:72.1A. (2); and that were subject to public bid law (R.S. 38:2211, et seq.), while the agency was not in compliance with R.S. 24:513 (the audit law)

The Commission did not enter any contracts that utilized state funds and were subject to the public bid law.

#### Prior Comments and Recommendations

15. Obtain and report management's representation as to whether any prior-year suggestions, exceptions, recommendation, and/or comments have been resolved.

Management provided representation that exception related to `advanced payment to vendors, have been resolved by client. Advanced payment to vendors was resolved in 2024.

We were engaged by the Webster Parish Convention and Visitors Commission to perform this agreed-upon procedures engagement in accordance with attestation standards established by the American Institute of Certified Public Accountants, and the standards applicable to attestation engagements contained in *Government Auditing Standards*, issued by the United States Comptroller General. We were not engaged to and did not conduct an examination or review, the objective of which would be the expression of an opinion or conclusion, respectively, on the Commission's compliance with the foregoing matters. Accordingly, we do not express such an opinion or conclusion. Had we performed additional procedures, other matters might have come to our attention that would have been reported to you.

We are required to be independent of the Commission and to meet our other ethical responsibilities, in accordance with the relevant ethical requirement related to our agreed upon procedures engagement.

This report is intended solely to describe the scope of testing performed on the Commission's compliance with certain laws and regulations contained in the accompanying Louisiana Attestation Questionnaire, as required by Louisiana Revised Statute 24:513 and the *Louisiana Governmental Audit Guide*, and the result of that testing, and not to provide an opinion on control or compliance. Accordingly, this report is not suitable for any other purpose. Under Louisiana Revised Statute 24:513, this report is distributed by the Louisiana Legislative Auditor as a public document.

Minden, Louisiana

October 27, 2025

Wesi Martin & Cole LLC

# LOUISIANA ATTESTATION QUESTIONNAIRE (For Attestation Engagements of Governmental Agencies)

(For Attestation Engagements of G	overnmental Agencies)
65/25 (Da	te Transmitted)
Wise Martin and Cole	(CPA Firm Name)
601 Main Street	(CPA Firm Address)
Minden, LA 71055	(City, State Zip)
- January St.	· · · · · · · · · · · · · · · · · · ·
In connection with your engagement to apply agreed-upon matters identified below, as of \(\frac{12/31/2024}{2024}\) (darequired by Louisiana Revised Statute (R.S.) 24:513 and the make the following representations to you.	ite) and for the year then ended, and as
Public Bid Law	
It is true that we have complied with the state procurement law (R.S. 38:2211-2296), and, where applicable, the regular State Purchasing Office.	ations of the Division of Administration and the
•	Yes ( No [ ] N/A [ ]
Code of Ethics for Public Officials and Public Employe	es
It is true that no employees or officials have accepted anyt loan, or promise, from anyone that would constitute a viola	hing of value, whether in the form of a service, tion of R.S. 42:1101-1124.
	Yes <b>⋈</b> No[] N/A[]
It is true that no member of the immediate family of any me executive of the governmental entity, has been employed under circumstances that would constitute a violation of R.	by the governmental entity after April 1, 1980,
under discursion that would do notice 2 violation of	Yes [ No [ ] N/A [ ]
Budgeting	
We have complied with the state budgeting requirements (39:1301-15), R.S. 39:33, or the budget requirements of R.	of the Local Government Budget Act (R.S. S. 39:1331-1342, as applicable.
	Yes [★] No [ ] N/A [ ]
Accounting and Reporting	
All non-exempt governmental records are available as a p three years, as required by R.S. 44:1, 44:7, 44:31, and 44	ublic record and have been retained for at least :36.
and yours, as required by the read of the	Yes [X] No [ ] N/A [ ]
We have filed our annual financial statements in accordar applicable.	
	Yes <b>⋈</b> No[] N/A[]
We have had our financial statements reviewed in accord	ance with R.S. 24:513. Yes ☑ No [ ] N/A [
We did not enter into any contracts that utilized state fund were subject to the public bid law (R.S. 38:2211, et seq.), R.S. 24:513 (the audit law).	s as defined in R.S. 39:72.1 A. (2); and that while the agency was not in compliance with
	Yes ⋈ No [ ] N/A [ ]
We have complied with R.S. 24:513 A. (3) regarding discludenefits and other payments to the agency head, political	osure of compensation, reimbursements, subdivision head, or chief executive officer.
, -	Yes [X] No [ ] N/A [ ]

We have complied with R.S. 24:515.2 regarding reporting of pre- and post- adjudication court costs, fines
and fees assessed or imposed; the amounts collected; the amounts outstanding; the amounts retained;
the amounts disbursed, and the amounts received from disbursements.

Yes [ No [ ] N/A [ ]

#### Meetings

We have complied with the provisions of the Open Meetings Law, provided in R.S. 42:11 through 42:28.

Yes [ズ No [ ] N/A [ ]

#### Debt

It is true we have not incurred any indebtedness, other than credit for 90 days or less to make purchases in the ordinary course of administration, nor have we entered into any lease-purchase agreements, without the approval of the State Bond Commission, as provided by Article VII, Section 8 of the 1974 Louisiana Constitution, Article VI, Section 33 of the 1974 Louisiana Constitution, and R.S. 39:1410.60-1410.65.

Yes [ ] No [ ] N/A [ ]

#### Advances and Bonuses

It is true we have not advanced wages or salaries to employees or paid bonuses in violation of Article VII, Section 14 of the 1974 Louisiana Constitution, R.S. 14:138, and AG opinion 79-729.

Yes [ ] No [ ] N/A [ ]

#### **Prior-Year Comments**

We have resolved all prior-year recommendations and/or comments.

Yes Mo[] N/A[]

#### General

We acknowledge that we are responsible for the Agency's compliance with the foregoing laws and regulations and the internal controls over compliance with such laws and regulations.

Yes [X] No [ ] N/A [ ]

We acknowledge that we are responsible for determining that that the procedures performed are appropriate for the purposes of this engagement.

Yes [ No [ ] N/A [ ]

We have evaluated our compliance with these laws and regulations prior to making these representations.

Yes [X No [ ] N/A [ ]

We have provided you with all relevant information and access under the terms of our agreement.

Yes [ No [ ] N/A [ ]

We have disclosed to you all known noncompliance of the foregoing laws and regulations, as well as any contradictions to the foregoing representations.

Yes ⋈ No [ ] N/A [ ]

We are not aware of any material misstatements in the information we have provided to you.

Yes No [ ] N/A [ ]

We have disclosed to you any communications from regulatory agencies, internal auditors, other independent practitioners or consultants, and others concerning noncompliance with the foregoing laws and regulations, including communications received during the period under examination; and will disclose

to you any such	h communication	received between	en the end of the	he period under	examination a	nd the date of
your report.						

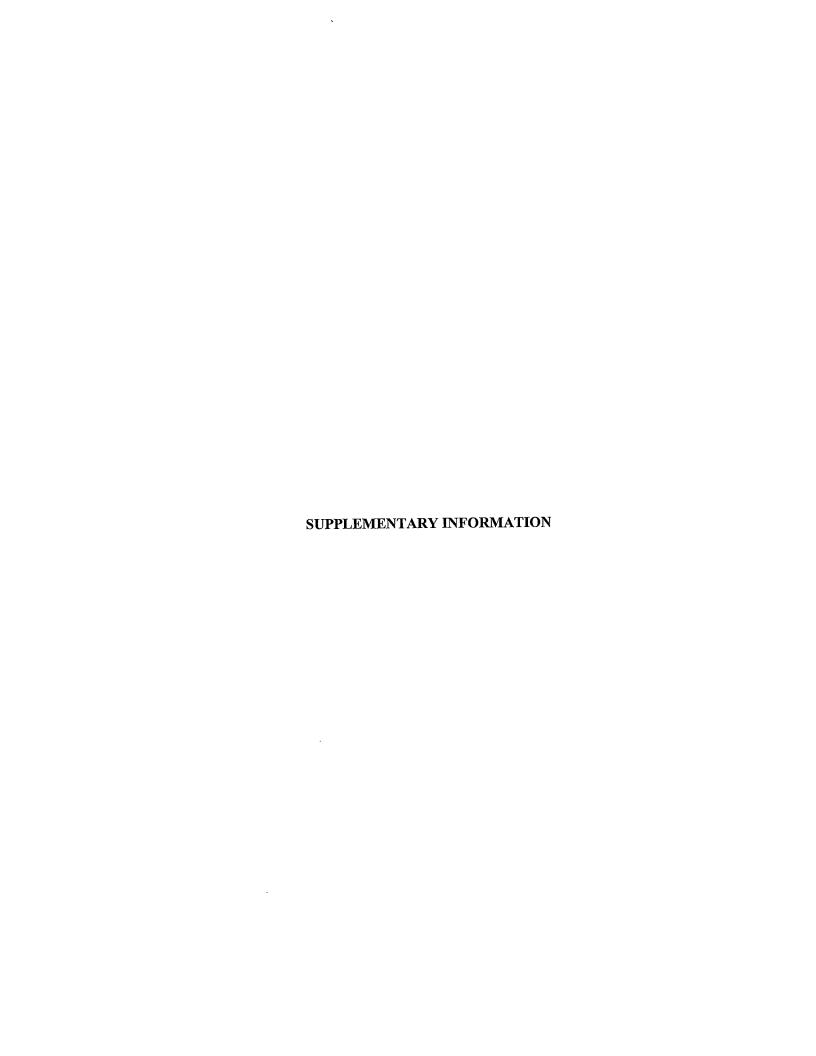
Yes [ No [ ] N/A [ ]

We will disclose to you, the Legislative Auditor, and the applicable state grantor agency/agencies all known noncompliance and other events subsequent to the date of this representation and the date of your report that could have a material effect on our compliance with laws and regulations and the internal controls with such laws and regulations, or would require adjustment or modification to the results of the agreed-upon procedures.

Yes [X No [ ] N/A [ ]

The previous responses have been made to the best of our belief and knowledg	The previou	s responses	have been	made to	the best	of our	belief an	d knowledge
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	Secretary	Date
A Political Control of the Control o	Treasurer_ <i>Ca - 10 - 25</i>	Date
	President 4 - 17 - 2025	Date



Minden, Louisiana

Schedule of Compensation Paid Board Members For the Year Ended December 31, 2024

The following serve on the Board of Commissioners without compensation:

Ty Pendergrass	Chairman
Nicky Patel	Commissioner
Tracy Campbell*	Commissioner
Brandon Perryman**	Commissioner
Dianne Blake	Commissioner
Jerri Lee	Commissioner
Sara McDaniel	Commissioner
Derek Melancon	Commissioner

- Commissioner from January 1<sup>st</sup>, 2024 to January 24<sup>th</sup>, 2024
   Commissioner from January 24<sup>th</sup>, 2024 to December 31<sup>st</sup>, 2024

Minden, Louisiana

Schedule of Compensation, Benefits and Other Payments to Agency Head For the Year Ended December 31, 2024

Agency Head: Executive Director

			Johnnye
		Serena Gray*	Kennon**
Salary	\$ _	35,111	\$ 20,000
Retirement		1,800	1,500
Phone		690	-
Travel		846	-
Dues		205	-
Meals		105	 <b>_</b>
Total	\$ _	38,757	\$ 21,500

<sup>\*</sup> Executive Director from January 1, 2024 to July 31, 2024

<sup>\*\*</sup> Acting Executive Director from August 1, 2024 to December 31, 2024

Minden, Louisiana

# Balance Sheet - Governmental Fund December 31, 2024 With Comparative Totals for December 31, 2023

		Genera	ıl Fund	
	2024			<u>2023</u>
ASSETS				
Cash	\$	441,077	\$	403,646
Investments		426,600		407,986
Due from other governments		25,740		108,540
Total assets	\$	893,417	\$	920,172
LIABILITIES, DEFERRED INFLOWS OF ITAND FUND BALANCES Liabilities: Accounts payable Payroll tax liabilities Unearned revenue Total liabilities	\$	1,325 1,767 28,434 31,526	\$ 	5,882 3,513 74,419 83,814
Deferred inflow of resources:				
Unavailable revenues		10,000		5,500
Fund balances:				
Unassigned		851,891	-	830,858
Total fund balances		851,891		830,858
Total liabilities, deferred inflows of resources				
and fund balances	\$	893,417	\$	920,172

Minden, Louisiana

#### Governmental Fund

Statement of Revenues, Expenditures and Changes in Fund Balance For the Year Ended December 31, 2024

With Comparative Totals for the Year Ended December 31, 2023

	General Fund			
		2024	2023	
Revenues:				
Taxes	\$	420,561	\$	346,312
Intergovernmental:				
Federal		45,985		18,316
State		4,830		20,000
Donations		-		5,000
Interest		27,101		13,832
Total revenues		498,477		403,460
Expenditures:				
Current:				
Operating management fees		38,100		33,000
Tax collection fees		3,497		3,411
Travel and seminars		7,932		12,053
Advertising and printing		114,269		78,532
Dues and subscriptions		15,914		16,009
Professional fees		35,185		35,962
Telephone		1,400		1,136
Grant funds		43,500		42,472
Salary and related benefits		95,703		111,769
Insurance		1,308		1,202
Office supplies		3,696		1,570
Maintenance		52,946		19,642
Utility		594		428
Miscellaneous		2,126		1,001
Capital outlay		61,274		1,950
Total expenditures		477,444		360,137
Excess (deficiency) of revenues over expenditures		21,033		43,323
Fund balance at beginning of year		830,858		787,535
Fund balance at end of year	\$	851,891	\$	830,858



Minden, Louisiana

Schedule of Prior Year Findings For the Year Ended December 31, 2024

#### 2023-01 Advanced Payment to Vendors

Condition: The Commission had two disbursements that were noted as advance payments to vendors.

Status: Resolved. The Commission has discontinued making advance payments to vendors.

Minden, Louisiana

Schedule of Current Year Findings For the Year Ended December 31, 2024

#### **2024-01 – Late Filing**

Origination date: Fiscal year ended December 31, 2024

<u>Criteria</u>: Louisiana Revised Statute 24:513 requires the review/attestation of the Webster Parish Convention and Visitors Commission to be submitted to the Louisiana Legislative Auditor (LLA) no later than six months after the Commission's year end. The due date for the report with a December 31, 2024 year end was June 30, 2025.

<u>Condition:</u> The Commission failed to file its 2024 annual report by the required deadline of June 30, 2025.

<u>Cause</u>: The Commission's independent CPA firm hired to perform the review/attestation had unexpected staffing loss in 2024. Due to the loss of staff during 2024 the firm was unable to maintain the pace of scheduled projects. As a result, they were unable to finalize the report by the original deadline.

<u>Effect:</u> Review/attestation was not able to be completed for submission by June 30, 2025, resulting in noncompliance with the requirements of Louisiana Revised Statute 24:513.

<u>Recommendation:</u> We recommend that the Commission ensure that records are maintained to allow timely performance of annual reporting.

Management's response: We will make sure that all information needed to perform the engagement is provided timely. We will also have discussions with our independent CPA to timely address unexpected issues that may affect timely filing of annual report.