

**Southeastern Louisiana University
Alumni Association, Inc.**

Financial Report

Year Ended June 30, 2021

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PEDELAHORE & CO., LLP

Certified Public Accountants

Independent Auditor's Report

To the Board of Directors
Southeastern Louisiana University Alumni Association, Inc.
Hammond, Louisiana

We have audited the accompanying financial statements of Southeastern Louisiana University Alumni Association, Inc. (a nonprofit organization), which comprise the statement of financial position as of June 30, 2021, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility For The Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Southeastern Louisiana University Alumni Association, Inc. as of June 30, 2021, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Report On Summarized Comparative Information

We have previously audited the Southeastern Louisiana University Alumni Association, Inc.'s 2020 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated September 24, 2020. In our opinion, the summarized comparative information presented herein as of and for the year ended June 30, 2020, is consistent, in all material respects, with the audited financial statements from which it has been derived.

A handwritten signature in dark ink, appearing to read "R. Delahou & Co. LLP".

Metairie, Louisiana

September 17, 2021

Southeastern Louisiana University Alumni Association, Inc.
Statement Of Financial Position
 June 30, 2021
 (With Comparative Totals for 2020)

	<u>Assets</u>	
	<u>2021</u>	<u>2020</u>
Current Assets		
Cash	\$ 249,436	\$ 237,706
Current portion of receivables, net	6,038	11,821
Due from Southeastern Louisiana University	18,217	14,737
Prepaid expenses	6,902	12,830
Total current assets	<u>280,593</u>	<u>277,094</u>
Noncurrent Assets		
Long-term portion of receivables	2,029	7,567
Property and equipment, net	-	273,287
	<u>2,029</u>	<u>280,854</u>
	<u>\$ 282,622</u>	<u>\$ 557,948</u>
 <u>Liabilities And Net Assets</u>		
Current Liabilities		
Accounts payable	\$ 3,316	\$ 5,953
Deferred membership dues	11,598	24,418
Total current liabilities	<u>14,914</u>	<u>30,371</u>
Long-term Liabilities		
Deferred membership dues	<u>166,921</u>	<u>180,250</u>
Net Assets		
Without donor restrictions	79,533	326,087
With donor restrictions	21,254	21,240
	<u>100,787</u>	<u>347,327</u>
	<u>\$ 282,622</u>	<u>\$ 557,948</u>

The Notes To Financial Statements are an integral part of these statements.

Southeastern Louisiana University Alumni Association, Inc.

Statement Of Activities And Changes In Net Assets

Year Ended June 30, 2021

(With Comparative Totals for 2020)

	<u>2021</u>			<u>2020</u>
	<u>Without donor restrictions</u>	<u>With donor restrictions</u>	<u>Total</u>	<u>Total</u>
Revenue And Other Support				
Membership dues	\$ 24,300	\$ -	\$ 24,300	\$ 49,951
Student fees	121,779	-	121,779	125,062
Special events	4,925	-	4,925	25,820
Royalties	8,728	-	8,728	10,080
Donations	52,427	-	52,427	24,393
In kind donations	5,559	-	5,559	7,066
Other income	8,567	-	8,567	3,582
Interest income	129	14	143	1,707
Total revenues and other support	<u>226,414</u>	<u>14</u>	<u>226,428</u>	<u>247,661</u>
Expenses				
Program Services:				
Alumni Center	16,649	-	16,649	27,737
University Promotions	286,468	-	286,468	55,540
Chapter expenses	-	-	-	1,667
Supporting Services:				
Management and general	165,894	-	165,894	174,893
Fundraising	3,957	-	3,957	2,325
Total expenses	<u>472,968</u>	<u>-</u>	<u>472,968</u>	<u>262,162</u>
Changes In Net Assets	(246,554)	14	(246,540)	(14,501)
Net Assets - Beginning Of Year	<u>326,087</u>	<u>21,240</u>	<u>347,327</u>	<u>361,828</u>
Net Assets - End Of Year	<u>\$ 79,533</u>	<u>\$ 21,254</u>	<u>\$ 100,787</u>	<u>\$ 347,327</u>

The Notes To Financial Statements are an integral part of these statements.

Southeastern Louisiana University Alumni Association, Inc.
Statement Of Functional Expenses
Year Ended June 30, 2021
(With Comparative Totals for 2020)

	2021				2020
	<u>Program Activities</u>		<u>Supporting Activities</u>		
	<u>Alumni Center</u>	<u>University Promotions</u>	<u>Management and General</u>	<u>Fundraising</u>	<u>Total Expenses</u>
General building	\$ 520	-	\$ 521	-	\$ 1,041
Insurance	2,501	-	6,862	-	9,363
Miscellaneous	-	-	-	-	1,905
Office expense	5,114	-	-	-	5,114
Postage	1,172	-	-	-	1,172
Printing	1,789	-	-	-	1,789
Depreciation	5,553	-	5,553	-	11,106
Transfer to SELU	-	262,182	-	-	262,182
Special events	-	12,407	-	-	12,407
Athletic tickets	-	842	-	-	842
Faculty	-	-	-	-	-
Promo items	-	3,877	-	-	3,877
Scholarships/ring	-	3,067	-	-	3,067
Student promotions	-	-	-	-	-
Other University promotions	-	4,093	-	-	4,093
Chapter development expense	-	-	-	-	-
Accounting	-	-	5,559	-	5,559
Executive and associate director expenses	-	-	695	-	695
Board of directors	-	-	2,193	-	2,193
Board of directors gold council	-	-	1,445	-	1,445
Uncollective pledge expense	-	-	-	-	-
Dues and subscriptions	-	-	14,076	-	14,076
ID fees	-	-	21	-	21
Merchant fees	-	-	2,270	-	2,270
Professional fees	-	-	8,400	-	8,400
Salary expense paid by SELU	-	-	118,299	-	118,299
Direct operating expenses paid by SELU	-	-	-	-	-
Dues solicitation	-	-	-	3,957	3,957
	<u>\$ 16,649</u>	<u>\$ 286,468</u>	<u>\$ 165,894</u>	<u>\$ 3,957</u>	<u>\$ 472,968</u>
					<u>\$ 262,162</u>

The Notes To Financial Statements are an integral part of these statements.

Southeastern Louisiana University Alumni Association, Inc.

Statement Of Cash Flows

Year Ended June 30, 2021

(With Comparative Totals for 2020)

Cash Flows From Operating Activities	<u>2021</u>	<u>2020</u>
Change in net assets	\$ (246,540)	\$ (14,501)
Adjustments to reconcile net income to net cash provided (used) by operating activities:		
Depreciation	11,105	19,037
Transfer to Southeastern Louisiana University	262,182	-
Increase (decrease) in:		
Accounts receivable	7,841	12,489
Prepaid expenses	5,928	(5,127)
Increase (decrease) in:		
Accounts payable	(2,637)	(10,688)
Deferred revenue	<u>(26,149)</u>	<u>(16,267)</u>
Net cash provided (used) by operating activities	<u>11,730</u>	<u>(15,057)</u>
 Net Increase (Decrease) In Cash And Cash Equivalents	 11,730	 (15,057)
Cash and cash equivalents at beginning of year	<u>237,706</u>	<u>252,763</u>
Cash and cash equivalents at end of year	<u>\$ 249,436</u>	<u>\$ 237,706</u>

The Notes To Financial Statements are an integral part of these statements.

Southeastern Louisiana University Alumni Association, Inc.
Notes To Financial Statements
Year Ended June 30, 2021

Note 1. Summary Of Significant Accounting Policies

General

The Southeastern Louisiana University Alumni Association, Inc. (the Association) is a nonprofit organization exempt from federal income tax under section 501(c)(3) of the Internal Revenue Code. The mission of the Association is to preserve and strengthen the bonds of friendship existing among Southeastern Louisiana University's former students; to foster, preserve and perpetuate the University's ideals and traditions so as to enhance its prestige as an institution of learning; and establish strong ties between the University and its former students in order to promote its educational and physical growth.

The Southeastern Louisiana University Alumni Association, Inc. was incorporated December 5, 1948, under provisions of Louisiana Revised Statutes 12:101-155 as a nonprofit corporation.

Basis of Accounting

The financial statements have been prepared on the accrual basis of accounting. Accordingly, revenues are recognized when earned and expenses are recognized when incurred.

Basis of Presentation

Financial statement presentation follows the recommendations of the Financial Accounting Standards Board (FASB) in its Accounting Standards Codification (ASC) 958-210-50-3, *Financial Statements of Not-for-Profit Organizations*. Under FASB ASC 958-210-50-3, the Association is required to report information regarding its financial position and activities according to two classes of net assets:

Net Assets Without Donor Restrictions – Those net assets whose use is not restricted by donors

Net Assets With Donor Restrictions – Those net assets whose use by the Association has been limited by donors (1) to later periods of time or after specified dates, or (b) to specific purposes.

Southeastern Louisiana University Alumni Association, Inc.
Notes To Financial Statements
Year Ended June 30, 2021

Note 1. Summary Of Significant Accounting Policies (continued)

Revenue Recognition

Revenues are reported as increases in net assets without donor restrictions and net assets with donor restrictions, depending on the existence and/or nature of any donor restrictions. Membership dues are recognized as revenue in the fiscal period to which they relate. All donor-restricted contributions are reported as increases in net assets with donor restrictions, depending on the nature of the restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions. Expenses are reported as decreases in net assets without donor restrictions.

Accounts Receivables

Accounts receivable are recorded as cost, net of an allowance for doubtful accounts. A general allowance for doubtful accounts is based on management's estimate of the collectability of accounts receivable according to prior experience. Management considers accounts receivable delinquent based on contractual terms. Receivables are presented net of an allowance for doubtful accounts of \$2,000 at June 30, 2021.

The non-current portion of the receivable balance of \$2,029 has scheduled payments over the following fiscal years based on agreed upon terms with contributors as follows:

2022	\$ 1,729
2023	<u>300</u>
	<u>\$ 2,029</u>

Promises to Give

Unconditional promises to give are recognized as revenues or gains in the period received as assets, decreases of liabilities, or expense depending on the form of the benefits received. Conditional promises to give are recognized when the conditions on which they depend are substantially met.

Southeastern Louisiana University Alumni Association, Inc.
Notes To Financial Statements
Year Ended June 30, 2021

Note 1. Summary Of Significant Accounting Policies (continued)

Contributed Services

Contributed professional services are recorded at the fair value of the services provided by professional if the services create or enhance non-financial assets and/or require specialized skills that are provided by individuals possessing those skills and would typically need to be purchased if not provided by donation. The approximate fair value of contributed services for the year ended June 30, 2021 of \$5,559 is recorded as contributions and as an expense in the accompanying statement of activities.

The Association also received donated service from unpaid volunteers who perform a variety of tasks that support the Association's activities. No amounts have been recognized for these services in the statement of activities since the criteria for recognition under FASB 958-605, *Revenue Recognition*, have not been satisfied.

Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Cash and Cash Equivalents

For purposes of the statement of cash flows, cash equivalents include time deposits, certificates of deposit, and all highly liquid debt instruments with original maturities of three months or less.

Property and Equipment

Property and equipment are recorded at cost except for donated property. Donations of property and equipment are recorded as support at their estimated fair value. Such donations are reported as unrestricted support unless the donor has restricted the donated asset to a specific purpose. Assets donated with explicated restrictions regarding their use and contributions of cash that must be used to acquire property and equipment are reported as restricted support. Absent donor stipulations regarding how long those donated assets must be maintained the Association reports expirations of donor restrictions when the donated or acquired assets are placed in service as instructed by the donor. The Association reclassifies temporarily restricted net assets to unrestricted net assets at that time. Property and equipment are depreciated using the straight-lined method.

Southeastern Louisiana University Alumni Association, Inc.
Notes To Financial Statements
Year Ended June 30, 2021

Note 1. Summary Of Significant Accounting Policies (continued)

Deferred Revenues

Deferred revenue represents dues collected but not earned as of June 30, 2021.

Cost Allocation

The financial statements report certain categories of expenses that are attributable to more than one program or supporting function. Therefore, these expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated include compensation and benefits, which are allocated on the basis of estimates of time and effort and occupancy, which are allocated on a square footage basis.

Income Taxes

The Association is exempt from income taxes under IRC Section 501(c)(3) as a nonprofit entity and, accordingly, the financial statements do not reflect a provision for income taxes.

The accounting standard on accounting for uncertainty in income taxes addresses the determination of whether tax benefits claimed or expected to be claimed on a tax return should be recorded in the financial statements. Under this guidance, the Association may recognize the tax benefit from an uncertain tax position only if it is more likely than not that the tax position will be sustained on examination by taxing authorities, based on technical merits of the position. There were no unrecognized tax benefits identified or recorded as liabilities for the year ended June 30, 2021.

Also, the Association's federal income tax returns are subject to possible examination by the taxing authorities until the expiration of the related statutes of limitations on those returns. In general, both the federal and state income tax returns have a three year statute of limitations.

Concentration of Credit Risk

The Association maintains its cash in bank deposit accounts at high credit quality financial institutions. The balances, at times, may exceed federally insured limits. At June 30, 2021, all of the Association's bank deposits were insured by the Federal Deposit Insurance Corporation.

Southeastern Louisiana University Alumni Association, Inc.
Notes To Financial Statements
Year Ended June 30, 2021

Note 2. Net Assets With Donor Restrictions

Net assets with donor restrictions for the following activities at June 30, 2021:

Alumni Center	\$ 21,254
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Changes in Net Assets With Donor Restrictions for the fiscal year ended June 30, 2021 are as follows:

Net Assets With Donor Restrictions at July 1, 2020	\$ 21,240
Increase in Net Assets With Donor Restrictions	14
Net Assest Released from Restriction	<u>-</u>
Net Assets With Donor Restrictions at June 30, 2021	<u>\$ 21,254</u>

Note 3. Property And Equipment

The building was transferred to Southeastern Louisiana University on January 31, 2021, see Note 4. The book value of the asset at the time of transfer, \$262,183, is included in the statement of functional expenses as transfer to Southeastern Louisiana University.

Depreciation was \$11,105 for the year ended June 30, 2021.

Southeastern Louisiana University Alumni Association, Inc.

Notes To Financial Statements

Year Ended June 30, 2021

Note 4. Lease

In connection with the construction of the Alumni Center, the Association (Tenant) entered into an agreement with the Board of Trustees for State Colleges and Universities (Landlord), a political subdivision of the State of Louisiana on October 7, 1993, to lease property located in Hammond, Louisiana. The Association had previously constructed a building on the leased premises, which they occupy as their Administrative offices. The term of lease commenced on the day of execution of the agreement for a term of 99 years. The consideration of the lease is the construction of improvements by the Tenant's improvement through the remaining term of the lease. Conditions of the lease also provide that the leased premises are to be used by the Association and the Southeastern Louisiana University. The Landlord agrees to assume responsibility for maintenance, repair, and replacement obligations and all obligations to pay utilities, sewer, telephone, and other communication services used on the leased premises, all taxes, and insurance in amounts reasonably satisfactory to the Tenant. The agreement also provides for subleasing a portion of the premises to Southeastern Louisiana University.

Sublease Agreement

On October 7, 1993, the Association entered into a sublease agreement with Southeastern Louisiana University. The sublease refers to the premises leased in the preceding paragraph. The sublease provides for the Association to reserve approximately 3,000 square feet of office space together with the non-exclusive use of restroom facilities, work area, conference room, and banquet room. Beginning in the fiscal year ended June 30, 2010, annual lease payments amount to \$1 per year.

On January 31, 2021, the Association transferred the building to Southeastern Louisiana University. This transfer terminated the lease and sublease agreements. See Note 3.

Southeastern Louisiana University Alumni Association, Inc.
Notes To Financial Statements
Year Ended June 30, 2021

Note 5. Liquidity And Availability Of Financial Assets

The following reflects the Association's financial assets as of the statement of financial position date, reduced by amounts not available for general use because of contractual or donor-imposed restrictions within one year of the statement of financial position date.

Financial assets at year-end	\$ 273,691
Less those unavailable for general expenditures within one year	<u> -</u>
Financial assets available to meet cash needs for general expenditure within one year	<u>\$ 273,691</u>

As part the Organization's liquidity management, the Organization invests cash in excess of daily requirements in short term investments, typically savings accounts.

Note 6. Related Parties

The Southeastern Development Foundation, Inc. ("Foundation"), a nonprofit organization, occupies offices in the Alumni Center. These offices are leased from the Association by Southeastern Louisiana University ("University") who provides for the use by the Foundation. The Foundation obtains donations for the University and also for the Association. Financial services for the Association are performed by Southeastern Louisiana University Development Foundation employees. Due to the COVID-19 pandemic, the Foundation donated to the Association the financial services performed by the Foundation. The value of these donated services were \$5,559 as of June 30, 2021 and is included as in kind contributions and as an expense in the accompanying statement of activities. As of June 30, 2021, the Association had a balance due to the Foundation of \$-0-

Southeastern Louisiana University Alumni Association, Inc.
Notes To Financial Statements
Year Ended June 30, 2021

Note 6. Related Parties (continued)

Student fees are collected by the University on behalf of the Association. For the year ended June 30, 2021, student fees amount to \$121,779 which made up approximately 55% of revenue. The University also provides administrative and accounting services for the Association, which are included in expense in the Statement of Activities. As of June 30, 2021, the Association had a balance due from the University of \$18,217. These balances are included in receivables in the Statement of Financial Position. These are open balances with no set repayment terms or interest rates.

Note 7. Contractual Commitments

The Association entered into an agreement with an alumni network and digital career community software. The software is used by the Association and University Advancement to power Southeastern Connect Networking Platform for the engagement of young alumni and graduating seniors for their lifetime commitment, philanthropically and otherwise to the University. The agreement is for three years and requires annual payments of \$7,500 per year. The Foundation has agreed to share equally this expense with the Association.

Note 8. Deferred Membership Dues

The Association previously offered lifetime, alumni and friend memberships. Deferred membership dues is the portion not recognized as in the current year. Lifetime membership dues income is recognized over twenty five year period. Alumni and friend membership dues are recognized over twelve months, the period the membership is active. The balances at June 30, 2021 are as follows:

Deferred membership lifetime dues	\$ 177,346
Deferred membership alumni dues	1,169
Deferred membership friend dues	<u>5</u>
	<u>\$ 178,520</u>
Current	\$ 11,599
Long-term	<u>166,921</u>
	<u>\$ 178,520</u>

Southeastern Louisiana University Alumni Association, Inc.
Notes To Financial Statements
Year Ended June 30, 2021

Note 9. Risk And Uncertainties

As a result of the spread of the COVID-19 coronavirus, economic uncertainties have arisen which are likely to impact the contributions and special event revenue for the Organization. At this time the financial impact is unknown.

Note 10. Fundraising Expense Ratio

The following represents the Association's fundraising expense ratio for the year ended June 30, 2021:

Total support generated in the statement of activities	\$ 82,286
Fund raising expense	\$ 3,957
Fund raising expense ratio	5%

Note 11. Subsequent Events

The Association evaluated subsequent events and transactions for potential recognition or disclosure in the financial statements through September 17, 2021, the date which financial statements were available to be issued.