

maratumbreller.org (Entity Name)

New Orleans, Orleans / LA (City, Parish/State)

TRANSMITTAL LETTER

ANNUAL FINANCIAL STATEMENTS

(Date) 12.11.2020

Ms. Gayle Fransen  
Engagement Manager  
Louisiana Legislative Auditor  
1600 North Third Street  
Baton Rouge, LA 70802

Dear Ms. Fransen:

In accordance with Louisiana Revised Statute 24:513, enclosed are the Affidavit and Revenue Certification Form and the annual financial statements for my entity, as of and for the year ended 2019 (entity's year-end). The statements include all funds under the control of this entity. The accompanying financial statements have been prepared on the ~~cash~~ accrual basis of accounting.

Sincerely,

Ashley Carter  
Officer's Signature

Finance Director  
Officer's Name, Title

Enclosures

PLEASE RETAIN A COPY OF THE COMPLETED FINANCIAL STATEMENT FOR YOUR RECORDS

Affidavit and Revenue Certification

Marketumbrella.org

ENTITY NAME

Orleans

Parish

New Orleans LA (City), State

ANNUAL SWORN FINANCIAL STATEMENTS AND CERTIFICATION OF REVENUES \$75,000 OR LESS (if applicable)

The annual sworn financial statements are required by Louisiana Revised Statute 24:514 to be filed with the Legislative Auditor within 90 days after the close of the fiscal year. The certification of revenues of \$75,000 or less, if applicable, is required by Louisiana Revised Statute 24:513(J)(1)(c)(i)(aa).

Personally came and appeared before the undersigned authority, Ashley Christensen (enter officer name), who, duly sworn, deposes and says that the financial statements herewith given present fairly the financial position of Marketumbrella.org (enter entity name) as of 2019 (entity's year-end), and the results of operations for the year then ended, in accordance with the basis of accounting described within the accompanying financial statements.

(Complete if applicable)

In addition, Ashley Christensen, (officer name), who, duly sworn, deposes and says that Marketumbrella.org (entity name) received \$75,000 or less in revenues and other sources for the year ended 2, and accordingly, is not required to have an audit for the previously mentioned year.

Ashley Christensen  
Officer's Signature

Sworn to and subscribed before me this 21<sup>st</sup> day of December, 2020.

Randy J. Bourgeois  
NOTARY PUBLIC SIGNATURE & SEAL  
Randy J. BOURGEOIS, #24027



For Office Use Only

Under provisions of state law, this report will become a public document on the Monday following the release date. A copy of the report will be submitted to appropriate public officials and be available for public inspection at the Baton Rouge office of the Louisiana Legislative Auditor and, where appropriate, at the office of the parish clerk of court.

Release Date 12/30/2020

Please Complete This Section

Officer's Name Ashley Christensen  
Officer's Title Finance Director  
Address 200 Broadway St. Suite 107  
City, Zip New Orleans, LA  
Ph: Cell/Land 504-861-4485  
E-mail ashley@marketumbrella.org

Marketumbrella.org

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(Agency Name)**Statement of Cash Receipts and Disbursements****For the Year Ended** 2019

(Year-End)

	<b>General (Non-public) Fund</b>	<b>Other (Public) Fund</b>	<b>Total</b>
<b>RECEIPTS (Provide Brief Description):</b>			
1. Direct Individual Support	\$ 81,493.43	\$	\$81,493.43
2. Earned Income	\$372,696.40		\$372,696.40
3. Unrestricted Grant Funds	\$25,100		\$25,100
4. Restricted Grant Funds	\$265,274.96	\$25,504.19	290,779.15
5. Minus COGS	\$1,110.78		\$1,110.78
6. <b>Total receipts</b> (add lines 1 - 5)	<u>\$743,454.01</u>	<u>\$25,504.19</u>	<u>\$768,958.20</u>
<b>DISBURSEMENTS (Provide Brief Description):</b>			
7. Contract Services	\$29,534.39	\$	\$29,534.39
8. Fundraising	\$8,239.71		\$8,239.71
9. Operating Expenses	\$39,038.87	\$465.19	\$39,504.06
10. Facilities & Equipment	\$1,526.72		\$1,526.72
11. Payroll	\$390,215.08	\$25,039.04	\$415,254.12
12. Other	\$224,636.36		\$224,636.36
13. <b>Total Disbursements</b> (add lines 7 - 12)	<u>\$693,191.13</u>	<u>\$25,504.23</u>	<u>\$718,695.36</u>
14. Change in fund balance ( Lines 6 minus 13)	\$50,262.84	\$ (0.04)	\$50,262.84
15. Fund Balance at beginning of year	\$56,018.25	\$0.00	\$56,018.25
16. Fund balance (deficit) at end of year (Add lines 14-15) --This amount also goes on line 12, Statement B	<u>\$106,281.09</u>	<u>\$ (0.04)</u>	<u>\$106,281.09</u>

PLEASE RETAIN A COPY OF THE COMPLETED FINANCIAL STATEMENTS FOR YOUR RECORDS

marketumbrella.org  
 (Agency Name)

Balance Sheet, on 2019  
 (Year-End)

	General (Non-Public) Fund	Other (Public) Fund	Total
<b>ASSETS</b> (balances at year-end) -Give brief description:			
1. Cash and cash equivalents on hand	\$948,467.58	\$	\$948,467.58
2. Investments (fair value) on hand			
3. Office furnishings (Cost of desks, etc)	\$16,436.83		\$16,436.83
4. Equipment (Cost of fax machine, etc)			
5. Other (brief description)			
6. <b>Total Assets</b> (add lines 1 - 5)	<u>\$964,904.41</u>	<u>\$</u>	<u>\$964,904.41</u>
<b>LIABILITIES AND FUND BALANCE</b> (at year-end):			
7. Liabilities (give brief description):			
8. Accounts Payable	\$6,003.57	\$	\$6,003.57
9. Current Liabilities	124,638.72		124,638.72
10. Credit Cards	386.54		386.54
11. <b>Total Liabilities</b> (add lines 7 - 10)	131,028.83		131,028.83
12. Fund balance (amount from Line 16 on Statement A)	106,281.09	(0.04)	\$106,281.09
13. Other			
14. <b>Total Liabilities and Fund Balance</b> (add lines 11 - 13)	<u>\$237,309.89</u>	<u>\$ (0.04)</u>	<u>\$237,309.89</u>

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maratumbrella.org (Agency Name)

**Schedule of Compensation, Benefits and Other Payments to Agency Head or Chief Executive Officer (Required Form - Please Submit Completed Form Per Attached Instructions)**

For the Year Ended 2019 (Year-End)

Agency Head Name and Title: Kathryn Parker\*, Executive Director  
\*resigned in July 2020

Purpose	Dollar Amount
1. Salary	1. 85,367.19
2. Benefits-insurance	2. 5,537.22
3. Benefits-retirement	3. 2,977.19
4. Benefits-other (describe)	4.
5. Benefits-other (describe)	5.
6. Benefits-other (describe)	6.
7. Car allowance	7. 0
8. Vehicle provided by government (if reported on your W-2)	8. 0
9. Per diem	9. 0
10. Reimbursements	10. 0
11. Travel	11. 0
12. Registration fees	12. 0
13. Conference travel	13. 0
14. Housing	14. 0
15. Unvouchered expenses (example: travel advances, etc.)	15. 0
16. Special meals	16. 0
17. Other	17. 0
18. TOTAL (enter total of line 1-17)	18. 93,881.60

\_\_\_\_ Please check here if the Agency Head does not receive any compensation, benefits, and other payments. (Act 462 of the 2015 Legislative Session allows nongovernmental entities or not-for-profit (quasi-public) entities to report on the Act 706 schedule **only** those payments to the agency head that are derived from the public funds.)

PLEASE RETAIN A COPY OF THE COMPLETED FINANCIAL STATEMENTS FOR YOUR RECORDS