



*Luther Speight & Company, LLC*  
*Certified Public Accountants and Consultants*

**NEW ORLEANS START-UP FUND, INC.**

**FINANCIAL STATEMENTS AND  
INDEPENDENT AUDITOR'S REPORT**

**AS OF AND FOR THE YEAR ENDED DECEMBER 31, 2024**

**WITH COMPARATIVE TOTALS FOR 2023**

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INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of  
New Orleans Start-Up Fund, Inc.  
New Orleans, LA

**Report on the Audit of the Financial Statements**

**Opinion**

We have audited the accompanying financial statements of the New Orleans Start-Up Fund, Inc. (a non-profit organization) ("NOSF"), which comprise the statement of financial position as of December 31, 2024, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of New Orleans Start-Up Fund, Inc. (NOSF) as of December 31, 2024, and the changes in its net assets and cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

**Basis for Opinion**

We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of NOSF and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinions.

**Responsibilities of Management for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about NOSF's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

### **Auditor's Responsibilities for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards and *Government Auditing Standards* will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards and *Government Auditing Standards*, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of NOSF's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about NOSF's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

### ***Supplementary Information***

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The accompanying Schedule of Compensation, Benefits, and Other Payments to Agency Head or Chief Executive Officer, is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the supplementary information is fairly stated, in all material respects, in relation to the financial statements as a whole.

### ***Other Reporting Required by Government Auditing Standards***

In accordance with *Government Auditing Standards*, we have also issued our report dated June 25, 2025, on our consideration of NOSF's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is solely to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the effectiveness of NOSF's internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering NOSF's internal control over financial reporting and compliance.

### ***Report on Summarized Comparative Information***

We have previously audited NOSF's 2023 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated August 21, 2024. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2023, is consistent, in all material respects, with the audited financial statements from which it has been derived.

A handwritten signature in blue ink, appearing to read "Luther Speight", is positioned above the printed name and address.

Luther Speight & Company CPAs  
New Orleans, Louisiana  
June 25, 2025

**NEW ORLEANS START-UP FUND, INC.**  
**STATEMENT OF FINANCIAL POSITION**  
**AS OF DECEMBER 31, 2024**  
**WITH COMPARATIVE TOTALS FOR DECEMBER 31, 2023**

	<u>2024</u>	<u>2023</u>
<b>Assets</b>		
Cash and Cash Equivalents	\$ 322,017	\$ 660,022
Contribution Receivable	50,000	91,543
Grants Receivable	380,829	-
Interest Receivable	51,475	37,075
Prepaid Insurance	1,500	-
Investments, at Cost, Net of Allowance	1,810,178	1,485,932
Total Assets	<u>\$ 2,615,999</u>	<u>\$ 2,274,572</u>
<b>Liabilities &amp; Net Assets</b>		
Liabilities		
Accounts Payable	\$ 28,996	\$ 42,710
Refundable Advances	212,500	-
Total Liabilities	<u>241,496</u>	<u>42,710</u>
Net Assets		
Without Donor Restrictions	2,348,490	2,231,862
Net Assets With Donor Restrictions	26,013	-
Total Net Assets	<u>2,374,503</u>	<u>2,231,862</u>
Total Liabilities and Net Assets	<u>\$ 2,615,999</u>	<u>\$ 2,274,572</u>

The accompanying notes are an integral part of these financial statements.

**NEW ORLEANS START-UP FUND, INC.**  
**STATEMENT OF ACTIVITIES**  
**FOR THE YEAR ENDED DECEMBER 31, 2024**  
**WITH COMPARATIVE TOTALS FOR THE YEAR ENDED DECEMBER 31, 2023**

	2024			2023
	Without Donor Restrictions	With Donor Restrictions	Total	Total
<b>Support &amp; Revenue</b>				
Support				
Grant Revenue	\$ -	\$ 868,452	\$ 868,452	\$ 444,289
Contributions	70,000	-	70,000	123,500
In-Kind Revenue	75,299	-	75,299	100,451
Released From Restrictions	842,439	(842,439)	-	-
Total Support	987,738	26,013	1,013,751	668,240
Revenue				
Miscellaneous Income	1,844	-	1,844	25,000
Interest Income	14,400	-	14,400	12,843
Investment Return, Net	(139,406)	-	(139,406)	(66,907)
Total Revenue	(123,162)	-	(123,162)	(29,064)
<b>Total Support and Revenue</b>	864,576	26,013	890,589	639,176
<b>Expenditures</b>				
Program Service	726,212	-	726,212	683,630
General Operating	21,736	-	21,736	42,917
<b>Total Expenditures</b>	747,948	-	747,948	726,547
<b>Change in Net Assets</b>	116,628	26,013	142,641	(87,371)
<b>Net Assets Beginning Balance</b>	2,231,862	-	2,231,862	2,319,233
<b>Net Assets Ending Balance</b>	\$ 2,348,490	\$ 26,013	\$ 2,374,503	\$ 2,231,862

The accompanying notes are an integral part of these financial statements.

**NEW ORLEANS START-UP FUND, INC.**  
**STATEMENT OF FUNCTIONAL EXPENSES**  
**FOR THE YEAR ENDED DECEMBER 31, 2024**  
**WITH COMPARATIVE TOTALS FOR THE YEAR ENDED DECEMBER 31, 2023**

	2024			2023
	Program Services	General Operating	Total	Total
<b>Expenditures</b>				
Salaries & Fringe Benefits	\$ 241,807	\$ -	\$ 241,807	\$ 226,726
Payroll Taxes	13,966	-	13,966	13,227
Professional Services	224,646	-	224,646	218,189
Legal Expense	2,880	1,532	4,412	21,682
Provision For Loss on Investments	100,000	-	100,000	50,000
Insurance Expense	35	10,849	10,884	10,788
Dues and Subscriptions	3,371	2,837	6,208	4,859
Office Expenses	1,064	2,923	3,987	3,080
In-Kind Expense	75,299	-	75,299	100,451
Management Fee Expense	62,500	-	62,500	62,500
Miscellaneous Expenses	77	-	77	355
Program Development & Outreach	-	2,258	2,258	9,703
Technology Expense	502	478	980	818
Programmatic Meetings & Events	65	859	924	4,169
<b>Total Expenditures</b>	<b>\$ 726,212</b>	<b>\$ 21,736</b>	<b>\$ 747,948</b>	<b>\$ 726,547</b>

The accompanying notes are an integral part of these financial statements.



**NEW ORLEANS START-UP FUND, INC.**  
**STATEMENT OF CASH FLOWS**  
**FOR THE YEAR ENDED DECEMBER 31, 2024**  
**WITH COMPARATIVE TOTALS FOR THE YEAR ENDED DECEMBER 31, 2023**

	<u>2024</u>	<u>2023</u>
<b>OPERATING ACTIVITIES</b>		
Change in Net Assets	\$ 142,641	\$ (87,371)
Allowance For Doubtful Investments	100,000	50,000
Realized Gain on Investments	(11,348)	(33,167)
Realized Loss on Investments	150,000	100,074
Adjustments to Reconcile Change in Net Assets to Net Cash Provided by Operations:		
Increase in Receivables	(353,686)	(43,707)
(Increase)/Decrease in Prepaid Insurance	(1,500)	1,500
Increase/(Decrease) in Accounts Payable	(13,714)	33,355
Increase in Refundable Advances	212,500	-
Net Cash and Cash Equivalents Provided by Operating Activities	<u>224,893</u>	<u>20,684</u>
<b>INVESTING ACTIVITIES</b>		
Proceeds From Sale of Investments	12,102	61,831
Purchases of Investments	<u>(575,000)</u>	<u>(275,000)</u>
Net Cash and Cash Equivalents Used by Investing Activities	<u>(562,898)</u>	<u>(213,169)</u>
Net Change in Cash and Cash Equivalents	(338,005)	(192,485)
Cash and Cash Equivalents at Beginning of Year	<u>660,022</u>	<u>852,507</u>
Cash and Cash Equivalents at End of Year	<u><u>\$ 322,017</u></u>	<u><u>\$ 660,022</u></u>

The accompanying notes are an integral part of these financial statements.

**NEW ORLEANS START-UP FUND, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**DECEMBER 31, 2024**

**NOTE 1 – ORGANIZATION**

The New Orleans Start-Up Fund, Inc. (NOSF) was organized in the year 2010 as a Louisiana non-profit corporation. Its mission is to create jobs and wealth for the Greater New Orleans region by attracting risk capital to the region and providing seed capital and development services to early-stage, high-growth firms.

NOSF raises funds through private contributions and grants from federal, state, and private foundations. NOSF's activities include direct investment in early-stage companies as well as providing working capital and other financial support. All proceeds from NOSF's activities are re-invested to further NOSF's mission.

**NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

Principles of Accounting

NOSF's financial statements are prepared on the accrual basis of accounting and in accordance with generally accepted accounting principles. The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Basis of Reporting

In accordance with the provisions of Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) as set forth in FASB ASC 958, which established standards for external financial reporting by not-for-profit organizations, NOSF classifies resources for accounting and reporting purposes into two net asset categories which are with donor restrictions and without donor restrictions. A description of these two net asset categories is as follows:

- Net assets without donor restrictions include funds not subject to donor-imposed stipulations. The revenues received and expenses incurred in conducting the mission of NOSF are included in this category. NOSF has determined that any donor-imposed restrictions for current or developing programs and activities are generally met within the operating cycle of NOSF and, therefore, the policy is to record those net assets as without donor restrictions.

**NEW ORLEANS START-UP FUND, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**DECEMBER 31, 2024**

**NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**

- Net assets with donor restrictions include funds that are subject to donor-imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the Statement of Activities as net assets released from restrictions.

Revenue Recognition

Contributions, including promises to give, are considered conditional or unconditional, depending on the nature and existence of any donor or grantor conditions. A contribution or promise to give contains a donor or grantor condition when both of the following are present:

- An explicit identifying of a barrier, that is more than trivial, that must be overcome before the revenue can be earned and recognized.
- An implicit right of return of assets transferred or a right of release of a donor or grantor's obligation to transfer assets promised, if the condition is not met.

Unconditional contributions, or conditional contributions in which the conditions have been substantially met or explicitly waived by the donor, are recorded as revenue with or without donor restrictions, depending on the existence and nature of any donor restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions. Conditional contributions are recognized when the barriers to entitlement are overcome and the promises become unconditional. Unconditional contributions are recognized as revenue when received. Grants are either recorded as contributions or exchange transactions based on criteria contained in the grant award.

Recent Accounting Pronouncements

There were no recent accounting pronouncements that had a significant impact on NOSF's financial statements.

**NEW ORLEANS START-UP FUND, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**DECEMBER 31, 2024**

**NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**

Cash and Cash Equivalents

For purposes of reporting cash flows, cash consists of cash and cash equivalents. NOSF considers all highly liquid investments with an initial maturity of three months or less to be cash equivalents.

Estimates

The preparation of the financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amount of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Income Taxes

NOSF is a non-profit corporation that is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code and qualifies as an organization that is not a private foundation as defined in Section 509 (a) of the Code. It is exempt from Louisiana income tax under the Section 121(5) of Title 47 of the Louisiana Revised Statutes of 1950. NOSF did not pay any federal income tax for the year ended December 31, 2024.

Statement of Functional Expenses

The costs of program and supporting services activities have been summarized on a functional basis in the Statement of Activities. The Statement of Functional Expenses presents the natural classification detail of expenses by function. The expenses have been specifically identified with a program or supporting service.

**NOTE 3 – CASH AND CASH EQUIVALENTS**

Cash and cash equivalents are recorded at \$322,017 on the Statement of Financial Position. The cash is on deposit with a depository financial institution in three non-interest-bearing accounts, with a total bank balance of \$338,736. Accounts are insured by the Federal Deposit Insurance Corporation up to an aggregate of \$250,000. At times, deposits may exceed these insured limits. The uninsured cash balance at December 31, 2023 was \$88,736. NOSF maintains its cash with high quality financial institutions which NOSF believes limits these risks.

**NOTE 4 – CONTRIBUTION RECEIVABLE**

Unconditional promises to give are recorded as receivables and revenue when received. NOSF distinguishes between contributions received for each net asset category in accordance with donor-imposed restrictions.

**NEW ORLEANS START-UP FUND, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**DECEMBER 31, 2024**

**NOTE 4 – CONTRIBUTION RECEIVABLE (CONTINUED)**

Multi-year pledges are recorded after being discounted to the anticipated net present value of the future cash flows. There was no multi-year pledges received as of the year ended December 31, 2024. Pledges are expected to be collected in the following periods as of December 31, 2024:

In one year or less	\$ 50,000
Between one year and five years	-
	<u>\$ 50,000</u>

**NOTE 5 – GRANTS RECEIVABLE**

Grants receivable at December 31, 2024 consisted of \$380,829 from the Economic Development Administration through two different grant programs. NOSF is expecting to receive the full amount outstanding so no allowance for doubtful accounts is considered necessary.

**NOTE 6 – INVESTMENTS**

The financial statements include investments executed by NOSF with various early-stage companies within the Greater New Orleans region. The companies are all closely-held private companies. The investments made by NOSF are represented by either debt investments that have equity conversion features, or equity investments. NOSF management has determined that the value of these investments are recorded at the lower of cost or market value. The promissory notes bear stated rates of interest that are accrued in the NOSF financial statements. Interest income earned from these notes is recorded at \$14,400. A summary of the NOSF investments is as follows:

Company Name	Description	Amount
Advano, Inc. (Nanostar)	Promissory Note – Convertible	\$ 50,000
BioAesthetics Corporation	Promissory Note – Convertible	25,000
GreenSeam Inc.	Promissory Note – Convertible	25,000
New Orleans Beverage Group LLC (El Guapo)	Promissory Note – Convertible	50,000
Officer Reports Inc.	Promissory Note – Convertible	75,000
TrayAway	Promissory Note – Convertible	25,000
Total Debt Investments		<u>\$ 250,000</u>

**NEW ORLEANS START-UP FUND, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**DECEMBER 31, 2024**

**NOTE 6 – INVESTMENTS (CONTINUED)**

<b>Company Name</b>	<b>Description</b>	<b>Amount</b>
Coinbase	Cryptocurrency Investment	\$ 2,300
Ethereum	Cryptocurrency Investment	754
NFT's	Cryptocurrency Investment	3,656
Total Cryptocurrency Investments		<u>\$ 6,710</u>

<b>Company Name</b>	<b>Description</b>	<b>Amount</b>
AxoSim, Inc.	Direct Equity Investment	50,000
Bea's Bayou USA	Direct Equity Investment	50,000
Bioceptive, Inc.	Direct Equity Investment	150,000
Cantaloupe Technologies Corporation	Direct Equity Investment	25,000
Carondelet Music Group LLC	Direct Equity Investment	50,000
Corridor Venture Partners LLC	Direct Equity Investment	50,000
Cura OS, Inc.	Direct Equity Investment	50,000
CyberReef Solutions, Inc.	Direct Equity Investment	63,542
DataHAUL, LLC	Direct Equity Investment	50,000
Equalify, Inc.	Direct Equity Investment	75,000
Exempt Me Now/Resilia	Direct Equity Investment	70,000
Golden Leaf Energy, Inc.	Direct Equity Investment	125,000
Helios Industries, Inc.	Direct Equity Investment	75,000
Hot Seats	Direct Equity Investment	50,000
iCAN AI Corp.	Direct Equity Investment	75,000
Ingest AI Corp.	Direct Equity Investment	50,000
Insurance Claim Services, Inc.	Direct Equity Investment	50,000
Jammaround, Inc.	Direct Equity Investment	50,000
JurisDeed, Inc.	Direct Equity Investment	75,000
LifeCity, LLC	Direct Equity Investment	25,000
Muse Engine, Inc.	Direct Equity Investment	50,000
OS Benefits (Royal & Pelham, Inc.	Direct Equity Investment	75,000
Pet Krewe Inc.	Direct Equity Investment	75,000
Quarrio Corporation	Direct Equity Investment	125,000

**NEW ORLEANS START-UP FUND, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**DECEMBER 31, 2024**

**NOTE 6 – INVESTMENTS (CONTINUED)**

<b>Company Name</b>	<b>Description</b>	<b>Amount</b>
Research Defender, Inc.	Direct Equity Investment	21,336
Salon22 LLC	Direct Equity Investment	25,000
SalmpLeChain LLC	Direct Equity Investment	25,000
Staacy Cannon	Direct Equity Investment	3,000
TrayAway	Direct Equity Investment	25,000
Total Equity Investments		<u>\$ 1,682,878</u>
Investment Allowance		<u>(129,410)</u>
Total Investments		<u><u>\$ 1,810,178</u></u>

The investment allowance is based upon management’s ongoing evaluation of the risk of recovery of NOSF’s investments in certain companies. The following details the activity in the investment allowance account for the year ended December 31, 2024:

	<b><u>Amount</u></b>
Allowance, Beginning Balance	\$ 240,656
Investment Write-Offs	(212,000)
Additions	100,754
Allowance, Ending Balance	<u><u>\$ 129,410</u></u>

The following investments make up the investment allowance ending balance for fiscal 2024:

<b>Company Name</b>	<b>Amount</b>
Equalify, Inc.	\$ 75,000
GreenSeam Inc.	25,000
Salon22 LLC	25,000
Ethereum	754
NFT's	3,656
Investment Allowance Total	<u><u>\$ 129,410</u></u>

**NEW ORLEANS START-UP FUND, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**DECEMBER 31, 2024**

**NOTE 6 – INVESTMENTS (CONTINUED)**

The provision for investment loss includes the following investments:

<b>Company Name</b>	<b>Investment Amount</b>
Equalify Inc.	\$ 75,000
Salon22 LLC	25,000
	<u>\$ 100,000</u>

The net investment balance consists of the following:

<b><u>Investment Type</u></b>	<b><u>Amount</u></b>
Debt Investments	\$ 250,000
Equity Investments	1,682,878
Cryptocurrency Investments	6,710
Investment Valuation Allowance	(129,410)
	<u>\$ 1,810,178</u>

During fiscal 2024, NOSF wrote off multiple investments that were previously included in the investment allowance. Additionally, three investments were written off in the current year, resulting in a realized loss of \$150,000. Realized gains during the year ended December 31, 2024 totaled \$11,348. The realized gains and losses are netted and included in investment income on the Statement of Activities.

**NOTE 7 – FAIR VALUE MEASUREMENTS**

The fair value for investments are determined by the lower of cost or market value less a valuation allowance. NOSF's investments are included in the Level 2 fair value measurement category. There were no assets included in Level 1 or Level 3 at December 31, 2024.



**NEW ORLEANS START-UP FUND, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**DECEMBER 31, 2024**

**NOTE 7 – FAIR VALUE MEASUREMENTS (CONTINUED)**

The fair value of assets measured at December 31, 2024 are as follows:

		Quoted Prices In Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
	Total			
Debt Investments	\$ 250,000	\$ -	\$ 250,000	\$ -
Crypto Investments	2,300	-	2,300	-
Equity Investments	1,557,878	-	1,557,878	-
Total Investments	<u>\$ 1,810,178</u>	<u>\$ -</u>	<u>\$ 1,810,178</u>	<u>\$ -</u>

**NOTE 8 – LIQUIDITY AND AVAILABILITY OF FINANCIAL ASSETS**

Financial assets available for general expenditures, that is, without donor or other restrictions limiting their use, within one year of the balance sheet date, comprise the following:

Cash and Cash Equivalents	\$ 322,017
Contribution Receivable	50,000
Grants Receivable	380,829
Interest Receivable	51,475
Total	<u>804,321</u>
Net Assets with Donor Restrictions	<u>(26,013)</u>
Financial Assets Available to Meet Expenditures Over the Next 12 Months	<u>\$ 778,308</u>

**NEW ORLEANS START-UP FUND, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**DECEMBER 31, 2024**

**NOTE 9 – REFUNDABLE ADVANCES**

The Organization receives contributions subject to donor-imposed conditions. These are recognized as refundable advances (liabilities) until the conditions are substantially met or explicitly waived by the donor. Refundable advances represent cash or other assets received for programs or activities where certain performance or expenditure requirements have not yet been satisfied.

During the year ended December 31, 2024, NOSF received \$500,000 from the Economic Development Administration related to the State Small Business Credit Initiative (SSBCI). A condition of the funding is that NOSF must invest in companies that meet certain requirements. As a result, the funding is not recognized as revenue until NOSF initiates the investment purchases. Once the investment is made, NOSF reduces the liability and recognizes grant revenue. At December 31, 2024, NOSF had \$212,500 in refundable advances related to this program.

**NOTE 10 – NET ASSETS WITH DONOR RESTRICTIONS**

Net assets with donor restrictions at December 31, 2024 include the following:

<b><u>Program</u></b>	<b><u>Amount</u></b>
Power Moves Program	\$ 26,014
Total	<u>\$ 26,014</u>

Net assets released from restrictions for the year ended December 31, 2024 include the following:

<b><u>Program</u></b>	<b><u>Amount</u></b>
Deep Tech NOLA	\$ 283,512
State Small Business Credit Initiative	287,500
Build to Scale Capital Challenge	197,440
Power Moves Program	73,987
	<u>\$ 842,439</u>

**NEW ORLEANS START-UP FUND, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**DECEMBER 31, 2024**

**NOTE 11 – RELATED PARTY TRANSACTIONS**

NOSF received a total of \$100,299 in contributions and in-kind revenue from Organizations affiliated with Board Members during the year ended December 31, 2024. NOSF had \$25,000 in outstanding receivables from these Organizations at December 31, 2024. Additionally, NOSF spent a total of \$137,799 in management fees and in-kind expenses to Organizations affiliated with Board Members during the year ended December 31, 2024. NOSF had \$18,996 in outstanding payables to these Organizations.

**NOTE 12 – IN-KIND REVENUE**

The Organization received donated labor from a related organization. As a result, the Organization has recorded \$75,299 in in-kind revenue and in-kind expense on the Statement of Activities and Statement of Functional Expenses, respectively for the year ended December 31, 2024.

**NOTE 13 – SUBSEQUENT EVENTS**

Management evaluated subsequent events as of June 25, 2025, which is the date these financial statements were available to be issued. Management has noted that there are no additional disclosures or adjustments to these financial statements required. No subsequent events have been evaluated past this date for inclusion in the financial statements.



*Luther Speight & Company, LLC*  
*Certified Public Accountants and Consultants*

INDEPENDENT AUDITOR'S REPORT ON INTERNAL CONTROL OVER FINANCIAL  
REPORTING AND ON COMPLIANCE AND OTHER MATTERS BASED ON  
AN AUDIT OF FINANCIAL STATEMENTS PERFORMED  
IN ACCORDANCE WITH *GOVERNMENT AUDITING STANDARDS*

To the Board of Directors of  
New Orleans Start-Up Fund, Inc.  
New Orleans, LA

We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States, the financial statements of New Orleans Start-Up Fund, Inc. (a nonprofit organization) ("NOSF"), which comprise the statement of financial position as of December 31, 2024, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements, and have issued our report thereon dated June 25, 2025.

**Report on Internal Control Over Financial Reporting**

In planning and performing our audit of the financial statements, we considered NOSF's internal control over financial reporting (internal control) as a basis for designing audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of NOSF's internal control. Accordingly, we do not express an opinion on the effectiveness of NOSF's internal control.

A *deficiency in internal control* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements, on a timely basis. A *material weakness* is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected, on a timely basis. A *significant deficiency* is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses or significant deficiencies may exist that were not identified.

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*Atlanta Office: 1201 Peachtree St. NE, Suite 200 / Atlanta, GA 30328 / (678)971-3700*

**Report on Compliance and Other Matters**

As part of obtaining reasonable assurance about whether NOSF's financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the financial statements. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

**Purpose of This Report**

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the organization's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the organization's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

A handwritten signature in blue ink, appearing to read "Luther Speight".

Luther Speight & Company, LLC

New Orleans, LA

June 25, 2025

**NEW ORLEANS START-UP FUND, INC.**  
**SUMMARY OF AUDITOR'S RESULTS**  
**DECEMBER 31, 2024**

**Section I – Summary of Auditor's Results**

***Financial Statements***

An unmodified opinion was issued on the financial statements of the auditee.

Internal Control Over Financial Reporting:

Material weaknesses identified?                    ☐ yes    ☒ no

Significant deficiencies identified

not considered to be material weaknesses?    ☐ yes    ☒ no

Noncompliance material to financial statements noted?    ☐ yes    ☒ no

**Federal Awards:**

New Orleans Start-Up Fund did not expend federal awards in excess of \$750,000 during the year ended December 31, 2024 and, therefore, is exempt from the audit requirements under the OMB Uniform Guidance.

**NEW ORLEANS START-UP FUND, INC.**  
**SCHEDULE OF FINDINGS AND MANAGEMENT'S RESPONSES**  
**DECEMBER 31, 2024**

We noted no findings in the current period.

**NEW ORLEANS START-UP FUND, INC.**  
**SCHEDULE OF PRIOR AUDIT FINDINGS**  
**DECEMBER 31, 2024**

We noted no findings in the prior period.



**NEW ORLEANS START-UP FUND, INC.  
SCHEDULE OF COMPENSATION, BENEFITS, AND OTHER  
PAYMENTS TO AGENCY HEAD OR  
CHIEF EXECUTIVE OFFICER  
FOR THE YEAR ENDED DECEMBER 31, 2024**

**AGENCY HEAD NAME:** JIMMY ROUSSEL, PRESIDENT AND CEO

Salary	\$	-
Benefits-FICA		-
Benefits-retirement		-
Benefits-executive parking		-
Car allowance		-
Vehicle provided by government		-
Per diem		-
Reimbursements		-
Travel		-
Registration fees		-
Conference travel		-
Continuing professional education fees		-
Housing		-
Unvouchered expenses		-
Special meals		-

**Note:** No public funds were used to fund the Agency Head's compensation.