United Way of Central Louisiana, Inc.

Alexandria, Louisiana

December 31, 2019

United Way of Central Louisiana, Inc.

December 31, 2019

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CERTIFIED PUBLIC ACCOUNTANTS Established 1945

Independent Auditor's Report

To the Board of Directors of United Way of Central Louisiana, Inc.

We have audited the accompanying financial statements of United Way of Central Louisiana, Inc. (a nonprofit organization), which comprise the statement of financial position as of December 31, 2019, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.





To the Board of Directors of United Way of Central Louisiana, Inc.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United Way of Central Louisiana, Inc. as of December 31, 2019, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Report on Supplementary Information

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The supplementary information in Schedules 1-4 on pages 17 through 20 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

More & Herrungton, LLP

Certified Public Accountants Alexandria, Louisiana

March 2, 2020

United Way of Central Louisiana, Inc. Statement of Financial Position December 31, 2019

Exhibit A

Assets Current Assets		out Donor strictions		th Donor strictions		Total
Cash and cash equivalents	\$	308,147	\$	371,420	\$	679,567
Certificates of deposit	*	379,401	*	0. 1, 120	Ψ	379,401
Pledges receivable (net of estimated allowance		,				
for uncollectibles of \$83,310)				206,411		206,411
Grants receivable				13,478		13,478
Other receivables				1,250		1,250
Total Current Assets		687,548		592,559		1,280,107
Furniture, Fixtures, and Equipment -						
Net of Depreciation		57,693				57,693
Total Assets	\$	745,241	<u>\$</u>	592,559	_\$_	1,337,800
Liabilities and Net Assets						
Current Liabilities	\$	5,858	\$		\$	E 0E0
Accounts payable Accrued compensated absences	Φ	12,798	Ф		Ф	5,858 12,798
Deposits held on behalf of others		11,139				11,139
Total Current Liabilities	-	29,795				29,795
Total Gallon Elabilitios		20,100				20,700
Net Assets						
Without donor restrictions		715,446				715,446
With donor restrictions		· 		592,559		592,559
Total Net Assets		715,446		592,559		1,308,005
Total Liabilities and Net Assets	\$	745,241	\$	592.559	_\$_	1,337,800

United Way of Central Louisiana, Inc. Statement of Activities Year Ended December 31, 2019

Exhibit B

	Without Donor	With Donor	
	<u>Restrictions</u>	Restrictions	Total
Public Support and Revenue			
Public support			
Campaign efforts (net of current year			
campaign write-offs of \$20,393)	\$ 973,190	\$ 1,751	\$ 974,941
Noncash contributions	69,249	20,871	90,120
Other contributions		20,260	20,260
Total Public Support	1,042,439	42,882	1,085,321
Payanua			
Revenue		225 205	225 205
Grants	500	325,285	325,285
Administrative fees	500		500
Investment return, net	26,988		26,988
Miscellaneous	5,071		5,071
Total Revenue	32,559	325,285	357,844
Net assets released from restrictions			
Satisfaction of purpose and time restrictions	407,072	(407,072)	-
Total Public Support and Revenue	1,482,070	(38,905)	1,443,165
Allocations and Expenses			
Allocations and designations to United Way agencies	711,997		711,997
Other donor designations	3,736		3,736
Community services	3,730		3,730
Income stability	60.765		60.765
<u>•</u>	69,765		69,765
Education	31,932		31,932
Health	17,555		17,555
Basic needs	17,292		17,292
System Excellence	176,698		176,698
Strong Neighborhoods Project	292,173		292,173
Total Community Services	605,415		605,415_
Support services			
Management and general	140,638		140,638
Fundraising	101,916		101,916
Total Support Services	242,554		242,554
Total Allocations and Expenses	1,563,702		1,563,702
Change in Net Assets	(81,632)	(38,905)	(120,537)
Net Assets, Beginning of Year	797,078	631,464	1,428,542
Net Assets, End of Year	\$ 715,446	\$ 592,559	\$_1,308,005

United Way of Central Louisiana, Inc. Statement of Functional Expenses Year Ended December 31, 2019

Exhibit C (Continued)

Community S	ervices
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			Income Stability		Education	Health		Basic Needs	System xcellence	Ne	Strong ighborhoods Project	Total ommunity Services
	Salaries	\$	26,702	\$	8,118	\$ 5,180	\$		\$ 31,472	\$	128,905	\$ 200,377
	Retirement and other											
	employee benefits		5,116		1,555	993			6,030		24,697	38,391
	Payroll taxes		1,440		438	279			1,697		6,950	10,804
	Advertising											-
	Postage		53		53	53		53	53		52	317
	Printing and office supplies		362		362	362		362	362		362	2,172
	Rent		1,573		1,572	1,573		1,572	1,572		1,569	9,431
	Telephone and computer		1,224		1,225	1,224		1,225	1,224		1,222	7,344
	Equipment repairs and maintenance		92		92	92		92	92		93	553
	Conferences and meetings		186		186	186		186	186		185	1,115
S	Dues and subscriptions		1,274		1,274	1,274		1,274	1,274		1,271	7,641
	Insurance		406		406	406		406	406		405	2,435
	Accounting and auditing fees		1,508		1,508	1,508		1,508	1,508		1,504	9,044
	Utilities and janitorial		469		468	469		469	469		468	2,812
	Miscellaneous											-
	Disaster relief assistance								6,225			6,225
	Goal impact areas		25,610		4,485	206		6,395	124,128		106,392	267,216
	Venture Fund grants		3,750		3,750	3,750		3,750				15,000
	In-kind donations				6,440						14,431	20,871
	Unallocated payments											
	to related organizations											
	Depreciation										3,667	3,667
	Campaign expense											
	Printing and supplies											-
	Auto expense											-
	Awards	_		_			_					 -
	Total Functional Expenses	\$	69,765	\$	31,932	\$ 17,555	\$	17,292	\$ 176,698	\$	292,173	\$ 605,415

United Way of Central Louisiana, Inc. Statement of Functional Expenses Year Ended December 31, 2019

Exhibit C (Concluded)

	Support Services						
	Management and General		Fundraising	Total Support Services	Combined Total		
Salaries	\$	64,471	\$ 59,849	\$ 124,320	\$ 324,697		
Retirement and other							
employee benefits		12,351	11,466	23,817	62,208		
Payroll taxes		3,476	3,227	6,703	17,507		
Advertising		·	1,932	1,932	1,932		
Postage		264	63	327	644		
Printing and office supplies		1,817	443	2,260	4,432		
Rent		7,892	1,925	9,817	19,248		
Telephone and computer		6,146	1,499	7,645	14,989		
Equipment repairs and maintenance		464	114	578	1,131		
Conferences and meetings		1,370	228	1,598	2,713		
Dues and subscriptions		6,444	1,560	8,004	15,645		
// Insurance		2,039	497	2,536	4,971		
Accounting and auditing fees		7,568	1,846	9,414	18,458		
Utilities and janitorial		2,352	573	2,925	5,737		
Miscellaneous		•	7,513	7,513	7,513		
Disaster relief assistance			•	· -	6,225		
Goal impact areas				-	267,216		
Venture Fund grants				_	15,000		
In-kind donations		1,920		1,920	22,791		
Unallocated payments		,		,	•		
to related organizations		18,461		18,461	18,461		
Depreciation		3,603		3,603	7,270		
Campaign expense		-,		-,	,		
Printing and supplies			7,081	7,081	7,081		
Auto expense			541	541	541		
Awards			1,559	1,559	1,559		
Total Functional Expenses	<u></u> \$	140,638	\$ 101,916	\$ 242,554	\$ 847,969		

The accompanying notes are an integral part of the financial statements.

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United Way of Central Louisiana, Inc. Statement of Cash Flows Year Ended December 31, 2019

Exh	bit	D
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		it Donor		th Donor strictions		Total
Cash Flows from Operating Activities Change in net assets	\$	(81,632)	\$	(38,905)	\$	(120,537)
Adjustments to reconcile change in net assets to	Ψ	(01,002)	Ψ	(00,000)	Ψ	(120,001)
net cash provided by (used in) operating activities:						
Depreciation		7,270				7,270
Donated assets		(55,000)				(55,000)
Changes in operating assets and liabilities:						
Pledges receivable, net				12,358		12,358
Grants receivable				(9,479)		(9,479)
Other receivables		3,146		(1,250)		1,896
Accounts payable		3,693				3,693
Accrued compensated absences		(31)				(31)
Deposits held on behalf of others		7,440				7,440
Other current liabilities		(414)				(414)
Net Cash Provided by (Used in) Operating Activities		(115,528)		(37,276)		(152,804)
Cash Flows from Investing Activities						
Purchase of certificates of deposit	((379,401)				(379,401)
Proceeds from matured certificates of deposit		379,400				379,400
Proceeds from withdrawal of investments		147,862				147,862
Reinvestment of earnings, net		(20, 250)				(20, 250)
Net Cash Provided by (Used in) Investing Activities		127,611		-		127,611
Cash Flows from Financing Activities						
Increase (Decrease) in Cash		12,083		(37,276)		(25,193)
Cash, Beginning of Year		296,064		408,696	_	704,760
Cash, End of Year	\$	308,147	\$	371,420	\$	679,567

Additional Required Disclosures:

- 1. The Organization considers all highly liquid investments with a maturity of three months or less when acquired to be cash equivalents.
- 2. No interest was paid during 2019.
- 3. No income taxes were paid during 2019.
- 4. There were no material noncash financing transactions during 2019 that affected recognized assets or liabilities. As disclosed in Note 1, a van and software were donated during the year.

1. Nature of Activities and Significant Accounting Policies

Nature of Activities

United Way of Central Louisiana, Inc. (the Organization) is a nonprofit corporation located in Alexandria, Louisiana, whose mission is to link people and resources for a stronger community in Central Louisiana by providing services, including support, for member agencies. Member agencies consist of various human service organizations operating in the Central Louisiana area that offer programs and services focused on one or more of the Organization's impact goal areas: income stability, education, health, basic needs, System Excellence, and Strong Neighborhoods Project. Member agencies are approved by the Organization's Board of Directors after completing prescribed application procedures. In addition to providing support to its member agencies, the Organization provides community services in the form of programs that focus on making an impact in one of its goal areas. Community service programs provided by the Organization vary depending on the type and amount of funding that is received from donors.

Basis of Accounting

The financial statements have been prepared on an accrual basis in accordance with accounting principles generally accepted in the United States of America (GAAP). Accordingly, the financial statements reflect all significant receivables, payables, and other liabilities.

Basis of Presentation

The Organization reports information regarding its financial position and activities according to two classes of net assets: net assets without donor restrictions and net assets with donor restrictions.

Net Assets Without Donor Restrictions

Net assets without donor restrictions generally result from revenues generated by receiving contributions that have no donor-imposed restrictions, and from receiving interest from operating investments, less expenses incurred in providing program-related services, raising contributions, and performing administrative functions. Net assets without donor restrictions are available for use at the discretion of the Board of the Organization and management for general operating purposes. The Board may designate a portion of these net assets for specific purposes which makes them unavailable for use at management's discretion.

See Note 6 for more information on the composition of net assets without donor restrictions.

Net Assets with Donor Restrictions

Net assets with donor restrictions result from gifts of cash and other assets that are received with donor stipulations that limit the use of the donated assets, either temporarily or permanently, until the donor restriction expires, that is until the stipulated time restriction ends or the purpose of the restriction is accomplished, the net assets are restricted. The Organization reports gifts of cash and other assets as revenue with donor restrictions if they are received with donor stipulations that limit the use of the donated assets. Some net assets with donor restrictions include a stipulation that assets provided be maintained permanently (perpetual in nature) while permitting the Organization to expend the income generated by the assets in

accordance with the provisions of additional donor-imposed stipulations or a Board approved spending policy. The Organization does not have any net assets with donor restrictions that are perpetual in nature.

See Note 7 for more information on the composition of net assets with donor restrictions.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Cash and Cash Equivalents

Cash and cash equivalents consist of checking, savings, and money market accounts in financial institutions.

Pledges Receivable

Pledges receivable are recognized as revenues in the period received and as assets, decreases of liabilities, or expenses depending on the form of the benefits received. If the pledges receivable are conditional promises to give, such amounts are recognized when the conditions on which they depend are substantially met. An allowance for uncollectible pledges is set up for amounts considered uncollectible.

Campaign Supplies Inventory

Inventory representing t-shirts, water bottles, pens, and other miscellaneous campaign supplies is maintained by the Organization. Campaign inventory supplies are expensed at the time of purchase and are primarily used as giveaway items provided to companies to use during their workplace campaigns. Since the inventory on hand at year-end was not material to the financial statements taken as a whole, no amount has been reflected in the accompanying statement of financial position for the value of inventory at December 31, 2019.

Furniture, Fixtures, and Equipment

United Way of Central Louisiana, Inc. follows the practice of capitalizing expenditures for furniture, fixtures, and equipment at cost. It is the Organization's policy to capitalize expenditures for these items in excess of \$1,000. Depreciation is provided for on the straight-line method over the estimated useful lives of the respective assets. The cost of maintenance and repairs is charged to expense as incurred; however, significant renewals and improvements are capitalized. Donated items, including property and equipment, are recorded at fair market value, if material and reasonably determinable, at the time of donation.

Revenue Recognition

The Organization reports public support contributions as support with donor restrictions if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions.

The Organization reports gifts of land, buildings, and equipment as support without donor restrictions unless explicit donor stipulations specify how the donated assets must be used. Gifts of long-lived assets with explicit restrictions that specify how the assets are to be used and gifts of cash or other assets that must be used to acquire long-lived assets are reported as support with donor restrictions. Absent explicit donor stipulations about how long those long-lived assets must be maintained, the Organization reports expirations of donor restrictions when the donated or acquired long-lived assets are placed in service.

Funds with donor restrictions are used to differentiate the resources whose use is restricted by donors or grantors from the resources on which donors or grantors have placed no restriction or the resources that arise as a result of the operations of the Organization for its stated purpose.

Donated Services

The Organization receives contributed services from its Board members and from numerous community volunteers who assist in fundraising and the member agency allocation process. No amounts have been reflected in the financial statements for donated services, since the services are not professional in nature and, as such, do not meet the criteria for recognition as donated services under generally accepted accounting principles. The Organization pays for most services requiring specific expertise.

Use of Facilities and Other Noncash Support

Rent payments made by United Way of Central Louisiana, Inc. to The Rapides Foundation in accordance with the lease agreement between the parties are below the fair market value of comparable office facilities. Additional rent expense of \$12,329 has been included in the statement of activities. Other noncash support may be received by the Organization from various individuals and businesses. During the year ended December 31, 2019, United Way of Central Louisiana, Inc. received a van, home repairs (materials and labor), software, furniture, and other miscellaneous items with a total fair value of \$77,791. Of this amount, \$22,791 was disbursed in providing various community services and is recorded as noncash support and functional expenses in the statement of activities. The \$55,000 fair value of the donated van and software has been capitalized on the statement of financial position and is recorded as noncash support on the statement of activities.

Designations

Through the United Way of Central Louisiana, Inc.'s annual employer campaigns, donors can direct their gifts to a member agency or any qualified organization in the United States over which the United Way of Central Louisiana, Inc. exercises no discretion as to use due to donor instruction. In order to qualify, an organization must meet the following three criteria: (1) fully tax exempt, (2) donations are 100% tax deductible, and (3) in full compliance with The Federal Patriot Act laws. As a member of United Way Worldwide, the Organization adheres to all membership criteria including the requirements for deducting administrative fees from donor-directed pledges.

Functional Allocation of Expenses

Costs incurred by the Organization from providing various community and support services have been presented on a functional basis in the statement of functional expenses. Accordingly, costs have been allocated on a reasonable and consistent basis among the functional areas benefited. Most expenses are charged directly to program or support services based on specific identification. Certain categories of expenses attributable to administrative support include rent, utilities and janitorial, depreciation, salaries and benefits, payroll taxes, professional services, office expenses, insurance, and others. These expenses are allocated based on estimates of time and effort. Expenses related to more than one function are charged to program or support services using management's estimate of the activities benefited. Although the methods of allocation used are considered appropriate, other methods could be used that would produce different amounts.

Fundraising and Management and General Rates

United Way Worldwide issues guidance to local United Ways under Standard M which defines the maximum allowable fundraising and management and general rates that a United Way agency should deduct from designated donor pledges. Standard M provides a calculation method which results in maximum allowable rates using a three-year average.

The result of the fundraising expense formula based on United Way Worldwide's guidance for United Way of Central Louisiana, Inc. was 8.2% based on the three year period ending December 31, 2018. The rate for the year ended December 31, 2019, based on the audited financial statements and the statement of functional expenses was 7.2%. During 2019, United Way of Central Louisiana, Inc. assessed fundraising fees of 8.0% on donor designated gifts, up to a maximum cap of \$100 per gift.

The result of the management and general expense formula based on United Way Worldwide's guidance for United Way of Central Louisiana, Inc. was 9.6% based on the three year period ending December 31, 2018. The rate for the year ended December 31, 2019, based on the audited financial statements and the statement of functional expenses was 9.7%. During 2019, United Way of Central Louisiana, Inc. assessed management and general fees of 8.0% on donor designated gifts, up to a maximum cap of \$100 per gift.

Income Taxes

United Way of Central Louisiana, Inc. qualifies as a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code and comparable Louisiana law. The Organization is not classified as a private foundation. Since the Organization is exempt from federal and state income tax liability, no provision is made for current or deferred income tax expense.

For the year ended December 31, 2019, management of United Way of Central Louisiana, Inc. believes it has adequate support for all material tax positions, and that it is more likely than not, based on the technical merits, that the positions will be sustained upon examination.

All tax-exempt entities are subject to review and audit by federal, state and other applicable agencies. Such agencies may review the taxability of unrelated business income or the qualification of the tax-exempt entity under the Internal Revenue Code and applicable state statutes. With few exceptions, United Way of Central Louisiana, Inc. is no longer subject to U.S. federal tax examinations for the years before 2016.

Advertising Costs

Advertising costs are expensed when incurred. Advertising costs charged to expense for the year ended December 31, 2019, totaled \$1,932.

Subsequent Events

Management has evaluated subsequent events through March 2, 2020, the date which the financial statements were available for use. Management's evaluation revealed no subsequent events that require adjustment to or disclosure in the financial statements.

2. Certificates of Deposit

Certificates of deposit consist of several certificates located at various local financial institutions. All of the certificates are scheduled to mature within the next twelve months and earn interest at various rates.

3. Pledges Receivable and Campaign Summaries

Pledges receivable shown on the financial statements consist of the unpaid balance of pledges made for the 2018 and 2019 campaigns. Gross pledges receivable totaling \$289,721 is shown net of the allowance for uncollectibles of \$83,310. In the opinion of management, the allowance for uncollectibles at December 31, 2019, is considered adequate.

Campaign totals for the Fall 2019 campaign and each of the six preceding years are shown below together with the amounts uncollected/uncollectible and applicable percentages.

Year	_	Total Campaign <u>Pledges</u>	Un	Amount collected/ collectible	Percent
Fall 2013 campaign	\$	1,309,129	\$	72,707	5.55%
Fall 2014 campaign		1,306,191		72,500	5.55
Fall 2015 campaign		1,238,540		71,745	5.79
Fall 2016 campaign		1,290,554		72,216	5.60
Fall 2017 campaign		1,304,291		77,660	5.95
Fall 2018 campaign (in progress)		1,049,166		57,867	5. 5 2
Fall 2019 campaign (in progress)		391,506		25,443	6.50

4. Furniture, Fixtures, and Equipment

	F	Recorded	Acc	umulated	
		Value	Dep	oreciation	 Net
Furniture, fixtures, and equipment	\$	122,951	\$	65,258	\$ 57,693

The depreciation provision amounted to \$7,270 for the current year.

5. Deposits Held on Behalf of Others

Deposits held on behalf of others represent funds held in the name of United Way of Central Louisiana, Inc. in an agency capacity. These funds are also included in cash on the statement of financial position.

6. Net Assets Without Donor Restrictions

The Organization's net assets without donor restrictions at the end of the year totaled \$715,446. Of this amount, \$473,000 was Board designated to be used for community investment in 2020. The remaining balance of \$242,446 represents undesignated net assets.

7. Net Assets With Donor Restrictions

Net assets with donor restrictions are restricted for the following purposes or periods:

Purpose Restrictions	
Agency Excellence Initiative	\$ 3,458
Reading Rocks	2,962
Financial Success Center	19,660
Financial Stability Roundtable	975
Disaster Relief	19,943
211/Information and Referral	55,585
Domestic Violence Initiative-Family Justice Center	5,502
Hope House Literacy Program	9,000
Strong Neighborhoods Project	242,276
VITA Site	26,787
Time Restrictions	
Campaign contributions pledged for future years	 <u> 206,411</u>
	\$ 592,559

8. Office Facilities Lease

In May 2003, United Way of Central Louisiana, Inc. entered into a lease agreement with The Rapides Foundation for lease of office facilities. The original lease was for a period of three years and monthly lease payments were comprised of rent and janitorial expenses. After the initial three-year lease period, the lease automatically renews for additional two-year terms unless cancelled in advance of automatic renewal by either party to the lease.

The lease agreement provides for annual adjustments of the lease payments by the lessor if direct costs exceed the estimates used by the lessor in calculating the lease cost to each lessee within the building. The monthly lease payments in effect for the year ended December 31, 2019, were \$996. Total rent and janitorial paid in 2019 was \$11,952.

Future minimum lease payments required as of December 31, 2019, under this lease are as follows:

Year	_A	mount
2020	\$	4.978

9. Retirement Plan

United Way of Central Louisiana, Inc. has a non-contributory defined contribution retirement plan available to all eligible employees after two years of employment. The Organization contributes 6% of eligible participant compensation into a Flexible Annuity Plan. Upon eligibility, employees may also choose to contribute through payroll deduction into a separate but optional Tax-Deferred Annuity (TDA). Organizational contributions to the Flexible Annuity Plan for the year ended December 31, 2019, totaled \$18,777.

10. Commitments

United Way of Central Louisiana, Inc. conducts employer campaigns to raise support for community investment each year beginning in June and concluding by January of the following year. Campaign funds are distributed to participating agencies beginning on January 1 as final pledges are collected at the conclusion of the campaign. Allocations payable to agencies for the year ended December 31, 2020, based on the 2019 campaign are estimated to total \$473,000. The Organization considers allocations payable to be conditional promises to give. Accordingly, no amounts have been recognized on the accompanying statement of financial position or activities as of and for the year ended December 31, 2019.

11. Significant Concentrations

Credit Risk

Cash and certificates of deposit are deposited with financial institutions in the Central Louisiana area. Accounts at these institutions are insured by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000 per institution. Uninsured cash at December 31, 2019 totaled \$288,028.

The Organization does not maintain collateral for its receivables. Credit risk with respect to pledges receivable is subject to the inherent nature of such receivables; however, is limited due to the large number of donors comprising the Organization's donor base.

Support Risk

United Way of Central Louisiana, Inc. relies primarily on voluntarily contributed support from companies and individuals in the Central Louisiana area. Declines in the economic condition of the area could significantly affect the Organization's ability to reach campaign goals, provide community services, and to provide continued support to its member agencies.

12. Liquidity and Availability of Financial Assets

The following reflects United Way of Central Louisiana, Inc.'s financial assets as of December 31, 2019, reduced by amounts not available for general use within one year of the balance sheet date because of contractual or donor-imposed restrictions or internal designations.

		2019
Financial assets:		
Cash	\$	679,567
Certificates of deposit		379,401
Pledges receivable, net, collected in less than one year		206,411
Grant receivable, net, collected in less than one year		13,478
Other receivables		1,250
Financial assets at year-end		1,280,107
Less those unavailable for general expenditure within one year, due to:		
Restricted by donors with purpose restrictions		(386, 148)
Restricted by donors with time restrictions		(206,411)
Financial assets held for others		(11,139)
Total amount unavailable for general expenditure within one year		(603,698)
Amounts unavailable to management without Board's approval: Board designated for community investment Total amount unavailable to management without Board's approval	_	(473,000) (473,000)
Total financial assets available to meet cash needs for general expenditures within one year	<u>\$</u>	203,409

The Organization must maintain sufficient resources to meet responsibilities to its donors. Thus, financial assets may not be available for general expenditure within one year. As part of the Organization's liquidity management, it has a policy to structure its financial assets to be available as general expenditures, liabilities, and other obligations come due. The Organization also has a policy to invest cash in excess of daily requirements in short term investments such as certificates of deposit and money market accounts. In addition, the Organization operates with a balanced budget and anticipates covering its general expenditures by collecting sufficient revenues, and by utilizing donor-restricted resources from current and prior years' campaign contributions and grant funds.

13. Related Party Transactions

United Way of Central Louisiana, Inc. pays affiliated dues to the United Way Worldwide and the Louisiana Association of United Ways. Total dues paid for the year ended December 31, 2019 were \$18,461 and are recorded as unallocated payments to related organizations. The Louisiana Association of United Ways also awarded the Organization a \$7,961 grant during the year.

Two Board members of the Organization are officers of financial institutions at which the Organization holds checking and money market accounts and certificates of deposit, which collectively totaled \$291,223 at December 31, 2019. Another Board member is the officer of an agency that awarded the Organization a \$20,000 grant during 2019; however, the Board member does not participate in grant funding decisions. In addition, two Board members of United Way of Central Louisiana, Inc. are member agency directors. Their job is to represent the entire funded agency community, and they do not participate in voting on agency funding recommendations.

Supplementary Information

United Way of Central Louisiana, Inc. Allocations and Designations to Partner Agencies Year Ended December 31, 2019

Schedule 1

	Basic			Donor		
	Al	locations	Des	signations		<u>Total</u>
American Red Cross	\$	25,000	\$	1,327	\$	26,327
Avoyelles Society for the Developmentally Disabled		7,000		63		7,063
Boy Scouts - Louisiana Purchase Council		17,500		21,325		38,825
Central LA AIDS Support Services (CLASS)		7,300		44		7,344
Central Louisiana Homeless Coalition		40,000		2,695		42,695
Faith House		9,250		_		9,250
Family Justice Center		33,250		459		33,709
Girl Scouts - Pines to the Gulf Council		10,000		15,000		25,000
Hope House		80,000		27,564		107,564
Manna House		15,000		3,190		18,190
Children's Advocacy Network		60,000		25,000		85,000
Salvation Army		100,000		31,592		131,592
The Wellspring Alliance		5,000		-		5,000
Volunteers of America		44,700		25,738		70,438
Y.W.C.A.		86,000		18,000		104,000
Total Allocations and Designations to Partner Agencies	\$	540,000	\$	171,997	<u>\$</u>	711,997

United Way of Central Louisiana, Inc. Schedule of Grant Revenue Year Ended December 31, 2019

Schedule 2

Grantor Program/Purpose		Amount		
Blue Cross and Blue Shield of LA Foundation	Strong Neighborhoods Project	\$	169,000	
Capital One Bank	VITA Site		15,500	
Capital One Bank	Financial Success Center		5,500	
Capital One Bank	Hope House Financial Literacy		9,000	
Central Louisiana Community Foundation	Family Justice Center		4,000	
CHRISTUS Fund	Strong Neighborhoods Project		66,679	
CHRISTUS St. Frances Cabrini Hospital	Strong Neighborhoods Project		20,000	
First Federal Bank	Strong Neighborhoods Project		1,500	
Junior League	Leader in Me		1,000	
Louisiana Association of United Ways	211/Information and Referral		7,961	
Louisiana Children's Trust Fund	Parents as Teachers		8,515	
Louisiana Department of Public Safety and Corrections	Louisiana Prisoner Reentry Initiative		9,130	
Rapides Foundation	Strong Neighborhoods Project		1,000	
Regions Bank	Strong Neighborhoods Project		1,500	
Rotary Club of Alexandria, LA	Leader in Me		5,000	
Total Grant Revenue		\$	325,285	

United Way of Central Louisiana, Inc. Projected Allocations for Community Investment Year Ended December 31, 2019

Schedule 3

Pending a successful campaign and procurement of other funding, the year ending December 31, 2020, allocations for community investment will be as follows:

	Agency/Program	Ed	lucation		ncome Stability		-lealth		Basic Needs		T-4-1
	American Red Cross	- <u>- E</u>	iucation_	\$	lability	<u> </u>	<u>Tealui</u>	\$	20,000	-\$	Total 20,000
	Avoyelles Society for the Developmentally Disabled	Ψ		Ψ		Ψ	4,000	Ψ	20,000	Φ	•
	Boy Scouts - Louisiana Purchase Council		15,500				4,000				4,000
	Central LA AIDS Support Services (CLASS)		10,000				4,000				15,500
	Central Louisiana Homeless Coalition				36,000		4,000				4,000
	Children's Advocacy Network				36,000				40.000		36,000
	Faith House								48,000		48,000
	Family Justice Center								9,250		9,250
	Girl Scouts - Pines to the Gulf Council		0.000						30,250		30,250
19	· · · · · · · · · · · · · · · · · · ·		8,000								8,000
9	Hope House								79,000		79,000
	Manna House								10,000		10,000
	Salvation Army								92,000		92,000
	The Wellspring Alliance								5,000		5,000
	Venture Fund		2,500		2,500		2,500		2,500		10,000
	Volunteers of America		30,000						12,000		42,000
	Y.W.C.A.		60,000								60,000
	Total Projected Allocations for Community Investment	\$	116,000	\$	38,500	\$	10,500		308,000	\$	473,000

United Way of Central Louisiana, Inc. Schedule of Compensation, Benefits and Other Payments to Agency Head or Chief Executive Officer Year Ended December 31, 2019

Schedule 4

Agency Head Name: David T. Britt

No public funds were used to make payments to agency head during the year ended December 31, 2019.