

**MCNEESE STATE UNIVERSITY
ALUMNI ASSOCIATION
Lake Charles, Louisiana**

**Annual Financial Report
June 30, 2019**

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STEVEN M. DEROUEN & ASSOCIATES
Certified Public Accountants

P. O. BOX 4265
LAKE CHARLES, LA 70606
(337) 513-4915 OFFICE/ (337) 205-6927 FAX
steve@sderouencpa.com

Member American Institute of
Certified Public Accountants

Member Louisiana Society of
Certified Public Accountants

INDEPENDENT AUDITOR'S REPORT

Board of Directors
McNeese State University Alumni Association
Lake Charles, Louisiana

I have audited the accompanying statements of McNeese State University Alumni Association, (a non-profit organization), which comprise the statement of financial position as of June 30, 2019, and the related statements of activities and cash flows for the fiscal year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

My responsibility is to express an opinion on these financial statements based on my audit. I conducted my audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that I plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, I express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

Opinion

In my opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the McNeese State University Alumni Association as of June 30, 2019, and the changes in its net assets and its cash flows for the fiscal year then ended in accordance with accounting principles generally accepted in the United States of America.

Report on Summarized Comparative Information

I have previously audited the McNeese State University Alumni Association's June 30, 2018 financial statements, and I expressed an unmodified audit opinion on those audited financial statements in my reported dated December 3, 2018. In my opinion, the summarized comparative information presented herein as of and for the fiscal year ended June 30, 2018, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Report on Supplementary Information

My audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The Schedule of Compensation, Benefits and Other Payments to Executive Director on page 15 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In my opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

Steven M. DeRouen & Associates

Lake Charles, Louisiana
December 30, 2019

MCNEESE STATE UNIVERSITY ALUMNI ASSOCIATION
Lake Charles, Louisiana
Statement of Financial Position
As of June 30, 2019
With Summarized Comparative Totals as of June 30, 2018

	2019	2018
Assets		
Current Assets		
Cash and cash equivalents	\$ 403,669	\$ 383,481
Certificates of deposit	117,842	117,189
Prepaid expenses	26,585	23,266
Inventory	5,378	5,552
Total Current Assets	553,474	529,488
Property and Equipment		
Equipment, fixtures & building improvements	150,512	142,413
Less accumulated depreciation	(133,833)	(132,289)
Total Property and Equipment	16,679	10,124
 Total Assets	 \$ 570,153	 \$ 539,612
Liabilities and Net Assets		
Current Liabilities		
Accounts payable	\$ 846	\$ 2,006
Total Current Liabilities	846	2,006
Net Assets		
Without Donor Restrictions		
Board designated	41,915	35,000
Undesignated	474,748	440,800
Total Net Assets Without Donor Restrictions	516,663	475,800
With Donor Restrictions	52,644	61,806
Total Net Assets	569,307	537,606
Total Liabilities and Net Assets	\$ 570,153	\$ 539,612

MCNEESE STATE UNIVERSITY ALUMNI ASSOCIATION
Lake Charles, Louisiana
Statement of Activities
For the Year Ended June 30, 2019
With Summarized Comparative Totals for the Year Ended June 30, 2018

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>2019 Totals</u>	<u>2018 Totals</u>
Public Support, Revenues, and Reclassifications				
Public support				
Contributions	\$ 196,725	\$ 27,364	\$ 224,089	\$ 211,811
Contributed facilities, salaries and expenses	217,687	-	217,687	216,072
Total public support	<u>414,412</u>	<u>27,364</u>	<u>441,776</u>	<u>427,883</u>
Revenues and reclassifications				
Homecoming	29,846	-	29,846	22,847
Interest	926	-	926	542
License plate revenue	-	45,817	45,817	47,191
Miscellaneous programs	34,140	-	34,140	28,307
Sales of merchandise (net of cost)	251	-	251	150
Visa card income	676	-	676	640
Total revenue and reclassifications	<u>65,839</u>	<u>45,817</u>	<u>111,656</u>	<u>99,677</u>
Net assets released from restrictions				
Satisfaction of program restrictions	82,343	(82,343)	-	-
Total public support, revenues, & reclassifications	<u>562,594</u>	<u>(9,162)</u>	<u>553,432</u>	<u>527,560</u>
Expenses				
Program services (direct expenses):				
Alumni chapters	36,670	-	36,670	9,993
Alumni events	36,150	-	36,150	25,747
Awards	4,232	-	4,232	9,240
Homecoming	20,841	-	20,841	19,301
Scholarships	40,000	-	40,000	55,135
MSU donations	76,733	-	76,733	27,598
Total program services	<u>\$ 214,626</u>	<u>\$ -</u>	<u>\$ 214,626</u>	<u>\$ 147,014</u>

MCNEESE STATE UNIVERSITY ALUMNI ASSOCIATION
Lake Charles, Louisiana
Statement of Activities (Continued)
For the Year Ended June 30, 2019
With Summarized Comparative Totals for the Year Ended June 30, 2018

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>2019 Totals</u>	<u>2018 Totals</u>
Support services				
General administration				
Auditing and accounting	\$ 5,400	\$ -	\$ 5,400	\$ 5,400
Bank charges	3,773	-	3,773	2,922
Building fund	110	-	110	375
Cable	86	-	86	-
Car allowance	1,620	-	1,620	1,620
Computer software/equipment	29,458	-	29,458	37,534
Computer training	-	-	-	399
Contract labor	2,309	-	2,309	4,206
Depreciation	1,544	-	1,544	1,424
Dues	1,537	-	1,537	1,005
Equipment	1,594	-	1,594	122
Insurance	3,428	-	3,428	3,713
Mavericks expense	1,480	-	1,480	3,833
Meetings	1,562	-	1,562	1,204
Office	5,091	-	5,091	2,597
Postage	220	-	220	464
Printing	-	-	-	1,119
Promotion	5,146	-	5,146	2,650
Rent	16,328	-	16,328	16,328
Salaries and benefits paid by MSU	201,359	-	201,359	199,744
Supplies	8,272	-	8,272	4,625
Miscellaneous	589	-	589	5
Travel	235	-	235	5,287
	<u>291,141</u>	<u>-</u>	<u>291,141</u>	<u>296,576</u>
Fundraising	15,964	-	15,964	18,013
Total support services	<u>307,105</u>	<u>-</u>	<u>307,105</u>	<u>314,589</u>
Total expenses	<u>521,731</u>	<u>-</u>	<u>521,731</u>	<u>461,603</u>
Change in net assets	<u>40,863</u>	<u>(9,162)</u>	<u>31,701</u>	<u>65,957</u>
Net assets - Beginning of Year	475,800	61,806	537,606	471,649
Net assets - End of Year	<u>\$ 516,663</u>	<u>\$ 52,644</u>	<u>\$ 569,307</u>	<u>\$ 537,606</u>

MCNEESE STATE UNIVERSITY ALUMNI ASSOCIATION
Lake Charles, Louisiana
Statement of Cash Flows
For the Year Ended June 30, 2019
With Summarized Comparative Totals for the Year Ended June 30, 2018

	2019	2018
Cash Flows From Operating Activities		
Receipts from contributors, programs, and passthrough events	\$ 334,819	\$ 310,946
Payments for programs, supporting services, and fundraising	(307,153)	(242,632)
Interest earned	926	542
	28,592	68,856
Cash Flows From Investing Activities		
(Purchase) redemption of certificates of deposit	(653)	49,772
Fixed asset acquisitions	(7,751)	-
	(8,404)	49,772
Net Cash Provided (Used) by Investing Activities	(8,404)	49,772
Net Increase (Decrease) in Cash and Cash Equivalents	20,188	118,628
Cash and Cash Equivalents - Beginning of Year	383,481	264,853
Cash and Cash Equivalents - End of Year	\$ 403,669	\$ 383,481

MCNEESE STATE UNIVERSITY ALUMNI ASSOCIATION
Lake Charles, Louisiana
Statement of Cash Flows (Continued)
For the Year Ended June 30, 2019
With Summarized Comparative Totals for the Year Ended June 30, 2018

	2019	2018
Reconciliation of operating income to net cash provided (used) by operating activities:		
Change in net assets	\$ 31,701	\$ 65,957
Adjustments to reconcile change in net assets to net cash provided by (used in) operations:		
Depreciation	1,544	1,424
(Increase) decrease in prepaid expenses	(3,319)	479
(Increase) decrease in inventory	(174)	-
Increase (decrease) in accounts payable	(1,160)	996
 Net Cash Provided (Used) by Operating Activities	\$ 28,592	\$ 68,856

MCNEESE STATE UNIVERSITY ALUMNI ASSOCIATION
Lake Charles, Louisiana
Notes to Financial Statements
June 30, 2019

NOTE 1 - NATURE OF ACTIVITY AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Organization and Purpose

McNeese State University Alumni Association is a nonprofit corporation organized to stimulate and nurture alumni interest in McNeese State University in order to enhance the university in its mission to provide support for students in the education and training needed to participate more effectively in the intellectual, economic, social and cultural life of our society. The Association's support comes from individual donor's contributions.

Method of Accounting

The accompanying financial statements have been prepared on the accrual basis of accounting, in accordance with accounting principles generally accepted in the United States of America. The Association also follows the recommendations of the Financial Accounting Standards Board (FASB) in its Accounting Standards Codification (ASC) Topic 958, *Financial Statements of Not-for-Profit Organizations*. In accordance with this guidance, the Association is required to report information regarding its financial position and activities according to two classes of net assets: net assets without donor restrictions and net assets with donor restrictions.

Net Assets

Net assets, revenues, gains and losses are classified based on the existence or absence of donor or grantor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

Net Assets Without Donor Restrictions – Net assets available for use in general operations and not subject to donor (or certain grantor) restrictions.

Net Assets With Donor Restrictions – Net assets available subject to donor-imposed or certain grantor-imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

The Association reports contributions restricted by donors as increases in net assets without donor restrictions if the restrictions expire (that is, when a stipulated time restriction ends, or purpose restriction is accomplished) in the reporting period in which the revenue is recognized. All other donor-restricted contributions are reported as increases in net assets with donor restrictions, depending on the nature of the restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions.

MCNEESE STATE UNIVERSITY ALUMNI ASSOCIATION
Lake Charles, Louisiana
Notes to Financial Statements
June 30, 2019

NOTE 1 - NATURE OF ACTIVITY AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES
(CONTINUED)

Net Assets (Continued)

Net assets with donor restrictions are restricted for the following purposes or periods:

Subject to expenditure for specified purpose:

Program activities:	
Alumni Chapters	\$ 34,624
Scholarships	18,020
	<u>\$ 52,644</u>

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purposes or by occurrence of other events specified by the donors as follows for the year ended June 30, 2019:

Purpose restrictions satisfied:	
Alumni Chapter Activities	\$ 42,343
Scholarships Distributed	40,000
Total	<u>\$ 82,343</u>

In addition to the net assets with donor restrictions the Association's board has designated net assets without donor restrictions for the following purposes:

Liquidity Reserve	\$ 35,000
Campaign Fundraiser Reserve	6,915
	<u>\$ 41,915</u>

Accounting Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Pledges

Unconditional promises to give or pledges that are expected to be collected within one year are recorded at their net realizable value. Unconditional promises to give or pledges that are expected to be collected in future years are recorded at the present value of estimated future cash flows. The discounts on those amounts are computed using a risk-free interest rate applicable to the year in which the pledge is received. Amortization of the discount is included in contribution revenue. There were no pledges that are to be collected in future years as of June 30, 2019. Conditional promises to give are not included as support until such time as the conditions are substantially met.

MCNEESE STATE UNIVERSITY ALUMNI ASSOCIATION
Lake Charles, Louisiana
Notes to Financial Statements
June 30, 2019

NOTE 1 - NATURE OF ACTIVITY AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES
(CONTINUED)

Cash and Cash Equivalents

For purposes of reporting cash flows, the Organization considers all highly liquid debt investments purchased with a maturity of three months or less to be cash equivalents.

Property and Equipment

Property and equipment is stated at cost or, if donated, at fair market value at the date of donation for contributed assets. It is the Organization's policy to capitalize expenditures for these items in excess of \$500. Depreciation of property and equipment totaled \$1,544 for the fiscal year ended June 30, 2019 and is computed principally by the straight-line method over the following estimated useful lives:

	Years
Building Improvements	10
Equipment, furniture and fixtures	3 - 10

Income Taxes

The Association is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code. In addition, the Association has been determined by the Internal Revenue Service not to be a private foundation within the meaning of Section 509(a) of the code. The Association is subject to income tax on unrelated business income which included the Visa card program. No income taxes were incurred during the fiscal year ended June 30, 2019.

McNeese State University Alumni Association's Forms 990, *Return of Organization Exempt from Income Tax*, and Forms 990-T, *Exempt Organization Business Income Tax Return*, are subject to examination by the IRS, generally for three years after they are filed.

Contributed Services and Facilities

Contributions of donated services that create or enhance non-financial assets or that require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation, are recorded at their fair values in the period received. McNeese State University owns the facility that houses the McNeese State University Alumni Association. Office space is provided at no cost to the Association.

Inventory

Supply inventories are stated at lower of cost or market. Cost is determined using the specific identification method.

MCNEESE STATE UNIVERSITY ALUMNI ASSOCIATION
Lake Charles, Louisiana
Notes to Financial Statements
June 30, 2019

NOTE 1 - NATURE OF ACTIVITY AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES
(CONTINUED)

Fair Values of Financial Instruments

The Association has a number of financial instruments, none of which is held for trading purposes. The Association estimates that the fair value of all financial instruments as of June 30, 2019, do not differ materially from the aggregate carrying values of its financial instruments recorded in the accompanying balance sheet. The estimated fair value amounts have been determined by the Association using available market information and appropriate valuation methodologies. Considerable judgment is necessarily required in interpreting market data to develop the estimates of fair value, and, accordingly, the estimates are not necessarily indicative of the amounts that the agency could realize in a current market exchange. The recorded values of cash and cash equivalents, prepaid expenses, inventory and accounts payable approximate their fair values based on their short-term nature.

NOTE 2 - FIXTURES, EQUIPMENT, AND BUILDING IMPROVEMENTS

The following is a summary of fixtures, equipment, and building improvements as of June 30, 2019:

Fixtures	\$ 97,577
Equipment	51,463
Building Improvements	1,472
Less: Accumulated Depreciation	<u>(133,833)</u>
Total	\$ <u>16,679</u>

NOTE 3 - FUNCTIONAL ALLOCATION OF EXPENSES

The costs of providing the various programs and other activities have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

NOTE 4 - PRIOR-YEAR SUMMARIZED INFORMATION

The financial statements include certain prior-year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with generally accepted accounting principles. Accordingly, such information should be read in conjunction with the Association's financial statements for the year ended June 30, 2018, from which the summarized information was derived.

NOTE 5 - PRIOR YEAR BALANCES

Certain prior year amounts may have been reclassified to conform to current year presentation

MCNEESE STATE UNIVERSITY ALUMNI ASSOCIATION
Lake Charles, Louisiana
Notes to Financial Statements
June 30, 2019

NOTE 6 - CONTRIBUTED FACILITIES, SALARIES, AND EXPENSES

The facilities and salaries contributed by McNeese State University are done so under the Affiliation Agreement between the University and the Alumni Association. The value of the contributed services, facilities, and expenses and the corresponding expenditures included in the financial statements for the year ended June 30, 2019 are as follows:

<u>Public Support</u>	
Contributed facilities, salaries and expenses	\$ 217,687
 <u>Expenses</u>	
Rent	16,328
Salaries and benefits	201,359
Total	\$ 217,687

NOTE 7 - INVESTMENTS

The Association applies GAAP for fair value measurements of financial assets that are recognized at fair value in the financial statements on a recurring basis. GAAP establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to measurements involving significant unobservable inputs (Level 3 measurements). The three levels of fair market hierarchy are as follows:

Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities the Association has the ability to access.

Level 2 inputs are inputs (other than quoted prices included in Level 1) that are observable for the asset or liability, either directly or indirectly.

Level 3 are unobservable inputs for the asset or liability and rely on management's own assumptions about the assumptions that market participants would use in pricing the asset or liability. (The unobservable inputs should be developed based on the best information available).

As of June 30, 2019, the Association's investments measured on a recurring basis consisted of certificates of deposit with fair market value (Level 2) and costs bases as follows:

	Amortized Cost	Fair Value	Unrealized Loss
Certificates of Deposit (Level 2 Cost Basis)	\$ 117,842	\$ 117,842	\$ -0-

MCNEESE STATE UNIVERSITY ALUMNI ASSOCIATION
Lake Charles, Louisiana
Notes to Financial Statements
June 30, 2019

NOTE 8 – LIQUIDITY AND AVAILABILITY OF RESOURCES

The Association has \$521,511 of financial assets available within one year of the statement of financial position date to meet cash needs for general expenditures consisting of cash of \$403,669 and certificates of deposit totaling \$117,842. None of the financial assets are subject to donor or other contractual restrictions that make them unavailable for general expenditures within one year of the statement of financial position. The Association has a goal to maintain financial assets which consist of cash on hand and investments to meet 60 days of normal operating expenses, which are, on average, approximately \$50,000. The Association has a policy to structure its financial assets to be available as its general expenditures, liabilities and other obligations come due. In addition, as part of its liquidity management, the Association deposits cash in excess of daily requirements in interest bearing certificates of deposit.

NOTE 9 – CONCENTRATION OF CREDIT RISK

The Association maintains cash balances at several financial institutions located in Southwest Louisiana. Accounts at each institution are insured by the Federal Deposit Insurance Corporation up to \$250,000. At June 30, 2019, the Association's uninured cash balances total \$1,863.

NOTE 10- SUBSEQUENT EVENT

The Association evaluated its June 30, 2019 financial statements for subsequent events through the date of the audit report, the date the financial statements were available to be issued. The Association is not aware of any subsequent events which would require recognition or disclosure in the financial statements.

SUPPLEMENTAL INFORMATION

McNeese State University Alumni Association

Schedule of Compensation, Benefits and Other Payments to Executive Director

June 30, 2019

Agency Head Name: Joyce Patterson, Director for Alumni Affairs

Purpose	Amount
Salary	\$ 0.00
Benefits-health insurance	0.00
Benefits-retirement	0.00
Benefits-Life, ADD, LTD	0.00
Car allowance	540.00
Vehicle provided by government	0.00
Per diem	0.00
Reimbursements – Auto Mileage Reimb	0.00
Travel	0.00
Registration fees	0.00
Conference travel	0.00
Continuing professional education fees	0.00
Housing	0.00
Unvouchered expenses	0.00
Special meals	0.00