

LOUISIANA STATE UNIVERSITY SYSTEM STATE OF LOUISIANA

FINANCIAL AUDIT SERVICES

Agreed-Upon Procedures Report Issued January 23, 2023



# LOUISIANA LEGISLATIVE AUDITOR 1600 NORTH THIRD STREET POST OFFICE BOX 94397 BATON ROUGE, LOUISIANA 70804-9397

# **LEGISLATIVE AUDITOR**

MICHAEL J. "MIKE" WAGUESPACK, CPA

## FIRST ASSISTANT LEGISLATIVE AUDITOR

ERNEST F. SUMMERVILLE, JR., CPA

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January 13, 2023

# <u>Independent Accountant's Report on the</u> Application of Agreed-Upon Procedures

DR. WILLIAM F. TATE IV, PRESIDENT LOUISIANA STATE UNIVERSITY AND A&M COLLEGE LOUISIANA STATE UNIVERSITY SYSTEM STATE OF LOUISIANA

Baton Rouge, Louisiana

We have performed the procedures enumerated below, which were agreed to by you, as President of the Louisiana State University System (University), solely to assist you in evaluating whether the accompanying Statement of Revenues and Expenses (Statement) of the University's athletic department is in compliance with the National Collegiate Athletic Association (NCAA) Bylaw 3.2.4.17 for the year ended June 30, 2022. University management is responsible for the accuracy of the Statement (unaudited) and the related notes (unaudited) and the compliance with NCAA This agreed-upon procedures engagement was conducted in requirements. accordance with attestation standards established by the American Institute of Certified Public Accountants. The sufficiency of these procedures is solely the responsibility of management of the University. Management of the University has acknowledged that the procedures performed are appropriate to meet the intended purpose of the engagement. This report may not be suitable for any other purpose. The procedures performed may not address all the items of interest to a user of this report and may not meet the needs of all users of this report and, as such, users are responsible for determining whether the procedures performed are appropriate for their purposes.

Procedures were not performed on specific reporting categories that were less than 4% of the total revenues or expenses.

The procedures that we performed and our findings are as follows:

#### MINIMUM COMPLIANCE AGREED-UPON PROCEDURES

## **INTERNAL CONTROL**

1. We obtained, through discussion with management, the identity of those aspects of internal control that management considers unique to intercollegiate athletics.

- 2. We performed procedures to test specific elements of the control environment and accounting systems that are unique to intercollegiate athletics to determine adherence to established policies and procedures relating to revenues and expenses. The following procedures were performed:
  - (a) We randomly selected one football, two men's basketball, and three baseball operating revenue receipts transactions from the ticket sales category as of June 30, 2022, and followed them through the University's control system to determine adherence to established policies and procedures.
  - (b) We randomly selected two team travel expense transactions as of June 30, 2022, and followed them through the University's control system to determine adherence to established policies and procedures regarding travel.

We found no exceptions as a result of these procedures.

3. We obtained the University's procedures for gathering information on the nature and extent of affiliated and outside organization activity for or on behalf of the University's intercollegiate athletics program and performed procedures to determine the University's adherence to these procedures.

We found no exceptions as a result of these procedures.

## STATEMENT OF REVENUES AND EXPENSES

#### **GENERAL PROCEDURES**

- 1. We obtained written representations from management as to the accuracy of the Statement, completeness of required schedules and related financial information, adequacy of controls, compliance with NCAA rules and legislation, completeness of the list of all known affiliated and outside organizations, and other information as we considered necessary for the fiscal year ended June 30, 2022.
- 2. We verified the mathematical accuracy of the amounts on the Statement and compared and agreed the amounts to supporting schedules provided by the University and/or the University's general ledger.
  - We found no exceptions as a result of these procedures.
- 3. We compared each major revenue and expense account greater than 10% of total revenues or expenses for June 30, 2022, to June 30, 2021, amounts and budget estimates, to identify variations greater than 10%.

We reported the analysis in Appendix A to this report.

# MINIMUM AGREED-UPON PROCEDURES FOR REVENUES

1. Using a schedule prepared by the University for football, baseball, and men's basketball, we compared the value of the tickets sold, complimentary tickets provided, and unsold tickets for the reporting period per the schedule to the related revenue reported by the University in the general ledger and Statement and to the related attendance figures to determine that the variance totals less than 1%. We selected one football, one men's basketball, and one baseball game and recalculated the ticket sales based on attendance records and the University's ticket policy. We also randomly selected one football, two men's basketball and three baseball operating revenue receipts transactions from the ticket sales category as of June 30, 2022, and agreed to adequate supporting documentation.

We found that the University improperly recognized \$100 of tradition fund revenue as ticket sales revenue. Statement A was corrected. We found no other exceptions as a result of these procedures.

2. We obtained documentation on Tradition Fund contribution revenue. For contributions related to season tickets, this included the contribution amount for each section in the stadium and the number of seats in each section required to make the contribution. For contributions related to parking permits, this included the contribution amount for each type of parking lot and the number of parking permits in each type of lot required to make the contribution. We calculated Tradition Fund contribution revenue using this information and compared to the amount recorded in the general ledger to identify variances of 5% or greater. In addition, we reviewed supporting documentation for each contribution of monies, goods, or services received directly by an intercollegiate athletics program from any affiliated or outside organization, agency, or group of individuals (two or more) not included above (e.g., contributions by corporate sponsors) that constitutes 10% or more in the aggregate for the reporting year of all contributions received for intercollegiate athletics during the reporting period. We recalculated the totals.

We identified no variances that were 5% or greater for Tradition Fund contribution revenue and we found no exceptions as a result of these procedures.

3. We obtained and inspected agreements to understand the University's total media (broadcast, television, radio) rights received by the University or through its conference offices as reported in the Statement. We compared and agreed the media rights revenues

recorded to a summary statement of all media rights identified and compared and agreed related revenues to the general ledger and the Statement. We also obtained the largest revenue receipt related to media rights and agreed to supporting documentation. We recalculated the totals.

We found no exceptions as a result of these procedures.

4. We obtained and inspected agreements related to the University's conference distributions and participation in revenues from tournaments during the reporting period to gain an understanding of the relevant terms and conditions. We compared and agreed the related revenues to the University's general ledger and the Statement. We recalculated the totals.

We found no exceptions as a result of these procedures.

5. We compared the amount recorded by the University during the reporting period for program sales, concessions, novelty sales, and parking to the general ledger detail as well as any other corroborative supporting documents. We recalculated the totals.

We found no exceptions as a result of these procedures.

6. We randomly selected a sample of two operating revenue receipts from the program sales, concessions, novelty sales and parking receipts category during the reporting period and agreed to adequate supporting documentation. We recalculated the totals.

We found no exceptions as a result of these procedures.

7. We randomly selected one operating revenue receipt from each revenue category not previously sampled and agreed to adequate supporting documentation. We recalculated the totals.

We found no exceptions as a result of these procedures.

# MINIMUM AGREED-UPON PROCEDURES FOR EXPENSES

1. We selected a sample of 60 student athletes from the listing of University student aid recipients during the reporting period. We obtained individual student account detail for each selection, and compared total aid in the University's student system to the University report that ties directly to the NCAA Membership Financial Reporting System. We performed a check of each student selected to ensure his/her information was entered directly into the NCAA Membership Financial Reporting System using the criteria found in 2022 NCAA

Agreed-Upon Procedures. We recalculated the totals for each sport and overall for all sports.

We found no exceptions as a result of these procedures.

- 2. We obtained and inspected a list of coaches and support staff/ administrative personnel paid by the University and related entities during the reporting period. We examined the contracts for the two highest paid support/administrative personnel and a random sample of one support staff/administrative personnel and all head coaches from football and men's and women's basketball. The following procedures were performed:
  - (a) We compared and agreed the financial terms and conditions of each selection to the related salaries, benefits, and bonuses recorded by the University and related entities in the Statement during the reporting period.
  - (b) We obtained and inspected payroll summary registers for the reporting year for each selection.
  - (c) We compared and agreed payroll summary registers for each selection to the related salaries, benefits, and bonuses paid by the University and related entities' expense recorded by the University in the Statement during the reporting period.
  - (d) We compared and agreed the totals recorded to any employment contracts executed for the sample selected.
  - (e) We recalculated the totals.

We found \$6,667,000 in severance payments that were incorrectly included in Statement A as coaching salaries, benefits, and bonuses paid by the University and related entities, which resulted in an overstatement in coaching salaries and an understatement in severance payments by \$6,667,000. Statement A was corrected.

We also found the current head football coach was overpaid \$1,001,368 in supplemental payments in fiscal year 2022 (the reporting period). This was due to LSU making double payments in May and June 2022. The coach began his employment with LSU in November 2021, subject to the terms and conditions set forth in a Term Agreement between LSU and the coach. LSU made supplemental payments to the coach directly from November 2021 through April 2022. In April 2022, the Board approved an Employment and License IP Agreement by and among itself, the coach, and the coach's LLC. The new agreement superseded the Term Agreement. In May 2022, LSU began making supplemental payments to the coach's LLC. However, LSU also erroneously continued

to make supplemental payments to the coach directly, thereby resulting in monthly double payments until LSU management detected it in November 2022. LSU management and the head football coach have enacted an adjusted payment schedule so the amount of overpayment will be recouped by the conclusion of fiscal year 2023.

We found no other exceptions as a result of these procedures.

3. We obtained documentation of the University's team travel policies and compared and agreed the University's team travel policies to existing University and NCAA-related policies. We obtained the general ledger detail and compared the detail to the total expenses reported. We randomly selected a sample of two team travel expenses and validated the existence of the transactions and accuracy of their recording. We recalculated the totals.

We found no exceptions as a result of these procedures.

4. We obtained a listing of debt service schedules, lease payments, and rental fees for athletic facilities and compared the two largest facility payments to additional supporting documentation. We compared amounts recorded to the general ledger detail. We recalculated the totals.

We found no exceptions as a result of these procedures.

5. We randomly selected a sample of one expense from each category not previously mentioned above and validated the existence of the transaction and accuracy of recording. We also obtained the general ledger detail and compared to the total expenses reported. We recalculated the totals.

We found no exceptions as a result of these procedures.

# MINIMUM AGREED-UPON PROCEDURES FOR OTHER REPORTING ITEMS

1. We obtained the general ledger detail for excess transfers to the University and conference realignment expenses and compared the detail to the total expenses reported. We selected a sample of one transaction to validate the existence of the transaction and the accuracy of its recording. We recalculated the totals.

We found no exceptions as a result of these procedures.

2. We obtained the repayment schedules for all outstanding intercollegiate athletics debt during the reporting period. We recalculated the annual maturities provided in the schedules obtained. We agreed the total

annual maturities and total outstanding athletic debt to supporting documentation.

We found no exceptions as a result of these procedures.

3. We agreed the total outstanding University debt to supporting documentation and the University's general ledger.

We noted a variance of \$139,895,732 when comparing supporting documentation for the total outstanding University debt to the amount recorded by the University in the Other Reporting Items section of the NCAA Financial Report. The understatement was due to the University not including the Tiger Athletic Foundation (TAF) debt in the report. The University corrected this error. We found no other exceptions as a result of these procedures.

4. We obtained the schedule and general ledger detail of all athletics dedicated endowments maintained by athletics, the University, and affiliated organizations. We agreed the fair market value in the schedule to the supporting documentation and the general ledger.

We found no exceptions as a result of these procedures.

5. We agreed the total fair market value of University endowments to supporting documentation.

We found no exceptions as a result of these procedures.

6. We obtained a schedule of athletics related capital expenditures made by athletics, the University, and affiliated organizations during the reporting period. We obtained the general ledger detail and compared the detail to the total expenses reported. We selected a sample of one transaction to validate the existence of the transaction and the accuracy of its recording. We recalculated the totals.

We found no exceptions as a result of these procedures.

# MINIMUM AGREED-UPON PROCEDURES FOR NOTES AND DISCLOSURES

1. We obtained from University management a list of contributions of monies, goods, or services received directly by the intercollegiate athletics program from any affiliated or outside organization, agency, or individuals (e.g., contributions by corporate sponsors) that constitutes 10% or more of all contributions received for intercollegiate athletics during the reporting period, and ensured the source(s) of the funds, goods, and services, as well as the value associated with these items, were properly disclosed in the notes to the Statement.

We noted that the Tiger Athletic Foundation (TAF) is the only outside organization that provided total contributions of monies, goods, or services to the athletic department that exceeded 10% of the total contributions (see note 1 to the Statement).

 We obtained a description of the University's policies and procedures for acquiring, approving, depreciating, and disposing of intercollegiate athletics-related assets. We ensured that the University's policies and procedures are properly disclosed within the notes to the Statement.

We found no exceptions as a result of these procedures (see note 2 to the Statement).

3. We obtained from University management the repayment schedules for all outstanding intercollegiate athletics debt maintained by the University during the reporting period. We ensured the repayment schedule is properly disclosed within the notes to the Statement.

We found no exceptions as a result of these procedures (see note 3 to the Statement).

# MINIMUM AGREED-UPON PROCEDURES FOR AFFILIATED AND OUTSIDE ORGANIZATIONS

1. We obtained from management a listing of all affiliated and outside organizations for the reporting period. We obtained written representations from management that TAF and the LSU Track and Field Officials Association are the only outside organizations created for or on behalf of the athletic department.

We found no exceptions as a result of these procedures.

2. We obtained from management of the University statements for all affiliated and outside organizations and confirmed revenues and expenses directly with a responsible official of the organization.

We found no exceptions as a result of these procedures.

3. We obtained from University management a summary schedule of revenues and expenses for or on behalf of intercollegiate athletics programs by affiliated and outside organizations not under the accounting control of the University to be included with the agreed-upon procedures report as follows:

	Football	Men's Basketball	Women's Basketball	Other Sports	Non-Program Specific	Total
Revenues						
Contributions	\$5,827,205	\$590,270	\$337,036	\$1,047,915	\$31,919,440	\$39,721,866
In-kind	95,565	, ,	30,500	16,025	53,369	195,459
Total operating revenue	\$5,922,770	\$590,270	\$367,536	\$1,063,940	\$31,972,809	\$39,917,325
Expenses						
Coaching other compensation and benefits	<b>#4.00</b> F.F6F		#30 F00	¢16.025		¢E 042 000
	\$4,995,565		\$30,500	\$16,025		\$5,042,090
Support staff/administrative other compensation and benefits				112.000	¢122.757	244 757
Recruiting	73,866	\$419,745	10,697	112,000 2,403	\$132,757 (660)	244,757 506,051
Team travel	73,000	\$415,745	10,097	139,231	(000)	139,231
Sports equipment, uniforms and supplie	c		26,902	99,838	9,082	135,822
Game expenses	61,859	7,997	6,844	77,296	3,002	153,996
Fund raising, marketing, and promotion	,	88,465	3,637	62,246	172,631	372,342
Spirit groups	13,303	00,103	3,037	02,210	72,549	72,549
Membership and dues	15,288	3,549	1,183	20,660	16,022	56,702
Other operating expenses	730,829	70,514	287,773	534,241	31,570,428	33,193,785
3 - 4			,	,		
Total operating expenses	\$5,922,770	\$590,270	\$367,536	\$1,063,940	\$31,972,809	\$39,917,325
EXCESS(DEFICIENCY) OF						
REVENUE OVER EXPENSES	NONE	NONE	NONE	NONE	NONE	NONE

In addition to the operating contributions listed above, TAF also made capital contributions totaling \$1,910,451 through donations of Alex Box Team Room Renovations, Tiger Stadium Structural Repairs, Gymnastics Vault Lift, Academic Center Computer Lab Renovations and PMAC Indoor Lighting. The Tiger Athletic Foundation distributions to or on behalf of the University for both restricted and unrestricted purposes included \$604,329 from booster clubs; and \$148,045 from affiliated chapters.

The LSU Track and Field Officials Association does not make any disbursements on behalf of the athletic department. Instead, the LSU Track and Field Officials Association supports athletics with direct contributions to TAF. For the year ended December 31, 2021, the LSU Track and Field Officials Association donated \$55,000 to TAF.

We obtained written representations from management as to the accuracy of the summary schedule.

We found no exceptions as a result of these procedures.

4. For all outside organizations that had an independent audit, we obtained the independent auditor's report to identify any significant deficiencies relating to the outside organization's internal controls. We were to make inquiries of management to document any corrective action taken in response to the significant deficiencies.

TAF's statements were audited by an independent certified public accountant for the years ended December 31, 2021 and 2020. The audit

report was dated April 18, 2022, and did not include a report on internal control.

### ADDITIONAL MINIMUM AGREED-UPON PROCEDURES

- 1. In order for the NCAA to place reliance on the Division I financial reporting to calculate the NCAA revenue distributions, we performed the following procedures:
  - (a) We compared and agreed the sports sponsored and reported in the NCAA Membership Financial Reporting System to the supporting equivalency calculations from the institution.
  - (b) We compared current-year Grants-in-Aid revenue distribution equivalencies to prior year reported equivalencies per the Membership Financial Report submission and obtained an explanation for any variance greater than +/- 4%.
  - (c) We obtained the University's Sports Sponsorship and Demographics Forms Report for the reporting year. We validated that the countable sports reported by the University met the minimum requirements set forth in Bylaw 20.9.6.3 for the number of contests and the number of participants. Once countable sports were validated, we ensured the University properly reported these sports as countable for revenue distribution purposes within the NCAA Membership Financial Reporting System.
  - (d) We compared the current year number of Sports Sponsored to the prior-year reported total per the Membership Financial Report submission. We obtained an explanation for any variance.
  - (e) For Pell Grants, we agreed the total number of Division I student athletes who, during the academic year, received a Pell Grant award and the total value of these Pell Grants reported in the NCAA Membership Financial Reporting System to a report, generated out of the University's financial aid records, of all student-athlete Pell Grants.
  - (f) We compared the current-year Pell Grants total to the prior-year reported total in the Membership Financial Report submission and obtained an explanation for any variance greater than +/- 20 grants.

We noted that the variance for the current-year Grants-in-Aid revenue distribution equivalencies compared to the prior year reported equivalencies in procedure 1(b) above was -4.26%. We obtained the following explanation from the University: COVID and head coach

departure scholarship exemptions were provided resulting in less countable aid, but not a reduction in athletes receiving aid.

We found no exceptions as a result of these procedures.

An agreed-upon procedures engagement involves the practitioner performing specific procedures that the engaging party has agreed to and acknowledged to be appropriate for the intended purpose of the engagement and reporting on findings based on the procedures performed. We were not engaged to, and did not, conduct an examination or review, the objective of which would be the expression of an opinion or conclusion, respectively, on the compliance of the accompanying Statement and related notes of the University's Athletic Department or on its compliance with NCAA Bylaw 3.2.4.17 or on the effectiveness of the University Athletic Department's internal control over financial reporting for the year ended June 30, 2022. Accordingly, we do not express such an opinion or conclusion. Had we performed additional procedures, other matters might have come to our attention that would have been reported to you.

We are required to be independent of the University and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements related to our agreed-upon procedures engagement.

This report is intended solely for the information and use of the President of the University and is not intended to be, and should not be, used by anyone other than this specified party. By provisions of state law, this report is a public document, and it has been distributed to appropriate public officials.

Respectfully submitted,

Michael J. "Mike" Waguespack, CPA

Legislative Auditor

JS:JPT:BH:EFS:aa

LSUNCAA2022

#### ATHLETIC DEPARTMENT LOUISIANA STATE UNIVERSITY AND A&M COLLEGE LOUISIANA STATE UNIVERSITY SYSTEM STATE OF LOUISIANA

Statement of Revenues and Expenses For the Year Ended June 30, 2022

					NON-		
		MEN'S	WOMEN'S	OTHER	PROGRAM		
	FOOTBALL	BASKETBALL	BASKETBALL	SPORTS	SPECIFIC	ELIMINATIONS	TOTAL
REVENUES							
Operating revenues:							
Ticket sales	\$38,449,265	\$2,743,883	\$867,166	\$3,457,012	\$1,077,616		\$46,594,942
Guarantees	550,000	4,608		10,000			564,608
Contributions	26,723,628	1,340,845	583,586	3,140,690	56,986,449	(\$14,918,060)	73,857,138
In-kind	770,565	70,000	100,500	939,255	192,369		2,072,689
Media rights	14,720,000	4,097,779			26,396,563		45,214,342
NCAA distributions		2,830,916	182,320	144,266			3,157,502
Conference distributions (non media and non bowl)	706,922	349,680	5,140		2,585,741		3,647,483
Conference distributions of football bowl generated revenue	8,038,360						8,038,360
Program, novelty, parking, and concession sales	3,096,365	86,720	28,300	434,535	4,919,095		8,565,015
Royalties, licensing, advertisement, and sponsorships					3,321,054		3,321,054
Athletics restricted endowment and investments income					367,174		367,174
Other operating revenue	480,051			42,500	1,817,524		2,340,075
Football bowl revenues	1,569,000						1,569,000
Total operating revenues	95,104,156	11,524,431	1,767,012	8,168,258	97,663,585	(14,918,060)	199,309,382
EXPENSES							
Operating expenses:							
Athletic student aid	4,365,587	695,726	685,477	7,094,438	813,975		13,655,203
Guarantees	4,200,000	670,000	109,500	140,025	013,373		5,119,525
Coaching salaries, benefits, and bonuses paid by the	4,200,000	0,0,000	105,500	140,025			3,113,323
University and related entities	24,608,826	4,133,471	4,056,479	10,783,393			43,582,169
Support staff/administrative compensation, benefits, and	24,000,020	4,133,471	4,030,473	10,705,555			43,302,103
bonuses paid by the University and related entities	4,919,193	895,575	1,050,247	1,084,601	23,146,353		31,095,969
Severance payments	6,923,332	59,503	13,869	234,647	357,576		7,588,927
Recruiting	742,713	694,071	231,644	736,906	2,230		2,407,564
Team travel	2,772,519	981,988	822,980	3,501,368	2,230		8,078,855
Sports equipment, uniforms, and supplies	1,270,893	144,672	240,560	1,706,670	631,304		3,994,099
Game expenses	1,256,657	400,131	192,319	685,752	8,446,768		10,981,627
Fundraising, marketing, and promotion	45,363	88,465	3,637	62,246	347,536		547,247
Spirit groups	15,505	00,103	3,037	02,210	874,332		874,332
Athletic facilities debt service, leases, and rental fees					13,426,918		13,426,918
Direct overhead and administrative expenses	311,866	8,728	10,788	148,894	10,942,581		11,422,857
Medical expenses and insurance	494,484	30,899	39,778	420,658	723,053		1,708,872
Memberships and dues	29,568	5,034	3,058	50,005	31,807		119,472
Student-athlete meals (non-travel)	372,904	36,923	23,683	498,789	3,868,781		4,801,080
Other operating expenses	5,314,368	1,004,140	833,033	3,922,143	35,453,876	(14,918,060)	31,609,500
Football bowl expenses	1,355,516	_,,	230,000	-,,-13	, .55,5.0	(= :,= ±0,000)	1,355,516
Football bowl expenses - coaching compensation/bonuses	400,667						400,667
Total operating expenses	59,384,456	9,849,326	8,317,052	31,070,535	99,067,090	(14,918,060)	192,770,399
Excess transfers to institution					4,595,261		4,595,261
Total expenses	59,384,456	9,849,326	8,317,052	31,070,535	103,662,351	(14,918,060)	197,365,660
·		-,-:,-20				(= :/===/=30)	,,
EXCESS (Deficiency) OF REVENUES	#2E 710 700	#1 67E 10E	(#6 EE0 040)	(#22 002 277)	(#E 000 766)	φO	¢1 042 722
OVER (Under) EXPENSES	\$35,719,700	\$1,675,105	(\$0,330,040)	(\$22,902,277)	(90,,08E,C¢)	\$0	\$1,943,722

Note: The Eliminations column eliminates the activity that occurred between LSU and the Tiger Athletic Foundation which are consolidated above.

# **NOTES TO THE FINANCIAL STATEMENT**

(Unaudited)

#### **INTRODUCTION**

Louisiana State University and A&M College (LSU), a part of the Louisiana State University System, is a publicly supported institution of higher education. The system is a component unit of the state of Louisiana within the executive branch of government. The LSU Athletic Department is a part of the operations of LSU's auxiliary enterprises. LSU uses the fiscal year July 1 through June 30 for financial reporting purposes.

The LSU Athletic Department is supported by the Tiger Athletic Foundation (TAF). TAF was founded on May 17, 1983, as a nonprofit corporation under Louisiana Revised Statute 12:201(7). TAF's primary objective is to encourage support and raise funds for LSU and its intercollegiate athletics program. Funds are primarily used to defray the costs of scholarships, to help maintain and improve LSU's athletic facilities, and to retire present indebtedness. TAF is governed by a board of directors elected from its membership. TAF's activities are monitored by the board of directors in cooperation with and approval of the LSU Athletic Department. TAF escrow accounts, which include booster clubs and affiliated chapters, are deposits in which TAF acts as custodian or fiscal agent on behalf of booster organizations. TAF acts as a nonaffiliated party to oversee the revenues generated by booster clubs and affiliated chapters and to provide institutional control as required by NCAA rules. TAF uses the calendar year for financial reporting purposes.

The accompanying statement of revenues and expenses presents information as to the transactions for the intercollegiate athletics program of both LSU and TAF for their fiscal years ended June 30, 2022, and December 31, 2021, respectively.

## 1. CONTRIBUTIONS

No individuals or outside organizations, other than TAF, contributed monies, goods, or services for or on behalf of the athletic department that exceeded 10 percent of the total contributions included in Statement A.

The athletic department received non-capital contributions totaling \$39,721,866 from TAF for the year ended December 31, 2021. Contributions on Statement A reflect gifts in the form of goods, services, and benefits paid for or on behalf of the athletic department.

# 2. CAPITAL ASSETS

Capital assets are reported at cost at the date of acquisition or their estimated acquisition value at the date of donation. For movable property, the University's capitalization policy includes all items with a unit cost of \$5,000 or more and an

estimated useful life greater than one year. Renovations to buildings, infrastructure, and land improvements that total \$100,000 or more and significantly increase the value or extend the useful life of the structure are capitalized. Routine repairs and maintenance are charged to operating expense in the year in which the expense is incurred.

Depreciation is computed using the straight-line method over the estimated useful life of the assets, generally 40 years for buildings and infrastructure, 20 years for depreciable land improvements, and 3 to 10 years for most movable property. All departments within the University follow standardized policies and procedures for acquiring, approving, depreciating, and disposing of capital assets.

# Cooperative Endeavors - Expansion of Tiger Stadium

On December 21, 1998, LSU entered into a cooperative endeavor agreement with TAF for an addition to the east side of Tiger Stadium. TAF agrees to lease a parcel of land located adjacent to Tiger Stadium for up to 50 years and to construct additional seats on the land as part of Tiger Stadium, including approximately 70 skyboxes. LSU will lease these stadium improvements from TAF for \$2 million per year for a 35-year lease term or until TAF donates such improvements to LSU. The estimated value to LSU of this addition over the term of the agreement is approximately \$49 million. The cooperative endeavor agreement will end on April 4, 2049.

On September 26, 2003, LSU entered into a cooperative endeavor agreement with TAF for the expansion and renovation of the west side of Tiger Stadium. TAF agrees to lease land and certain existing improvements for expanding and renovating facilities and to complete general stadium improvements. Effective September 1, 2005, LSU leased these improvements from TAF for \$2.5 million per year for a 35-year lease term or until TAF donates such improvements to LSU. The estimated value to LSU of this addition over the term of the agreement is approximately \$100 million. This agreement is scheduled to expire on March 31, 2041.

TAF entered into a Cooperative Endeavor and Lease Agreement with the Board of Supervisors of LSU. The Lease Agreement stipulates that TAF will lease from LSU certain land (Ground Lease) and existing improvements thereon (Facilities Lease) in order to provide necessary, new, expanded and renovated Facilities/South, South End Zone Scoreboards and Olympic Sports Improvements, all as defined by LSU. TAF entered into the Cooperative Endeavor for the purpose of, and shall have the continuing obligation of, developing and constructing the Facilities/South and South End Zone Scoreboards in accordance with plans and specifications approved by LSU, and shall ensure the maintenance, operation, management and replacement of the Facilities/South and South End Zone Scoreboards. TAF shall expend a total amount, including for both hard and soft costs, of \$100 million for the financing, design, development, performance and construction of the Facilities/South and Olympic Sports Improvements in accordance with the plans and specifications approved by LSU. The expenditures necessary for the South End Zone Scoreboards will be outside of and in addition to the \$100,000,000.

The term of the Ground Lease between LSU and TAF is 50 years; however, it will terminate with the Cooperative Endeavor, when, and if, the Facilities/South are donated by TAF to LSU. The Facilities Lease is scheduled to terminate June 30, 2049; however, LSU may terminate the lease at any time after the Bonds referred to in note 3, are paid in full or legally defeased. TAF is committed to an annual rent of \$25,000 for the land. Upon completion of the Facilities/South, TAF will lease to LSU a portion of that Facilities/South. Under the terms of this lease, and with anticipated completion of the construction prior to the start of the 2014 LSU football season, LSU will pay TAF \$4,000,000, annually, beginning September 1, 2014.

# Property and Equipment - TAF

The purchase of property and equipment is recorded at cost. Donations of property and equipment are recorded as support at their estimated fair value. Such donations are reported as revenues without donor restrictions unless the donor has restricted the donated asset to a specific purpose. Assets donated with explicit restrictions regarding their use and contributions of cash that must be used to acquire property and equipment are reported as revenues with donor restrictions. It is TAF's policy to capitalize all fixed asset purchases greater than \$1,000. Property and equipment is depreciated using the straight-line method over estimated useful lives of 5 to 50 years.

Construction-in-progress and other additions are stated at cost and represent costs of construction. During the construction period, interest will be capitalized on all qualifying expenditures.

# LSU ATHLETIC DEPARTMENT

Capital asset activity for the athletic department for the year ended June 30, 2022, is as follows:

	Balance June 30, 2021	Additions	Transfers	Retirements	Balance June 30, 2022
Capital assets not being depreciated: Land Construction-in-progress  Other capital assets: Depreciable land improvements Less accumulated depreciation Total land improvements Buildings Less accumulated depreciation Total buildings	\$62,500 \$62,500 \$28,157,252 (11,604,527) 16,552,725 280,949,677 (94,299,075) 186,650,602	\$3,340 (1,365,398) (1,362,058) - (6,487,450) (6,487,450)			\$62,500 \$62,500 \$28,160,592 (12,969,925) 15,190,667 280,949,677 (100,786,525) 180,163,152
Equipment Less accumulated depreciation Total equipment  Total other capital assets	8,154,292 (5,814,939) 2,339,353 \$205,542,680	748,726 (625,701) 123,025 (\$7,726,483)	(\$44,218) 26,697 (17,521)	(\$145,488) 145,488	8,713,312 (6,268,455) 2,444,857 \$197,798,676
Capital asset summary: Capital assets not being depreciated Other capital assets, at cost Total cost of capital assets Less accumulated depreciation	\$62,500 317,261,221 317,323,721 (111,718,541)	\$752,066 752,066 (8,478,549)	(44,218) (44,218) 26,697	(\$145,488) (145,488) 145,488	\$62,500 317,823,581 317,886,081 (120,024,905)
Capital assets, net	\$205,605,180	(\$7,726,483)	(\$17,521)		\$197,861,176

**TAF**Capital asset activity for TAF for the year ended December 31, 2021, is as follows:

	Balance				Balance
	December 31,				December 31,
	2020	Additions	Transfers	Retirements	2021
Capital assets not being depreciated	•				
Land	\$4,740,000				\$4,740,000
Construction-in-progress	4,065,616	\$2,077,134	(\$4,375,341)		1,767,409
Total capital assets not					
being depreciated	\$8,805,616	\$2,077,134	(\$4,375,341)	\$0	\$6,507,409
Other capital assets:					
Land and improvements	\$5,359,961				\$5,359,961
Less accumulated depreciation	(907,413)	(\$64,735)			(972,148)
Total land improvements	4,452,548	(64,735)			4,387,813
Buildings	263,158,797		\$2,661,581	(\$65,842)	265,754,536
Less accumulated depreciation	(67,393,305)	(8,001,972)			(75,395,277)
Total buildings	195,765,492	(8,001,972)	2,661,581	(65,842)	190,359,259
Equipment	320,232	6,497			326,729
Less accumulated depreciation	(291,045)	(7,242)			(298,287)
Total equipment	29,187	(745)			28,442
Vehicles	50,222				50,222
Less accumulated depreciation	(47,410)	(2,812)			(50,222)
Total vehicles	2,812	(2,812)			0
Total other capital assets	\$200,250,039	(\$8,070,264)	\$2,661,581	(\$65,842)	\$194,775,514
Capital asset summary:					
Capital assets not being depreciated	\$8,805,616	\$2,077,134	(\$4,375,341)		\$6,507,409
Other capital assets, at cost	268,889,212	6,497	2,661,581	(65,842)	271,491,448
Total cost of capital assets	277,694,828	2,083,631	(1,713,760)	(65,842)	277,998,857
Less accumulated depreciation	(68,639,173)	(8,076,761)			(76,715,934)
Capital assets, net	\$209,055,655	(\$5,993,130)	(\$1,713,760)	(\$65,842)	\$201,282,923

# 3. LONG-TERM LIABILITIES

# Bonds Payable - LSU Athletic Department

The following is a detailed summary of bonds payable for the athletic department for the year ended June 30, 2022:

	te of sue	Original Issue	Principal Outstanding at 6/30/2021	Issued/ (Retired)	Principal Outstanding at 6/30/2022	Interest Rates	<u>Maturities</u>	Interest Outstanding at 6/30/2022
2016A 11/1	16/14 15/16	\$42,265,000 20,110,000	\$36,185,000 15,560,000	(\$33,390,000) (2,310,000)	\$2,795,000 13,250,000	3.0% - 5.0% 3.5% - 5.0%	2036 2037	\$211,250 4,035,400
,	15/16 2022 _	2,400,000 37,595,000 \$102,370,000	1,210,000 \$52,955,000	(240,000) 37,270,000 \$1,330,000	970,000 37,270,000 \$54,285,000	1.15% - 3.13% .61% - 2.86%	2026 2037	72,931 7,794,853 \$12,114,434

The 2014 Bonds advanced refunded the Series 2006 Bonds for \$42,920,000. The 2006 Bonds funded the construction of the Alex Box Stadium, the Women's Softball Complex, and the Maddox Fieldhouse. The 2016A and 2016B Bonds advanced refunded the Athletics portion of Series 2007 and Series 2008 Bonds in the amount of \$23,677,900. The 2007 Bonds funded renovations and additions to various athletic facilities, including parking facilities. The 2008 fixed rate Bonds refunded the variable rate 2005B Bonds and terminated an associated derivative interest rate swap agreement. This issue also refunded the 1988 LPFA loan agreement. The 2022 bonds advance refunded portions of the Series 2014 and Series 2016A in the amount of \$37,595,000.

The following is the amortization schedule for the outstanding bonds payable for the athletic department as of June 30, 2022:

Fiscal Year Ending	Principal	Interest	Total	
2023	\$3,295,000	\$1,576,339	\$4,871,339	
2024	3,405,000	1,443,881	4,848,881	
2025	3,455,000	1,303,649	4,758,649	
2026	3,530,000	1,212,116	4,742,116	
2027	3,665,000	1,112,962	4,777,962	
2028-2032	19,760,000	4,071,396	23,831,396	
2033-2037	17,175,000	1,394,091	18,569,091	
Total	\$54,285,000	\$12,114,434	\$66,399,434	

## Bonds and Notes Payable - TAF

The following is a detailed summary of bonds payable for TAF for the year ended December 31, 2021:

<u>Issue</u>	Date of Issue	Original Issue	Principal Outstanding 12/31/20	Issued/ (Retired)	Principal Outstanding 12/31/21	Interest Rates	Maturities
2012 Bond 2012 Term Loan	10/23/12	\$70,000,000	\$61,512,000	(\$2,967,000)	\$58,545,000	Variable 2.59%	2037 2025
2012 Term Loan 2015 Bond	10/23/12 07/01/15	30,000,000 52,000,000	16,735,608 35,460,000	(3,056,068) (3,770,000)	13,679,540 31,690,000	2.49%	2028
2015A Bond Less deferred financing	11/01/15 g costs	53,045,000 (1,008,426)	37,560,000 (733,860)	(910,000) 65,052	36,650,000 (668,808)	2.25%	2039
Total		\$204,036,574	\$150,533,748	(\$10,638,016)	\$139,895,732		

In 1999, TAF issued \$43,575,000 in revenue bonds for financing or reimbursing a portion of the cost of certain improvements and renovations to the East Side Upper Deck of Tiger Stadium at LSU. Effective July 2015, the 1999 revenue bonds were refunded into the 2015 revenue bonds discussed below.

In 2004, TAF issued \$90,000,000 in revenue bonds for financing or reimbursing a portion of the cost of certain improvements and renovations to the West Side Upper Deck at LSU's Tiger Stadium and construction of the Football Operations Center, as well as miscellaneous improvements to Tiger Stadium. On March 15, 2007, an amendment was made to the original loan agreement which waived the principal payment due on September 1, 2007, and extended the payment schedule an additional year, through 2034, with the intent that the 2007 principal payment will be paid on September 1, 2034. Effective November 2009, the bonds were reissued as a single fully registered bond without coupons and shall mature September 2039. Effective July 2015, the 2004 revenue bonds were partially refunded into the 2015 revenue bonds discussed below. Effective November 2015, the remaining 2004 revenue bonds were refunded into the 2015A revenue bonds discussed below.

In 2012, TAF entered into a bond purchase agreement and a resulting loan agreement so that it could borrow from the proceeds of the sale of revenue bonds due to the commitment to expend \$100,000,000 on financing, design, development, performance and construction of the South Side Expansion at LSU's Tiger Stadium and Olympic Sports improvements. The bond purchase agreement was amended in 2014 and again in 2019. TAF has drawn the full amounts of the \$70,000,000 amended aggregate bond principal and the \$30,000,000 amended term loan.

In July 2015, TAF entered into a bond purchase agreement and a resulting loan agreement so that it could borrow the proceeds of the sale of revenue bonds for a principal amount of \$52,000,000. The bonds were issued for the purpose of the current refunding of all of the Series 1999 bonds and a portion of the Series 2004 bonds. The 2015 Bonds shall mature, unless sooner paid, on September 1, 2028.

In November 2015, TAF entered into a bond purchase agreement and a resulting loan agreement so that it could borrow the proceeds of the sale of revenue bonds for a principal amount of \$53,045,000. The bonds were issued for the purpose of the current refunding of all of the Series 2004 Bonds. The 2015A Bonds shall mature, unless sooner paid, on September 2, 2039.

The following is the amortization schedule for the outstanding bonds and notes payable for TAF as of December 31, 2021:

Calendar Year Ending	Principal	Interest
2022 2023 2024 2025 2026 2027-2031 2032-2036 2037-2041 Less deferred financing costs	\$10,695,692 10,914,240 11,421,518 11,368,090 10,320,000 49,570,000 29,675,000 6,600,000 (668,808)	Variable Variable Variable Variable Variable Variable Variable Variable
Total	\$139,895,732	

# **MAJOR REVENUE AND EXPENSE ANALYSIS**

(Unaudited)

Appendix A

Appendix A includes an analysis of revenue and expense accounts that exceed 10% of total revenues and expenses. A comparison is presented of current-year amounts to prior-year amounts and of current-year amounts to budget estimates.

ATHLETIC DEPARTMENT LOUISIANA STATE UNIVERSITY AND A&M COLLEGE LOUISIANA STATE UNIVERSITY SYSTEM STATE OF LOUISIANA

Major Revenue and Expense Analysis For the Year Ended June 30, 2022

Accounts Exceeding 10% Threshold and Variation Greater Than 10%	Fiscal Year 2022	Fiscal Year 2021	Increase/ (Decrease)	Percent Variance	_
Operating Revenues per Statement A					
Ticket sales	\$46,594,942	\$8,573,479	\$38,021,463	443%	1
Contributions	\$73,857,138	\$19,808,577	\$54,048,561	273%	2
Media rights	\$45,214,342	\$40,533,826	\$4,680,516	12%	3
Operating Expenses per Statement A					
Coaching salaries, benefits, and bonuses paid by the University and related entities	\$43,582,169	\$32,407,822	\$11,174,347	34%	4
Support staff/administrative compensation, benefits, and bonuses paid by the University and related entities	\$31,095,969	\$26,772,011	\$4,323,958	16%	5
Other expenses	\$31,609,500	\$11,129,160	\$20,480,340	184%	6
	Fiscal Year	Fiscal Year	Increase/	Percent	
Budget	2022 - Actual	2022 - Budget	(Decrease)	Variance	
Contributions	\$73,857,138	\$59,871,095	\$13,986,043	23%	7
Support staff/administrative compensation, benefits, and bonuses paid by the University and related entities	\$31,095,969	\$26,822,908	\$4,273,061	16%	8
Other expenses	\$31,609,500	\$24,006,980	\$7,602,520	32%	9

## NOTES:

- 1. Fan capacity was no longer limited at LSU Athletics' venues due to the COVID-19 pandemic during the 2021-2022 season, LSU cycled through any COVID-related credits, and refunds from the previous two athletic seasons were processed. The largest differences are derived from an increase in home athletic events: for Football there were only 4 home games in the 2020-2021 season, whereas, there were 7 home games in the 2021-2022 season; for Men's Basketball, only 13 home games were held due to various cancelations in the 2020-2021 season, whereas there were 17 home games in the 2021-2022 season. Further Women's Basketball had record ticket sales during Coach Kim Mulkey's first season at LSU.
- 2. LSU received a \$25 million donation from TAF to the operating budget in fiscal year 2022. This was the first year a contribution of this type was recorded. Also, like the explanation from the above increase in ticket sales, the lifted capacity restrictions due to COVID-19 and not having to refund or provide credits to fans due to the pandemic in fiscal year 2022 are factors in the increase of contributions revenue.
- 3. In fiscal year 2021 the last rights fees payment from Playfly Sports was waived by LSU as part of mitigation relief as a result of the COVID-19 pandemic. All rights and fees payments were received from Playfly Sports in fiscal year 2022. Also, an additional \$1.8 million was received from the SEC for programming to the SEC Network.
- 4. The majority of the increase in coach salaries derives from Football with the change in coaches. The change from Coach Orgeron to Coach Kelly resulted in an increase of over \$10.3 million in fiscal year 2022. Further, new football coaching staff were hired and are compensated at a higher rate than their predecessors. Additionally, there were multiple buyouts and continued compensation for the old staff through portions of fiscal year 2022 because their contracts were ended early.

Another large increase in coach salaries is due to Women's Basketball. With the new head coach and coaching staff, fiscal year 2022 was the first full fiscal year of compensation for the current Women's Basketball coaching staff. The new coaching staff is compensated at a much higher rate than their predecessors which led to an increase of \$2 million for fiscal year 2022.

#### **UNAUDITED**

APPENDIX A

ATHLETIC DEPARTMENT
LOUISIANA STATE UNIVERSITY AND A&M COLLEGE
LOUISIANA STATE UNIVERSITY SYSTEM
STATE OF LOUISIANA
Major Revenue and Expense Analysis
For the Year Ended June 30, 2022

#### NOTES (CONT.):

5. The largest increase in support staff was due to Football in fiscal year 2022. With the change of the head coach, new support staff positions were created. In addition, the replacements for current support staff positions are compensated at higher rates than their predecessors. These changes led to an overall increase of \$1.3 million in fiscal year 2022 for Football support staff. Women's basketball also saw an increase of over \$500,000 for fiscal year 2022 due to the first full year of the current support staff being in place with the hire of the new coaching staff. There are more support staff positions under the current coaching staff than there were previously and they are compensated at higher rates than their predecessors.

For non-sports, Event Management saw a large increase due to fiscal year 2022 being the first full fiscal year since the beginning of the COVID-19 pandemic that there were no restrictions on fan capacity at any of the sporting events and all sports were able to play full home schedules requiring the need for Event Management staff to work full schedules again.

Lastly, Athletic Training and Strength Conditioning under non-program specific had a significant increase because the Director of Sports Medicine, Beau Lowery, hired at the end of June 2021 is compensated at a much higher rate than his predecessor. Further, additional staffing in Athletic Training and Strength Conditioning were hired during fiscal year 2022.

- 6. \$18.3 million of the variance is related to additional contributions from TAF. Also, fiscal year 2022 was the first year that Alston Awards were able to be provided to student-athletes and that accounted for almost \$1.3 million. The other categories that increased were mostly due to getting back to normal opertations in fiscal year 2022 after the COVID-affected previous seasons.
- 7. During last year's fiscal year 2021 NCAA Financial Report audit (December 2021), revenue category RC0285 (TAF Donation) was created. Since this was created mid-fiscal year 2022, no amount would have been budgeted for that particular revenue category and this led to the large surplus between actual and budget for the contributions line.
- 8. The turnover in staffs during fiscal year 2022 within Football and Men's Basketball was the largest contributor to the variance between the budgeted amounts and the actuals during fiscal year 2022. In addition, increases in support staff positions and compensation related to aforementioned changes were seen in the Strength & Conditioning and Sports Medicine departments.
- 9. When the fiscal year 2022 budget was created, we anticipated having TAF donations recorded as a credit to other expenses. The change to recording them under RC0285 led to the large deficit between actual and budget for the other expenses line.